

Africa	324-18	Indonesia	Rs 2400	Peru	Lc 572
Albania	10-20	India	Rs 1000	Pakistan	Rs 1000
Bulgaria	87-28	Iran	Rs 500	Philippines	Ps 150
Canada	C\$2.60	Iraq	Ps 500	Portugal	Ps 150
Costa Rica	CR\$1.80	Kuwait	Ps 500	Sri Lanka	Rs 100
Denmark	Dkr 7.25	Liberia	Ec 100	Sweden	Sk 500
Egypt	EGP 1.00	Malta	Ec 25	Tunisia	Ec 500
Finland	Flt 6.00	Montenegro	Sk 2.25	Ussr	Rs 500
France	Fr 7.70	Norway	Ec 25	Venezuela	Rs 500
Greece	Dr 2.20	Morocco	Cd 6.20	Yemen	Rs 500
Hong Kong	HK\$ 1.12	Nebraska	R 2.50	Turkey	Ec 100
India	Rs 16	Kenya	Rs 6.00	U.S.A.	On 6.25
Indonesia	Rp 16	Lebanon	Ec 25	U.S.S.R.	Rs 500
Ireland	Rs 16	Malta	Ec 25	U.S.S.R.	Rs 500
Italy	Itl 6.00	Montenegro	Sk 2.25	U.S.S.R.	Rs 500
Japan	Yen 160	Montenegro	Sk 2.25	U.S.S.R.	Rs 500
Malta	Ps 16	Montenegro	Sk 2.25	U.S.S.R.	Rs 500
Philippines	Ps 16	Montenegro	Sk 2.25	U.S.S.R.	Rs 500
U.S.A.	On 16	Montenegro	Sk 2.25	U.S.S.R.	Rs 500

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,586

Thursday March 28 1985

D 8523

Shadowy forces lurk
behind Beirut
abductions, Page 4

World news

Denmark moves to end strike

Wage costs in Denmark will increase by just over 3% per cent over the next two years under legislation proposed by the minority Government to end the industrial strike which has affected the country.

The Government proposed extending the present collective wage agreements in both the public and private sector for two years.

This will make it compulsory for the 300,000 workers who are either on strike or locked out in the private sector to return to work probably from Sunday or Monday morning. The measures will also avert strikes in the public sector next week. Page 23

Secret snaps

The Reagan Administration acknowledged that the U.S. Army major killed by a Soviet sentry in East Germany had been taking photographs of Soviet military equipment in a restricted area.

Tehran air attack

Iran said at least 10 people were killed and 50 wounded when an Iraqi jet attacked a residential area in east Tehran. Page 4

Neves critical

The next 24 hours are expected to be critical for the survival of Brazil's President-elect Tancredo Neves, recovering in hospital from an abdominal operation. Page 5

Briton freed

Kidnappers freed British scientist Geoffrey Nash, one of eight Westerners abducted in Lebanon. Page 4

Economist killed

Italy's Red Brigades murdered Professor Ezio Tarantelli, a leading economist closely associated with the trade unions. Page 3

47 die in clashes

At least 47 people died in clashes between communist guerrillas and the military in the southern Philippines. The clashes took place in several parts of Mindanao island ahead of the 16th anniversary of the communist New People's Army. Page 4

Hijack ends

A hijacker who forced a Lufthansa airliner to land at Istanbul was captured after all 142 passengers were released. The aircraft was seized over northern Greece on a flight from Munich to Athens.

Amritsar explosion

At least one person was seriously injured when a hand grenade exploded in the Sikh holy city of Amritsar in the northern Punjab.

N-plant liquidation

The eight electricity companies that built Austria's Zwentendorf nuclear power station decided yesterday to "liquidate" it. The plant, which has never been opened, was mothballed after a 1978 referendum rejected nuclear generated power.

'Vigilante' indicted

A Grand Jury indicted self-styled subway vigilante Bernhard Goetz on four counts of attempted murder after he refused to testify before the panel about why he shot four youths on a New York subway train last December.

Police dismissed

Spain's Socialist Government dismissed seven senior police officers and disbanded an entire unit in Leon to counter mounting unrest over a campaign to demilitarise the force.

Khartoum riot

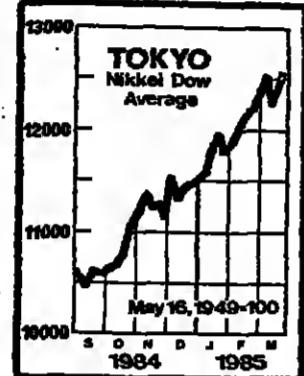
Demonstrators burned cars in Khartoum apparently in protest at food price rises shortly after President Gaafar Nimeiri left for the U.S.

Business summary

Earnings at BAT up 44% to £1.4bn

BAT INDUSTRIES, the UK tobacco retailing and financial services conglomerate, reported a 44 per cent rise in 1984 pre-tax profits to £1.4bn (£1.65bn). Page 23

WALL STREET: The Dow Jones industrial average closed up 5.19 at 1,284.91. Section III



£ soars as worry over U.S. banks depresses dollar

BY PHILIP STEPHENS IN LONDON AND PAUL TAYLOR IN NEW YORK

THE DOLLAR fell sharply yesterday to its lowest level since last December, amid renewed concern on foreign exchange markets over the health of the U.S. banking system and a more general erosion of confidence in the U.S. currency.

The fall brought heavy gains for sterling, which surged against all currencies as investors switching out of dollars took advantage of the high level of UK interest rates.

The pound rose to its best level since November against the dollar, while its value against a basket of currencies as measured by the sterling index was the highest since September last year.

The dollar closed in London 8.4 points lower at DM 1.2150, while the pound gained 5.6 cents to \$1.2390.

The sterling index jumped by 1.9 points to 77.6, reflecting the pound's advance against European currencies.

LONDON shares edged lower in quiet trading and the FT Ordinary share index ended 2.7 to 978.2. Gilt moved higher. Section III

PARIS shares reached record levels spurred by U.S. investors seeking a currency hedge. The CAC General index added 1.0 to a peak of 210.4. Other European bourses were mixed to weaker. Section III

DOLLAR fell in volatile London trading, closing at DM 1.215 (DM 3.209), FF 8.545 (FF 4.0205), SwF 2.8485 (SwFr 2.721) and ¥251.85 (¥255.45). On Bank of England figures the dollar's exchange index fell to 147.3 from 149.6. In New York it was DM 1.1410, FF 8.5975, SwF 2.6535, and Yen 253.81. Page 49

STERLING rose sharply in London, closing at \$1.239 (\$1.1825). DM 3.875 (DM 3.785), FF 11.84 (FF 9.0205), SwF 2.37 (SwFr 2.2125) and ¥312.5 (¥302). The pound's exchange index rose 1.9 to 77.6. In New York it was \$1.2310. Page 48

GOLD gained \$7.75 on the London bullion market to close at \$331.75. It also improved in Zurich to \$330.50. In New York the April Comex settlement was \$327.80. Page 48

FRENCH Government plans to sell about 10 per cent of the equity in Société Européenne de Propulsion, the state-controlled group which makes engines for the Ariane space rocket. Page 29

CANADIAN Government agencies and the country's six biggest banks are set to become majority shareholders in Canadian Commercial Bank, the Edmonton-based lender they rescued from collapse this week. Page 29

HONG KONG's Commercial Crimes Bureau arrested Mr Anthony Pong, a former director of Deak Ferreira (Far East) and issued warrants for the arrest of group founder Mr Nicholas Deak and Mr Otto Rothenthurn, thought to be in the U.S. Page 32

CITICORP, the biggest U.S. bank holding company, is near agreement with the state of Ohio to take over Home State Savings Bank, the thrift whose collapse precipitated the recent banking crisis. Page 23

NEW YORK investment bank Forstmann Little said it would not increase its bid for McGraw-Edison.

The Illinois-based conglomerate, leaving the way open for rival H. D. Cooper Industries of Houston. Page 29

BABCOCK INTERNATIONAL, the UK engineering group, said its 1984 profits were badly hit by the British miners' strike, falling to £31.8m (£38.6m) before tax, compared with £34.1m in 1983. Lex, 22; Details, Page 35

THE U.S. Senate Finance Committee has informally agreed to legislation setting up a free-trade zone between the U.S. and Israel, which will end all tariffs on goods traded between the two countries. Page 23

CONTENTS

Editorial comment: Europe, 2-3; Companies, 29-30; America, 29-30; Overseas, 32-33; World Trade, 6-10; Britain, 8-10; Companies, 34-35.

Agriculture, 42; Appointments, 43; Appointments advertising, 46-47; Arts - Reviews, 48; Crossword, 49; Currencies, 49.

Editorial comment: Africa, 324-18; Asia, 325-28; Australia, 329-30; Canada, 329-30; Central America, 329-30; China, 329-30; France, 329-30; Germany, 329-30; Italy, 329-30; Japan, 329-30; Latin America, 329-30; Middle East, 329-30; Russia, 329-30; U.S., 329-30; U.S.S.R., 329-30; Yugoslavia, 329-30.

Editorial comment: Europe, 2-3; Companies, 29-30; America, 29-30; Overseas, 32-33; World Trade, 6-10; Britain, 8-10; Companies, 34-35.

Agriculture, 42; Appointments, 43; Appointments advertising, 46-47; Arts - Reviews, 48; Crossword, 49; Currencies, 49.

Editorial comment: Africa, 324-18; Asia, 325-28; Australia, 329-30; Canada, 329-30; Central America, 329-30; China, 329-30; France, 329-30; Germany, 329-30; Italy, 329-30; Japan, 329-30; Latin America, 329-30; Middle East, 329-30; Russia, 329-30; U.S., 329-30; U.S.S.R., 329-30; Yugoslavia, 329-30.

Editorial comment: Europe, 2-3; Companies, 29-30; America, 29-30; Overseas, 32-33; World Trade, 6-10; Britain, 8-10; Companies, 34-35.

Agriculture, 42; Appointments, 43; Appointments advertising, 46-47; Arts - Reviews, 48; Crossword, 49; Currencies, 49.

Editorial comment: Africa, 324-18; Asia, 325-28; Australia, 329-30; Canada, 329-30; Central America, 329-30; China, 329-30; France, 329-30; Germany, 329-30; Italy, 329-30; Japan, 329-30; Latin America, 329-30; Middle East, 329-30; Russia, 329-30; U.S., 329-30; U.S.S.R., 329-30; Yugoslavia, 329-30.

Editorial comment: Europe, 2-3; Companies, 29-30; America, 29-30; Overseas, 32-33; World Trade, 6-10; Britain, 8-10; Companies, 34-35.

Agriculture, 42; Appointments, 43; Appointments advertising, 46-47; Arts - Reviews, 48; Crossword, 49; Currencies, 49.

Editorial comment: Africa, 324-18; Asia, 325-28; Australia, 329-30; Canada, 329-30; Central America, 329-30; China, 329-30; France, 329-30; Germany, 329-30; Italy, 329-30; Japan, 329-30; Latin America, 329-30; Middle East, 329-30; Russia, 329-30; U.S., 329-30; U.S.S.R., 329-30; Yugoslavia, 329-30.

Editorial comment: Europe, 2-3; Companies, 29-30; America, 29-30; Overseas, 32-33; World Trade, 6-10; Britain, 8-10; Companies, 34-35.

Agriculture, 42; Appointments, 43; Appointments advertising, 46-47; Arts - Reviews, 48; Crossword, 49; Currencies, 49.

Editorial comment: Africa, 324-18; Asia, 325-28; Australia, 329-30; Canada, 329-30; Central America, 329-30; China, 329-30; France, 329-30; Germany, 329-30; Italy, 329-30; Japan, 329-30; Latin America, 329-30; Middle East, 329-30; Russia, 329-30; U.S., 329-30; U.S.S.R., 329-30; Yugoslavia, 329-30.

Editorial comment: Europe, 2-3; Companies, 29-30; America, 29-30; Overseas, 32-33; World Trade, 6-10; Britain, 8-10; Companies, 34-35.

Agriculture, 42; Appointments, 43; Appointments advertising, 46-47; Arts - Reviews, 48; Crossword, 49; Currencies, 49.

Editorial comment: Africa, 324-18; Asia, 325-28; Australia, 329-30; Canada, 329-30; Central America, 329-30; China, 329-30; France, 329-30; Germany, 329-30; Italy, 329-30; Japan, 329-30; Latin America, 329-30; Middle East, 329-30; Russia, 329-30; U.S., 329-30; U.S.S.R., 329-30; Yugoslavia, 329-30.

Editorial comment: Europe, 2-3; Companies, 29-30; America, 29-30; Overseas, 32-33; World Trade, 6-10; Britain, 8-10; Companies, 34-35.

Agriculture, 42; Appointments, 43; Appointments advertising, 46-47; Arts - Reviews, 48; Crossword, 49; Currencies, 49.

Editorial comment: Africa, 324-18; Asia, 325-28; Australia, 329-30; Canada, 329-30; Central America, 329-30; China, 329-3

EUROPEAN NEWS

Jonathan Carr explains the attractions of sterling to the European Monetary System

W. Germans look to Britain for an EMS ally

YOU MIGHT think that by now the West Germans would be heartily sick of urging Britain to become a full member of the European Monetary System (EMS). After all, they have been doing so for seven years (the efforts began about a year before the system started formal operation in 1979) with no discernible result.

Moreover, the presence of sterling, a petrocurrency, in the exchange rate mechanism might be expected to make the system harder to operate. Arguably, the Deutsche Bundesbank and other EMS central banks would have to intervene much more than before to help steady a new member currency especially sensitive to oil price changes.

Yet in recent months senior German monetary authorities (among them Dr Gerhard Stolzenberg, the Finance Minister, and Herr Karl Otto Föhl, the Bundesbank President) have again been calling on Britain to join. Why?

Part of the reason is that the Germans, to their intense indignation, increasingly found themselves put in the dock on the ticklish problem of the European Currency Unit (ECU). At issue is the fact that the Bundesbank does not permit establishment of ECU-denominated bank accounts in Germany (on the grounds that ECU liabilities imply a form of indexation and could be inflationary). Several partner countries, as well as the European

WEST GERMANY'S foreign trade and current account performance improved sharply last month, doing nothing to dampen the widespread belief that 1983 may see a trade performance better than even the record DM 54bn (£14.2bn) surplus last year, writes Rupert Cornwell in Bonn.

According to the Federal Statistics Office in Wiesbaden, exports in February of DM 42.86bn against imports of DM 38.15bn produced a trade surplus of DM 4.71bn, compared with DM 2.6bn in January, and little changed

Commission and Parliament stressed that the Bundesbank was the only EMS central bank imposing such a restriction and was thus hindering the development of a true European currency.

The Germans replied that they fully supported development of the official ECU (that used between central banks as opposed to the private ECU in widespread commercial use).

But in any case, they argued, this was far from being the main point. Further European monetary integration demanded that there be greater economic policy convergence between the member states; that other partners (notably France) abolish capital controls; that Italy give up the specially flexible status enjoyed by the lira in the EMS;

from the DM 4.8bn surplus registered in February 1982. The current account last month was in the black to the tune of DM 1.9bn, compared to a deficit of DM 0.8bn in January.

The buoyant overall predictions for this year from most leading forecasters here are based on the continuing surge in foreign orders won by West German industry. But analysts point out that a sharp fall in the dollar could eat into the present competitiveness of domestic manufacturers.

cal reasons for having Britain in the system.

For one thing, many Germans sceptical of the start about the EMS—hence sympathetic to Britain's caution—now admit that the system has worked better than they expected. Most (not all) feel business and industry has benefited from being able to operate within a trading zone of relatively stable exchange rates over six years of sharp dollar fluctuation; and most agree that the EMS discipline has helped partner governments follow (or turn to) anti-inflationary policies.

There is a widespread belief in the German Government and beyond, that Britain would have enjoyed similar benefits had it been part of the exchange rate mechanism from the first.

This is neither a matter of German altruism nor of trying to hold sterling at an uncompetitive level which would allow German exporters to flood Britain with their goods. It is rather the simple recognition that Germany stands to gain when its closest partners prosper economically and that the EMS helps that happen, although it cannot bring about miracles.

Monetarily, the official German argument in favour of having sterling fully in the EMS is that this would give the system more weight. It is rarely spelled out just what benefit this would bring, but clearly the argument implicitly rejects the

idea that the British petrocurrency would automatically bring serious instability to the EMS. Indeed, there is no sign that German monetary authorities take the petrocurrency argument very seriously any longer—if indeed they ever did. It is pointed out that each EMS member has special factors affecting its currency (Holland's gas for example) and that Britain's oil would not raise an insurmountable problem.

The key point is that the Germans tend to see the existing EMS as a D-Mark (not an ECU) zone—although naturally they do not say so publicly. On the one hand they find this flattering, with the D-Mark playing the kind of reserve role Europe which the dollar plays worldwide. But it brings special problems too—notably the strains caused within the EMS because of the D-Mark's special sensitivity to dollar fluctuation.

Other European central banks have bought a lot of D-Marks, which helped the Germans when their currency was relatively weak, and could run down their boards if the D-Mark were to become too strong (for example because of a flow of funds deserting the dollar). But German monetary officials would like to see the lonely reserve role shared a bit and (rightly or wrongly) do not see the ECU taking up the burden in the foreseeable future. Hence there is wistful talk about the inside of the EMS.



Pohl: call for Britain to join EMS

greater stability of a zone based on two international currencies instead of one—namely the D-Mark and the pound sterling, once it had been fully integrated into the EMS.

What about the French and the franc? The Germans are naturally full of praise for their close co-operation with French monetary authorities. But as well as the praise there is latent concern about the French dirigiste philosophy, *Le Plan*, the readiness to adopt capital controls and to recommend them to others in the Community. Bluntly, the Germans find the market philosophy of the present British Government closer to their own—and would love to have so like-minded allies sitting with them on the

VW hires more staff as recovery hopes increase

BY JOHN DAVIES IN FRANKFURT

VOLKSWAGEN, West Germany's largest car manufacturer, is to take on more employees, following a halt to recruitment because of a slump in the domestic car market.

The decision is a sign that VW believes the market will pick up again now that the European Community has taken on the Golf, Jetta and Polo are assembled, and the others at its component works at Salzgitter, Kassel and Brunswick. It will give priority to people already out of work.

Although the local car market has declined so far this year, the Golf increased its share to more than 12 per cent, compared with 10 per cent in the whole of last year. Delivery figures of the car's European export markets were up a third, while Jetta deliveries doubled.

Only a couple of months ago, union representatives at VW were fearful of short time working being introduced because of the poor state of the car market. While last week's EEC decision removes some of the uncertainty about car emission controls, the market is still a worry to the mass production carmakers.

Volkswagen cut its effective working week from 40 to 33.5 hours (through extra free shifts) from the beginning of this year, a step other carmakers and metalworking companies will take on April 1.

VW, which has about 116,000 employees on its parent company payroll, has decided to hire another 1,000. Most will be taken on at Wolfsburg, where the Golf, Jetta and Polo are assembled, and the others at its component works at Salzgitter, Kassel and Brunswick.

It will give priority to people already out of work.

Uncertainty about the Bonn Government's plans for stricter environmental controls has been blamed for a sharp drop in new car orders in West Germany in recent months. New registrations in the first two months of this year were as much as 17.3 per cent down a year ago.

VW began scaling up its workforce last July after the introduction of shorter working hours. But after orders for most car manufacturers began to taper off, the company decided to call a halt to its recruitment plans towards the end of last year.

Volkswagen cut its effective working week from 40 to 33.5 hours (through extra free shifts) from the beginning of this year, a step other carmakers and metalworking companies will take on April 1.

Androsch stresses Polish need for new bank finance

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT

IN VIENNA COMMERCIAL BANKS "will have to provide fresh finance" for Poland once that country joins the International Monetary Fund, Herr Hannes Androsch, chairman of Austria's Creditanstalt-Bankverein, said here yesterday.

The IMF will mastermind loans to Poland from commercial banks in much the same way as it arranges credit for Latin American countries in financial difficulties, said Herr Androsch, whose bank has been actively involved in Polish business and is on the steering committee of leading bank creditors.

"If you want to bring Poland back on to an economic road which enables it to increase exports, you also have to finance some imports," he told a news conference.

Herr Androsch declined to

give any estimation of the likely size of any Polish borrowing needs. The IMF is still having trouble obtaining accurate figures from Poland, he said.

Other East European countries are likely to return to more free market borrowing now that the East European debt crisis is largely over, he added. Comexco has reduced its total hard currency debt from a peak of \$750m to around \$300m, though 40 per cent of this is the result of currency valuation changes.

Czechoslovakia, whose foreign debt is now about \$2.5bn, was in a good position to borrow from banks again, he said. Other bankers believe a small credit might be raised by its foreign trade bank this year, but it is very cautious on its hard currency borrowing policy.

Turkey sets great store by Ozal's visit to U.S.

BY DAVID BARCHARD IN ANKARA

THE TURKISH Prime Minister, Mr Turgut Ozal, left here yesterday on an 11-day official visit to the United States, which is regarded in Ankara as the most important trip by a Turkish head of government for many years.

It is the first official visit by a Turkish Premier to the U.S. since 1972. Mr Ozal is taking with him 35 officials, including the governor of the central bank, five MPs, and a separate delegation of leading Turkish businessmen.

For the Turks, the visit is intended to promote the country's image in the West (believed to be insufficiently appreciated) and foster Turkish-U.S. trade links and investment. Last year Turkey's imports from the U.S. were worth \$1.073bn but exported only \$365m.

Strategic and diplomatic issues top the U.S. Administration's agenda for talks with Mr Ozal. There is bound to be discussion on a Cyprus settlement and on the uneasy relationship between Turkey, the U.S. and Greece. Turkey is discreetly playing up its role as a possible alternative to Greece if the Papandreu government shuns U.S. military installations there.

However, Ankara does not want to make on any further responsibilities in defending the Middle East. Mr Ozal told a Turkish newspaper before he left that he thought the country's present role sufficient. He is thought to be unwilling to make further concessions on allowing the U.S. rapid deployment force to operate from eastern Turkey.

This year, Turkey is expected to receive from the U.S. \$700m in military aid, including \$485m in foreign military sales credits, and a further \$175m in economic assistance. Next year, U.S. aid, described in Turkey as inadequate, will be \$785m for military purposes and \$150m in general economic help.

Mr Ozal is expected to make a vigorous defence of his country's human rights record which came under fire last week from the playwrights Arthur Miller and Harold Pinter, who were visiting Turkey on behalf of the PEN international writers' organisation.

• Banks heading a \$500m loan for Turkey on the Euromarkets have completed syndication of the deal, a month after the lead managers were assembled and four months after efforts to raise the loan began, writes Alexander Nicoll.

A total of 44 banks, including the lead managers, are taking part in the seven-year loan which met resistance because of its controversial structure.

Many banks thought its mechanism, involving short-term advances from banks similar to a currently fashionable Euro-note operation, was not appropriate for lesser-rated borrowers.

Romania's motorists make hesitant return to road

BY DAVID BUCHAN

THE MOST sweeping of Romania's special winter austerity measures comes to an end today, when for the first time since January 9 all private car drivers are once more free to hit the roads and, possibly, each other.

Despite the phased lifting of the ban, allowing cars with even-numbered licence plates to drive on Tuesday and those with odd-numbered plates yesterday, the official Press warned drivers that many would find their reflexes weaker "because of lack of practice."

Perhaps luckily for safety, the rush on to the roads was yesterday curtailed by flat batteries in many cars lying unused for two-and-a-half months.

The ban on private driving has been lifted, according to Bucharest Radio, because snow from Romania's worst

More like floating when you're flying



TWA's new Ambassador Class seats are a new experience.

No other business class has seats like these. They're new. The widest business class seats. They're exclusive to TWA's 747 Ambassador Class.

To sit in them is to float. Perfectly relaxed. They curve to support every part of your body. There's even a special leg and foot rest.

Flying to and from America will never be the same again. You can really relax on the flight. Work in comfort. Sleep serenely. Of course these seats are only six across. There's plenty of leg room and plenty of space all round. Try the new experience of floating across

the Atlantic. Fly TWA's 747 Ambassador Class. They're being fitted now and most of our 747 fleet will have them by 31st March. But you can always enjoy 6-across seating on all our transatlantic aircraft. Your TWA Main Agent will tell you all about it.

Leading the way to the USA

TWA
Main Agent

winter since 1940-41 is now melting and road conditions were back to normal. Its removal is also politically opportune, however, with the Press in the past week trashing President Nicolae Ceausescu's anniversary of 20 years in power as bringing Romania to new peaks of progress.

According to the radio, the ban saved \$5,000 tonnes of petrol. But now, with all drivers seeking simultaneous to top up their tanks, petrol shortages are likely again, even though a ration of 40 litres per month remains in force in most parts.

FINANCIAL TIMES, USPS No. 100-600, published daily except Sundays and U.S. Newsday, subscription \$32.00 per annum. Second class postage paid at Newark, NJ and at additional mailing offices. POSTMASTER: send address changes to FINANCIAL TIMES, 14 East 50th Street, New York, NY 10022.

more
covery
ease

Referendum on wages looms in Italy

By Our Rome Correspondent

ITALY'S CHANCES of avoiding a potentially damaging Communist-inspired referendum on wage indexation are dwindling, following the refusal of the employers to make a key concession that might have enabled talks with the unions to get under way.

Italians are due to go to the polls, probably in early June, to decide whether or not the Government of Sig Bettino Craxi acted correctly last year when it cut four points out of the scala mobile index by decree.

If the majority votes against the Government, the four points will be restored to the index, quarterly wage rises will increase after the referendum by £27,200 (\$13) a month, and the already fragile anti-inflation strategy of the Government will be threatened.

In the past few weeks, Sig Gianni De Michelis, the Labour Minister, has been trying to get unions and employers to start serious talks on a reform of wage indexation that would so change the rules that the referendum would be declared unnecessary by the constitutional court - which approved the popular petition for the referendum organised by the Communist Party in the first place.

But the unions, although deeply divided among themselves, insisted that Confindustria, the employers' association, first make a concession by starting again to pay wage increases corresponding to a point on the scala mobile index composed of accumulated fractions of previous index points.

However, Sig Carlo Patrucco, vice-chairman of Confindustria, said this week that the employers would not change their stance although they were prepared to negotiate directly with the unions. But this is unlikely to satisfy the unions.

Confindustria evidently believes that the chances of negotiations succeeding at this stage are slim and that it may be better to see what the referendum brings.

Warning on Greek ballot

By Andriana Ierodiaconou
in Athens

THE GREEK conservative opposition warned yesterday that they would not recognise Mr Christos Sartzetakis, a Supreme Court Judge, as President of the Republic, if the Socialist Government persisted in using different coloured ballot papers for and against the presidential candidate violated both the secret ballot procedure called for by the constitution and a parliamentary regulation that ballot lists must be "uniform."

Red Brigades gun down union economist

BY JAMES BUXTON IN ROME

ITALY'S Red Brigades terrorists yesterday murdered in Rome a leading economist closely associated with the trade unions.

The killing, which shocked government ministers, MPs and trade unionists, was the first time since 1983 that left-wing terrorists have struck against a political target of this kind.

The incident highlights the continuing threat of the Communist-inspired referendum on wage indexation which is likely to be held in June.

Professor Ezio Tarantelli (44) was gunned down by two people as he was getting into his car after delivering a lecture at Rome University. He was dead on arrival at hospital. The Red Brigades later claimed responsibility for his murder.

The professor was the head of the research department of the CISL union. The union, which is associated with the Catholic Church, still has more than 100 offices detached from the unions, mostly in major cities.

Last year the Red Brigades claimed responsibility for the murder of a U.S. diplomat and some months ago, said it killed a member of the police anti-terrorist squad.

Banking and insurance to meet Irish group's losses

BY BRENDAN KEENAN IN DUBLIN

THE COST of rescuing Insurance Corporation of Ireland, the loss-making insurer, which the Irish Government took over from Allied Irish Banks, will be met by the banking and insurance industries, rather than the taxpayer. Mr John Bruton, the Industry and Commerce Minister, told Parliament yesterday.

He was opening a debate on the rescue as a serious political row developed over the terms of the take-over. He said the maximum losses should not exceed £120m (£90m), but this was an upper limit, rather than a likely figure. However, government backbenchers continued to speculate that the final losses could be greater.

The Government is under increasing pressure, not least from its own supporters, who feel the terms of the deal were too generous to Allied Irish.

Mr Bruton said the priority had to be protecting confidence in the banking system. He criticised Allied Irish for saying it would maintain this year's dividend, despite the losses. He regarded this as "insensitive" but said that a cut in the dividend might have been taken in the stock markets as a signal that the bank's underlying strength had been damaged.

Mr Charles Haughey, the opposition leader, said government estimates of losses was inadequate 12 days after the crisis broke. He doubted Allied Irish would have got out of the company if the main losses were just the £65m incurred in 1984.

Right upset by sacking of police in Spain

By David White in Madrid

SPAIN'S right-wing opposition yesterday demanded explanations from the Government after it announced sweeping measures to put an end to conflicts in the police force between the National Police and the CGT union, which opposed last year's decree and officially endorsed the Communist party's campaign for a referendum to reverse it.

But although in favour of a reform of the scala mobile - which all unions support in differing degrees - Professor Tarantelli was far from right-wing.

The CISL, which is fighting the referendum, is fighting strongly to reduce working hours in order to favour employment.

Yesterday's shooting marks the return of the Red Brigades to action against Italian targets not connected with the forces of law and order. The left-wing movement came close to being routed in 1983 and the following year its only victim was a Socialist economist, also in favour of reform of indexation, who was wounded.

Last year the Red Brigades claimed responsibility for the murder of a U.S. diplomat and some months ago, said it killed a member of the police anti-terrorist squad.

NATO PLANS REDUCTION IN SHORT-RANGE N-WEAPONS

UK's nuclear armament to change

BY BRIDGET BLOOM, DEFENCE CORRESPONDENT

THE NATO plan to reduce the alliance's stock of short-range nuclear weapons in Europe by at least 1,400 over the next three years will significantly affect the mix of nuclear weapons held by Britain. Mr Michael Heseltine, the British Defence Secretary, said yesterday.

Mr Heseltine was commenting on the plan, unveiled here by General Bernard Rogers, the supreme commander of Europe.

It provides a detailed blueprint for reducing NATO's so-called battlefield weapons and modernising those which remain.

The UK minister, who was speaking at the end of the meeting of the 14-nation Nuclear Planning Group, refused to say

how the nuclear weapons now date from the 1950s. The official said that Gen Rogers had recommended the withdrawal of slightly more than 1,400 warheads.

The reduction of 1,400 warheads was ordered by defence ministers 18 months ago, when they met at Montebello in Canada immediately prior to the deployment in Britain and West Germany of new U.S. cruise and Pershing 2 medium-range nuclear missiles.

Nato has promised that one nuclear warhead will be withdrawn for every new cruise or Pershing deployed, in addition to the 1,400 reduction.

Lord Carrington, Nato's secretary-general, noted yesterday

that when the withdrawals are complete, Nato's stocks of nuclear weapons in Europe will be at their lowest level for 20 years.

Britain, West Germany and Italy had so far deployed 118 of the new U.S. missiles, he said, while Belgium deployed its first "flight" of 16 missiles earlier this month. The Soviet Union had deployed 414 of its SS20 triple-warhead missiles, he confirmed.

The battlefield weapons covered by the Rogers plan range from "free fall" bombs and artillery shells to short-range anti-aircraft rockets like the Nike Hercules, now being replaced by the non-nuclear Patriot.

Extreme caution in Bonn over Star Wars

BY RUPERT CORNWELL IN BONN

AS GOVERNMENT and Opposition clashed over the merits of the planned U.S. space-based defence programme, the minister responsible yesterday made clear it would wait as long as possible before making up its mind on whether to accept Washington's invitation to participate in the research phase of the Strategic Defense Initiative (SDI).

The lengthy statement of Bonn's views reflects the extreme caution felt over the pro-before the defence committee

of the Bundestag served mainly to place on public display the profound differences on SDI between the Centre-Right parties of Government and the Social Democrats and Green Opposition.

The Government's views coincided with a visit by a team of senior US officials, headed by Gen James Abrahamson, leader of the SDI research programme, to explain Washington's intentions in greater detail.

But his appearance yesterday

limits itself to purely defensive

purposes and does not upset the current superpower strategic balance.

The Social Democrats are firmly opposed to the idea and the Greens reject any involvement whatsoever.

Bonn's decision is unlikely before early May and Chancellor Helmut Kohl will take up the matter with President Reagan during his official visit to West Germany between May 1 and 6.

Allies support SDI research programme

BY RUPERT CORNWELL IN BONN

THE FINAL communiqué issued by Nato's Nuclear Planning Group yesterday had the following to say on the subject of the Star Wars project:

We have continued the comprehensive consultations on the political and strategic implications of the U.S. Strategic Defense Initiative (SDI). This

recent advances in technologies could offer the prospect of significantly more effective defence against ballistic missiles.

We support the U.S. research programme into these technologies, the aim of which is to enhance stability and deterrence at reduced levels of offensive nuclear forces. This

research, conducted within the

terms of the ABM treaty, is in Nato's interest and should continue.

In this context, we welcome the U.S. invitation for allies to consider participation in the re-

search programme.

We programme, conducted within the

U.S. strategic defence re-

search programme is prudent

in the light of these Soviet activities and is also clearly influenced by the treaty violations reported by the U.S.

President Reuter



The new DATA GENERAL/One. The first full-size screen PC that businessmen can use in their local office.

Wherever businessmen travel, the new DATA GENERAL/One is pleased to follow.

That's because it doesn't only run on mains electricity but will operate for up to 8 hours on rechargeable batteries.

So you can use it anywhere your business takes you. On the train. In airport lounges. Even on location in factories or on building sites.

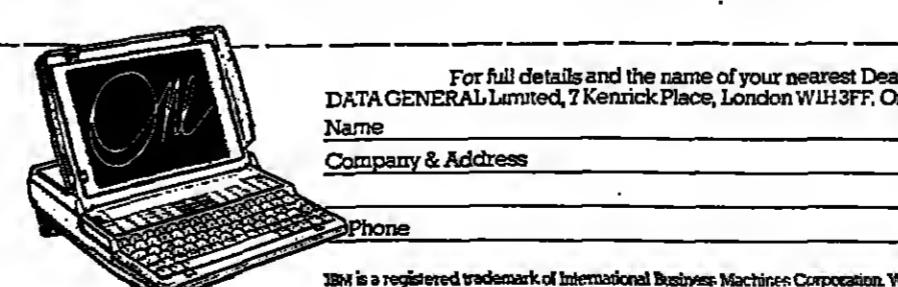
However, complete mobility is only part of the story.

The DATA GENERAL/One has a full-size 25-line high definition screen.

It also offers a 512KB memory, almost 1.5MB of integral disk storage and the ability to communicate with mainframes.

Equally important, the DATA GENERAL/One is the only portable of its kind that's compatible with industry-standard IBM® PCs. Just imagine how much software that gives you access to (like Wordstar®, Lotus 1-2-3™ and dBase II® to name but a few). All this performance comes in a briefcase-size unit that only weighs around 10lb.

Compared to that, you'll find anything else is rather a drag.



For full details and the name of your nearest Dealer post this coupon to: Dealer Operations, DATA GENERAL Limited, 7 Kenrick Place, London W1H 3FF. Or telephone Pat Cunningham on 01-9359461.

Name _____

Company & Address _____

Phone _____

PFT Data General
a Generation ahead.

IBM is a registered trademark of International Business Machines Corporation. Wordstar is a U.S. registered trademark of Micro Pro Int'l. 1-2-3 and Lotus are trademarks of Lotus Development Corp. © 1983. dBase II is a registered trademark of Ashton-Tate.

Improve Your Cash Flow for only £150 a week

Kienzle ask . . .

Do you continue to do business with bad payers?

Do your invoices/statements go out on time?

Do your cash flow forecasts become a farce?

Do your staff have the latest facts at their fingertips?

Kienzle have the answer!

Our complete business management computer is available on purchase or lease from £150 weekly. It will enable you to * credit sanction before order * invoice same day * update sales ledgers automatically * mail statements on time * pinpoint bad payers * predict future cash flow accurately.

Total Support

We manufacture the hardware, write the software, provide the training and the total support. Visit a Kienzle user to see how it should be done!

KIENZLE COMPUTERS



24 BATH ROAD, DATA SYSTEMS LTD., SLOUGH, BUCKINGHAMSHIRE, SL1 4DS.
Name _____
(please attach business card)

A Mannesmann Company

KIENZLE

OVERSEAS NEWS

Botha's commitment to reform renewed after shootings

BY ANTHONY ROBINSON IN CAPE TOWN



Mr Botha: further steps to maintain order

SOUTH AFRICAN President P.W. Botha yesterday told parliament his Government was still committed to cautious reform but indicated that further steps would soon be taken "to restore and maintain order."

The statement, to a specially convened joint session of parliament, followed a cabinet meeting to discuss the security situation in the light of last week's shootings in the Eastern Cape and Tuesday's abortive march on parliament. It strongly criticised "certain people who under the guise of moral and religious conviction take the lead in fomenting disobedience, violence and destruction."

This appeared to be a thinly veiled reference to the presence of leading church figures like the Rev Alan Boesak, leader of the World Alliance of Reform Churches, and Dr Beyers Naudé, general secretary of the South African Council of Churches, at the head of Tuesday's march on parliament.

The President's statement was interpreted in the corridors of Parliament as an indication that the Government is planning further action against leading opposition figures in the United Democratic Front and other anti-apartheid bodies.

The statement also contained an appeal to Parliament to cease debate on recent events in the Eastern Cape until a commission of inquiry set up to investigate the Sharpeville anniversary shootings at Langa had made its report.

The appeal was rejected by Mrs Helen Suzman, law and order spokesman of the white opposition Federal Progressive Party (FPP). To do so, she said, would be an abdication of

Parliament's responsibility.

Mrs Suzman also demanded that in future the police should keep away from the funerals of people killed by the police as their presence "was like a red flag to a bull."

Meanwhile, as sporadic violence continued in townships in the Eastern Cape and elsewhere,

Justice D.D. Kammeneyer began his official inquiry by visiting the scene of the Langa shootings.

After Lt Fouche, who led the 19-strong police team which shot on the crowd, had given his version of events Justice Kammeneyer heard differing accounts from local residents while legal counsel representing families of the dead also asked questions on the spot.

Back in Cape Town a police spokesman said a total of 264 people had been arrested after Tuesday's march on Parliament and released late the same evening. They began appearing in court yesterday but were not asked to plead and their cases were remanded until June 3.

A NEW dimension of left-wing international terrorism has entered the anarchic Lebanese scene with the involvement of the Lebanese Armed Revolutionary Forces in the kidnapping of foreigners.

The group, active since the attempted assassination in 1981 of the U.S. chargé d'affaires in Paris, claimed responsibility for the abduction on Tuesday of M. Gilles Peyrolles, director of the French cultural centre in Tripoli. It said his safety could not be guaranteed unless three of their colleagues were released from gaols in West Europe — one in France and two in Italy — within 48 hours, a deadline which expired yesterday.

Whatever M. Peyrolles' fate, the emergence of LARF raises the possibility that the group believed to be linked with France's Action Directe, Italy's Red Brigades and West Germany's Red Army Faction — may be responsible for other kidnappings, claimed in the name of Islamic Jihad (Holy War), a body which Beirut diplomats believe probably does not exist but is used as a catch-all cover for any anti-Western violence.

In the event the freeing of Qasdi, a Christian whose real name is Abdullah George Ibrahim, was the foremost condition demanded in respect of M. Peyrolles. He was detained on October 28 last year for the use of a false passport and "activities with criminals".

But he is also believed to be suspected of involvement in the murder of Col Charles Ray, U.S. military attaché in Paris, and Mr Yacov Barsimantov, an Israeli diplomat in Paris, in 1982 — two of four successful abductions carried out by LARF over six attempts.

Since March 14 there have been nine confirmed kidnappings in Lebanon: four Frenchmen (all diplomats), three Britons (a scientist) — released yesterday — a businessman, an employee of the United Nations Relief and Works Agency and Dutchman (a Jesuit priest).

Three French diplomats were seized on March 22, retrospectively in the name of Islamic Jihad. Strangely, though, two days previously a hand-written message was banded to a foreign news agency, bearing the appellation Arab Revolution Movement, warning that French blood would be split if one of their members — "comrade Abdel-Qader Saadi" — was not freed from detention.

After the abductions, somewhat confusingly and more in line with Iranian-inspired Shi'ite anti-French sentiment, a called demanded as a condition for their release the cancellation of the prospective barter deal whereby Saudi Arabia will probably buy Mirage aircraft in exchange for oil.

In the event the freeing of Qasdi, a Christian whose real name is Abdullah George Ibrahim, was the foremost condition demanded in respect of M. Peyrolles. He was detained on October 28 last year for the use of a false passport and "activities with criminals".

But he is also believed to be suspected of involvement in the murder of Col Charles Ray, U.S. military attaché in Paris, and Mr Yacov Barsimantov, an Israeli diplomat in Paris, in 1982 — two of four successful abductions carried out by LARF over six attempts.

Since March 14 there have been nine confirmed kidnappings in Lebanon: four Frenchmen (all diplomats), three Britons (a scientist) — released yesterday — a businessman, an employee of the United Nations Relief and Works Agency and Dutchman (a Jesuit priest).

In addition there are four U.S. citizens still missing from a previous era of more sporadic abductions (a diplomat, two clergymen and an academic), as well as a Saudi diplomat seized more recently.

No clear pattern has emerged. There is underlying resentment against Israel and its occupation of the south, against the U.S. for backing the Jewish State financially and

being its unwilling defender in the UN Security Council, against France as the provider of arms for Iraq plus paranoia about Israeli spies and their agents.

Responsibility for six of the nine recent kidnappings has been claimed in the name of Islamic Jihad. If the shadowy entity exists at all, it is likely to be associated with the Iranian-backed Hezbollah, or Party of God, its ally Islamic Amal, led by Hossein Mousawi from his headquarters in the Bekaa Valley, or even militants in the mainstream Shi'ite Amal resistance movement.

On Sunday, however, Sheikh Mohammed Hussein Fadlallah, the Shi'ite cleric believed to be the spiritual inspiration for the kidnappers, claimed in an interview with him by the Paris-based magazine *France-Pays Arabe*, the authenticity of which has been disputed.

Yet if he or his heirs are in the Bekaa, which by definition would only be with Syria's blessing, then there is another evil vapour in the pervasive mist enveloping Lebanon.

were behind the kidnapping as part of a campaign to prove there can be no security in West Beirut, thus driving all Westerners, diplomats and journalists in particular, into the Christian heartland.

In this obscure situation the LARF demands have cast a ray of light on the anti-French operation. In the meantime, lurking in an even murkier background, is the image of the arch-Arab terrorist of all time, Abu Nidal, whose gunmen were the cause beli for Israel's invasion of Lebanon with their attempted assassination of Mr Shlomo Argov, Israeli Ambassador in London, in June 1982.

Reported dead last year, Abu Nidal's name resurfaced late last summer when a relative stated that he was alive and well. That was followed by a report from the Libyan official news agency that he was visiting Tripoli and finally an interview with him by the Paris-based magazine *France-Pays Arabe*, the authenticity of which has been disputed.

If he or his heirs are in the Bekaa, which by definition would only be with Syria's blessing, then there is another evil vapour in the pervasive mist enveloping Lebanon.

Shadowy forces behind the Beirut abductions

BY RICHARD JOHNS

KIDNAPPERS FREE BRITON

Mr Geoffrey Nash, the British metallurgist kidnapped in Beirut a fortnight ago, was set free yesterday, writes Nora Boustany. He apparently had been mistaken by his abductors as a U.S. citizen.

Mr Nash — who was one of at least nine Westerners led away at gunpoint in the capital's Moslem sector this month — showed up at his house early yesterday morning and later left the country with his Lebanese wife.

Other Britons who disappeared in and around Beirut this month are Mr

Israel diplomat in Paris, in 1982 — two of four successful abductions carried out by LARF over six attempts.

Since March 14 there have been nine confirmed kidnappings in Lebanon: four Frenchmen (all diplomats), three Britons (a scientist) — released yesterday — a businessman, an employee of the United Nations Relief and Works Agency and Dutchman (a Jesuit priest).

In addition there are four U.S. citizens still missing from a previous era of more sporadic abductions (a diplomat, two clergymen and an academic), as well as a Saudi diplomat seized more recently.

No clear pattern has emerged. There is underlying resentment against Israel and its occupation of the south, against the U.S. for backing the Jewish State financially and

NZ rugby tour warning

NEW ZEALAND Prime Minister David Lange has stepped up government and public pressure on the New Zealand Rugby Union to call off an All Black tour of South Africa, Daif Hayward reports from Wellington.

The Rugby Union is expected to make a final decision on the tour after a meeting with the Prime Minister on Saturday afternoon only hours before he leaves for a tour of African countries.

On Monday the Government banned leave for any civil servant selected to tour with the

All Blacks. It also announced a special debate in Parliament calling on the Rugby Union to stop the tour because it will harm New Zealand. Mr Lange also hinted strongly that if the Rugby Union defies the Government and the large body of public opinion which is opposed to the tour the Government will cut off any financial aid for the Rugby Union.

He has publicly warned potential All Blacks and supporters planning to go with the tour their safety could be in danger from public disorder in South Africa.

On Monday the Government

Hawke gains in popularity

AUSTRALIAN Prime Minister Bob Hawke's popularity has climbed after being shamed last month over his handling of the country's defence policies, according to the Morgan Gallup Poll. Renier reports from Sydney.

Mr Hawke's Labor Government would have had about the same 16-seat plurality majority it now holds if elections had been held in mid-March, according to the poll published yesterday. It said that more than 60 per cent approved of Mr Hawke

brokered truce barring attacks on civilian population centres, which broke down on March 3. Iran appears to have abandoned any consideration of wideride fare settlement.

A hardening of resolve was indicated yesterday in an interview given yesterday by Mr Ali Mohammed Basbarati, First Deputy Foreign Minister. He told the Tehran Times that Iran would seek \$350m in war reparations as a condition for ending the conflict — compared with a figure originally set at \$150m three years ago.

He also reiterated the Iranian demand for the trial and "punishment" of President Saddam Hussein of Iraq as well as the repatriation of 20,000 Iraqi refugees (members of the Shi'ite sect) living in Iran as a

result of forcible expulsion by the Iraqi regime five years ago.

After the Iraqi air raid, the war information headquarters in Tehran said that Iran would also retaliate against Iraq's use of chemical weapons. It has claimed that 200 of its troops had been affected by mustard gas in the Hoveizah marshes in recent fighting.

Several dozen serious cases have been sent to Europe for treatment and the U.S. has said that there is evidence that chemical weapons were used by Iraq.

The Islamic Revolutionary News Agency reported that Iraq has shelled six southern Iranian cities. The fire was aimed primarily at military and industrial installations in Basra, Favab, Ahvaz, Tammam, Silan and Zindian.

Malawi's GDP grows 7.6% after good harvest

BY MICHAEL HOLMAN IN ZOMBA, MALAWI

MALAWI REGISTERED 7.7%

per cent real growth in gross

domestic product last year but

because of declining production

of tobacco, the country's largest

foreign exchange earner, and

continuing high transport costs

the figure could fall to 3.9 per cent this year.

Nevertheless, this robust per-

formance makes Malawi pos-

sibly the only African country

able to boast a growth rate con-

sistently above the population

increase, which in Malawi's

case, is 3.1 per cent a year.

The Indian Government has

said it has not yet decided

whether to file a lawsuit on

behalf of all victims in either

U.S. or Indian courts, or to

pursue a possible out-of-court

settlement with Union Car-

ride of the U.S.

Finance Minister C.L. Szwarcz said in his presenta-

tion last weekend of the

country's 1985-86 budget that

last year's high growth rate

was due to an unusually suc-

cessful agricultural season, with

output up 6.3 per cent com-

pared to 4.2 per cent previ-

ously. High world prices for tea,

Malawi's second largest foreign

exchange earner, sales of stock-

pled tobacco and sugar in

addition to the 1984 crop, as

well as maize, boosted foreign

exchange receipts last year to

a record Kwacha 451m (\$237m),

55 per cent up on 1983.

Transport problems remain the most serious constraint on land-locked Malawi's growth. With the Mozambique ports of Beira and Nacala, cut off by rebel activity, Malawi is forced to use costly overland routes through Zambia and Zimbabwe to Durban in South Africa.

National & Provincial

Notice to Existing and Prospective Investors and Borrowers.

Notice to Investors

National & Provincial Building Society hereby gives notice that the rates of interest paid in all departments (except the Save As You Earn scheme) will be increased by 0.75% p.a. with effect from 1st April 1985.

Notice to Existing and Prospective Borrowers

National & Provincial Building Society hereby gives notice that the rates of interest applicable to existing annual rest mortgage accounts and outstanding offers of advance to be increased by 1% with effect from 1st April 1985.

Where a mortgage deed specifies a period of notice before an increase in the rate of interest applicable to it is effective, such a period will commence on 1st April 1985.

Where a period of notice given to effect a previous change in the rate of interest has not yet expired, that change will take effect from the expiry of that period of notice and remain-

applicable until the expiry of the notice hereby given.

For the purposes of this notice an outstanding offer of advance means an offer of advance or further advance dated prior to 31st March 1985.

The new rate of interest and revised repayment figure applicable to an existing mortgage and all outstanding offers completed on or before 31st March 1985 will be notified in each borrower's annual statement of account which will be sent during January 1986.

Where an outstanding offer of advance has not been taken up before 31st March 1985 the new rate of interest and revised repayment figure will be quoted in the statement sent to each borrower after completion.

Prospective borrowers requiring information relating to the effect of this notice prior to completion should contact the branch of the Society which issued the offer of advance or the Society's Administration Centre.

Everyone's local building society

Assets over £440m.

Provincial House, Bradford, W. Yorks. BD1 1NL

Over 1400 branches and agents.

© 1985 National & Provincial Building Society

AMERICAN NEWS

Reagan set to win fourth vote on MX missile programme

BY NANCY DUNNE IN WASHINGTON

THE controversial MX missile programme yesterday passed its fourth hurdle as the Democrat-controlled House of Representatives debated the release of \$1.5bn to build 21 additional missiles.

The vote, expected late last night or early today, followed a close victory for President Reagan in the House on Tuesday when 61 Democrats joined with 158 Republicans to authorise release of the funds by a slim 219-213 majority.

Although the second House vote should be a foregone conclusion, the Democratic leadership vowed to fight on against the programme, noting that a switch of just three votes was needed to kill the new weapons. Congress has already funded 21 MX missiles and the Administration will ask for 48 more later this year.

Mr "Tip" O'Neill, the House Speaker and leading opponent of the MX, claimed that with Tuesday's vote, the House had

"approved the concept" but with the next vote "we look at the price tag."

Administration officials unanimously hailed the Administration's victory on Tuesday with President Reagan saying that "America has sent a message, loud and clear, that we seek our negotiators (in the Geneva arms talks) to move."

The Administration's win resulted from an extraordinary lobbying effort which culminated on Monday when 100 Congressmen were driven to the White House for a personal plea by the President and Mr Max Kampelman, his chief arms negotiator.

Democrats were swayed by the argument that the U.S. must negotiate from a position of strength and the fact that the war may increasingly appear weak on defence. However, many who backed the President on Tuesday gave notice that they would oppose funding for an additional 48 missiles.

Union Carbide chief says U.S. plant poses no threat

BY PAUL TAYLOR IN NEW YORK

MR WARREN ANDERSON, chairman of Union Carbide, the U.S. chemicals group at the centre of the controversy over the Bhopal, India, gas tragedy has told congressional investigators that Bhopal's sister plant in Institute, West Virginia had been inspected "with a fine tooth comb" and did not present the threat of a similar disaster.

Mr Anderson, testifying late on Tuesday before sub-committees of the House Energy and Commerce Committee, investigating the implications of the Bhopal tragedy which killed over 2,000 people, reaffirmed Union Carbide's plan to restart production of Methyl Iso-

cyanate (MIC) early next month.

Production was halted following the disaster at Union Carbide's Indian subsidiary in December.

The congressional hearings have produced disturbing allegations about chemical air pollution in the U.S. and prompted calls for tighter Government regulation.

During the hearings industry executives, including Mr Anderson, have backed calls for strict government controls over toxic air pollution. But they have warned against over-regulation. The move represents a change in the industry's long-held position in favour of controls.

IDB fails to reach decision on Managua loan request

BY PETER MONTAGNON IN VIENNA

THE Inter-American Development Bank annual meeting closed here yesterday without any clear decision on Nicaragua's controversial request for a \$58m (£48m) loan that has been blocked by the U.S.

Nicaragua's insistence that political considerations should not determine the bank's lending policy has drawn sympathy from some Latin American delegations. These include Mexico, whose Finance Minister, Sr Jesus Silva Herzog, said loan applications "should be evaluated on the basic and objective criteria contained in the bank's charter."

Yesterday the bank's president, Sr Antonio Ortiz Mena, said there should be no restriction on loans to any member country that has an

Brazilian leader remains 'critical'

By Andrew Whitley,
in Rio de Janeiro

THE NEXT 24 hours are ex-

pected to be crucial for the survival of Sr Tancredo Neves, Brazil's president-elect. Sr Neves remained officially ill in hospital in São Paulo hospital following his third abdominal operation in less than two weeks.

Fresh concern was raised by the appearance of post-surgery infection after his operation on Tuesday to staunch a haemorrhage in his intestines.

The international financial community in Brazil is becoming increasingly worried about the prospect of a prolonged period of instability.

Democrats were swayed by the argument that the U.S. must negotiate from a position of strength and the fact that the war may increasingly appear weak on defence. However, many who backed the President on Tuesday gave notice that they would oppose funding for an additional 48 missiles.

If something happens to Tancredo, the situation returns to zero," one Western banker said yesterday, referring to the step-by-step foreign debt renegotiation process currently nurtured over the past two and a half years.

Acting president Sr Jose Sarney was urged yesterday by leading politicians from the Democratic Alliance, the ruling political coalition, to start taking over the running of the country instead of playing the figure-head role.

A third round of talks has been postponed indefinitely, while military activity by both army and rebels has been stepped up. Sr Duarte repeated confidently that "will not stay one millimetre from the constitution." But he did, and the far right were lying in wait for him.

In last March's presidential election, which brought Sr Duarte to power, the right as a whole outpolled the Christian Democrats. Arena took just under 30 per cent with the PCN running it at 10 per cent, against the Christian Democrats who took just over 44 per cent. Even if the Right does no

further, U.S. strategy requires it to referee the match and when necessary query the result.

● In the 1982 constituent assembly elections, when the far right won a majority, the U.S. intervened to prevent Major D'Aubuisson becoming president and a compromise candidate, Sr Alvaro Magana, who did not stand in the election, took office. The right was largely able to write the constitution, but the radical agrarian reform provisions in it, for example, were put there at U.S. insistence.

● In last year's presidential elections, Washington was

better on Sunday, the coalition scheme, added to El Salvador's complex proportional representation system, will translate these figures into extra seats.

Sr Duarte did indeed commit a constitutional coup since the constitution does not allow for partial vetoes. This has allowed Major D'Aubuisson, and Government officials have accused by Major D'Aubuisson and right-wing Republicans like U.S. Senator Jesse Helms of using pressure and resources to support Sr Duarte's victory.

The constitution is like the playing fields of Eton for Salvadorean democracy," quips one U.S. diplomat.

Sr Duarte and his closest aides, though angry that the court decision did not even address government arguments, choose to stress it is without precedent for as critics of this magnitude to be removed other than by army intervention.

U.S. officials, however, have gone further and have recently suggested, in ways that have become public, that it would be unhealthy for Salvadorean democracy were the Christian Democrats to win a legislative majority on Sunday. The logic is simple: if the far right sees its stake in the democratic process whittled away it may revert to violence again. The "playing field" analogy works better here since it recalls the archetypal spoilt child who, if not allowed to play the game according to his rules, walks off the pitch taking his ball with him.

To stretch the analogy a bit further, U.S. strategy requires it to referee the match and when necessary query the result.

● In the 1982 constituent assembly elections, when the far right won a majority, the U.S. intervened to prevent Major D'Aubuisson becoming president and a compromise candidate, Sr Alvaro Magana, who did not stand in the election, took office. The right was largely able to write the constitution, but the radical agrarian reform provisions in it, for example, were put there at U.S. insistence.

Although these freedoms are scarcely apparent to the mass of Salvadoreans who daily endure the savagery and dislocation of the war, both U.S.

David Gardner reports on the background to El Salvador's National Assembly elections

Duarte faces threat to political freedom



Duarte: faces defeat by the far right which could end any prospects of carrying through his reform programme

Sr Jose Napoleon Duarte, the embattled and mercurial President of El Salvador, is set against fighting for his political life. Sr Duarte has survived coup, coups and electoral fraud, torture, exile and desertion by erstwhile centre-left allies, many of whom are now pitted against his U.S.-backed Government and army in the country's five-year-old civil war.

The far right's de facto coalition is spearheaded by the far-right Partido de la Reconstrucción, led by Roberto D'Aubuisson, a former army intelligence chief who has been publicly linked to the death squads responsible for thousands of the more than 50,000 casualties of the civil war.

The junta partners are the National Conciliation Party (PCN)—for decades the vehicle for thinly-disguised army rule, now pushed towards the centre with the arrival of the guerrillas—and the Salvadoran Institutional Party (Pais), a right-wing splinter group of the PCN.

A lot was at stake in the constitutional row over the constitution, since each party will now get separate entitlements to state election funds. More importantly, the fiascoparo right, which despite its numerical superiority in the assembly only just managed to present a common front concerning the electoral law, will be able to maximise its votes. Marginally more moderate PCN supporters who would not vote for Arena (and vice versa) will now have their votes counted together, creating a multiplying effect.

In last March's presidential election, which brought Sr Duarte to power, the right as a whole outpolled the Christian Democrats. Arena took just under 30 per cent with the PCN running it at 10 per cent, against the Christian Democrats who took just over 44 per cent. Even if the Right does no

further, U.S. strategy requires it to referee the match and when necessary query the result.

● In the 1982 constituent assembly elections, when the far right won a majority, the U.S. intervened to prevent Major D'Aubuisson becoming president and a compromise candidate, Sr Alvaro Magana, who did not stand in the election, took office. The right was largely able to write the constitution, but the radical agrarian reform provisions in it, for example, were put there at U.S. insistence.

● In last year's presidential elections, Washington was

NOTICE OF REDEMPTION

To the Holders of

ENTE NAZIONALE IDROCARBURI

E.N.I.

(National Hydrocarbons Authority)

63 1/4 Sinking Fund Debentures due November 1, 1988

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Sinking Fund for the Debentures of the above-described issue, Morgan Guaranty Trust Company of New York, as Fiscal Agent, has selected by lot for redemption on May 1, 1985 at the principal amount thereof \$450,000 principal amount of said Debenture, as follows:

Outstanding Debentures of U.S. \$1,000 Each of Prefix "M" Bearing Serial Numbers Ending in the Following Two Digits:

31 42 51 64 71

Also Debentures of U.S. \$1,000 Each of Prefix "M"

Bearing the Following Serial Numbers:

85	86	1085	2185	3485	4185	4885	5585	6285	6985	7685	8385	9085	9785	10485	11185	11885	12585	13285	13985	14685	15385	16085	16785	17485	18185	18885	19585	20285	20985	21685	22385	23085	23785	24485	25185	25885	26585	27285	27985	28685	29385	29885	30585	31285	31985	32685	33385	34085	34785	35485	36185	36885	37585	38285	38985	39685	40385	41085	41785	42485	43185	43885	44585	45285	45985	46685	47385	48085	48785	49485	50185	50885	51585	52285	52985	53685	54385	55085	55785	56485	57185	57885	58585	59285	59985	60685	61385	62085	62785	63485	64185	64885	65585	66285	66985	67685	68385	69085	69785	70485	71185	71885	72585	73285	73985	74685	75385	76085	76785	77485	78185	78885	79585	80285	80985	81685	82385	83085	83785	84485	85185	85885	86585	87285	87985	88685	89385	89885	90585	91285	91985	92685	93385	94085	94785	95485	96185	96885	97585	98285	98985	99685	100385	101085	101785	102485	103185	103885	104585	105285	105985	106685	107385	108085	108785	109485	110185	110885	111585	112285	112985	113685	114385	115085	115785	116485	117185	117885	118585	119285	119985	120685	121385	122085	122785	123485	124185	124885	125585	126285	126985	127685	128385	129085	129785	130485	131185	131885	132585	133285	133985	134685	135385	136085	136785	137485	138185	138885	139585	140285	140985	141685	142385	143085	143785	144485	145185	145885	146585	147285	147985	148685	149385	150085	150785	151485	152185	152885	153585	154285	154985	155685	156385	157085	157785	158485	159185	159885	160585	161285	161985	162685	163385	164085	164785	165485	166185	166885	167585	168285	168985	169685	170385	171085	171785	172485	173185	173885	174585	175285	175985	176685	177385	178085	178785	179485	180185	180885	181585	182285	182985	183685	184385	185085	185785	186485	187185	187885	188585	189285	190085	190785	191485	192185	192885	193585	194285	194985	195685	196385	197085	197785	198485	199
----	----	------	------	------	------	------	------	------	------	------	------	------	------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	--------	-----

WORLD TRADE NEWS

The Leutwiler Report has given the morale of Gatt's leaders a much-needed shot in the arm, William Dullforce writes from Geneva

What is needed to safeguard the principles of free trade

PUBLICATION yesterday of the Leutwiler Committee report "Trade Policies for a Better Future" could hardly have been better timed. It tables 15 specific recommendations to meet the crisis in the world trading system just as opposition to holding a new round of multilateral trade negotiations under the auspices of the General Agreement on Tariffs and Trade (Gatt) appears to be crumbling.

The report by an independent seven-man committee, expounding firmly the need for a return to the basic principles of free trade, comes only a week after the European Community fell into line with the American and Japanese wish for new trade liberalisation talks to follow the Kennedy Round of the 1960s and the Tokyo Round of the 1970s which culminated in Geneva in 1979.

The coincidence has boosted morale immensely in Gatt headquarters in Geneva, where only a couple of months ago some senior staff were talking apocalyptically of the possible collapse of the world trading system. Even the more sanguine felt that the credibility of their trade monitoring organisation was slipping away.

Now Mr Arthur Dunkel, the Director-General, and his staff can reasonably hope for a firm revision by the autumn to which next year a new round, which, at worst, should halt the erosion of free trade in the face of growing protectionist pressures and, at best, could help stimulate a fresh expansion of trade.

Further shoves towards the

launching of the round can be expected from the Ministerial meeting of the Organisation for Economic Co-operation and Development (Oecd) on April 11-12 and, more importantly, from the finance ministers at the interim and developmental committee meetings of the International Monetary Fund (IMF) and World Bank on April 17-19.

Finally, the imprimatur of heads of government at the World Economic Summit in Bonn in early May should, it is hoped, commit the main industrialised countries firmly to the proposed global trade negotiations.

The new round would not thereby be cut and dried. The main protagonists still have widely varying views about its purpose and agenda, and the lack of enthusiasm among the developing countries, who form the majority of Gatt members, remains to be overcome.

The European Ministers have acceded to Washington's desire that trade in services be a new subject for negotiation. But their acquiescence has, at least partly, been achieved by the argument passed on privately by the Americans, that if the Reagan Administration is to hold the fort against domestic protectionist pressures, it needs to create a new "constituency" for free trade in

embrace bankers, whose international business is expanding fast.

Thus, the Administration wants to be seen as working for safeguards for free trade in services.

Brazil and India, two champions of the developing countries, have yet to abandon their opposition to a new round. They have so far regarded it as likely to be conducted under Ameri-

The Leutwiler Committee's 15 proposals

1.—In each country the making of trade policy should be brought into the open. The costs and benefits of trade policy actions, existing and prospective, should be analysed through a "projection balance sheet." Private and public companies should be required to reveal in their financial statements any subsidies received.

2.—Agricultural trade should be based on clearer and fairer rules, with no special treatment for particular countries or commodities. Efficient agricultural producers should be given the maximum opportunity to compete.

3.—A timetable and procedures should be established to bring into conformity with Gatt rules voluntary export restraints, orderly marketing agreements, discriminatory import restrictions and other trade policy measures of both developed and developing countries which are inconsistent with the obligations of Gatt contracting parties.

4.—Trade in textiles and clothing should be fully subject to the ordinary rules of Gatt.

5.—Rules on subsidies need to be revised, clarified and made more effective. When subsidies are permitted they should be granted only after full scrutiny.

6.—Gatt codes governing non-tariff distortions of trade should be improved and vigorously applied to make trade more open and fair.

7.—Rules permitting customs unions and free trade areas have been distorted and abused. To prevent further erosion of the multi-lateral trading system, they need to be clarified and tightened.

8.—At the international level, trade policy and the functioning of the trading system should be more open. Countries should be subject to regular oversight or surveillance of their policies and actions.

9.—When emergency safeguard protection for particular industries is needed, it should be provided only in accordance with the rules: It should not discriminate between different suppliers, should be time-limited, linked to adjustment assistance, and subject to continuing surveillance.

10.—Developing countries receive special treatment in Gatt rules. But such special treatment is of limited value. Far greater emphasis should be placed on permitting and encouraging developing countries to take advantage of their competitive strengths and on integrating them more fully into the trading system.

11.—Governments should be ready to examine ways and means of expanding trade in services and to explore whether multi-lateral rules can appropriately be devised for this sector.

12.—Gatt's dispute settlement procedures should be reinforced by building up a permanent roster of non-Governmental experts to examine disputes and by improving the implementation of panel recommendations. Third parties should use their rights to complain when bilateral agreements break rules.

13.—The committee supports a new round of Gatt negotiations, provided they are directed toward the primary goal of strengthening the multilateral trading system and further opening world markets.

14.—To ensure continuous high-level attention to problems in international trade policy and to encourage prompt negotiation of solutions, a permanent ministerial-level body should be established to Gatt.

15.—The committee stresses the urgency of resolving the world debt problem, the need for adequate flows of development finance, better international co-ordination of macro-economic policies and greater consistency between trade and financial policies.



Mr Fritz Leutwiler

it expires in July next year.

Three main themes run through the report:

- The first calls on nations to revert to the basic principle of non-discrimination embedded in the Gatt rules. This is the famous "Most Favoured Nation" clause which stipulates that a country must apply to all countries treatment as favourable as that it gives to any one country.

- The report is harsh on "abuse" of free trade areas and customs unions in this context.

- A second theme is the recommendation for greater openness and accountability in trade policies, to enable both politicians and consumers to assess

Members of the Leutwiler Committee:

Chairman: Mr. Fritz Leutwiler; until the end of 1984 Chairman of the Swiss National Bank and President of the Bank for International Settlements. Now Chairman-designate of Brown Brothers.

Senator Bill Bradley (Democrat, New Jersey), member of the Senate Finance Committee.

Samiria Vilajekoski, Professor of Economics, University of Tampere.

Mr Pehr Gyllenhammar, Chairman of Volvo.

M Guy de Lacharrière, Vice-President of the International Court of Justice.

Mr António Paes, Director of the London School of Economics and former Governor of the Reserve Bank of India.

Dr Mario Simonsen, Director of the Portuguese School of Economics at the Getúlio Vargas Foundation, Rio de Janeiro.

the long-term costs of subsidies and other discriminatory measures.

- Thirdly, implicit in the recommendations is a strengthening of Gatt. The proposals do not always fit in with the spirit of its agreement and, in the words of its secretary general, if they were adopted they would move the organisation closer to the role originally envisaged for it in the 1947 as the International Trade Organisation, the third pillar alongside the IMF and the World Bank.

U.S. presses Japan on imports

BY NANCY DUNNE IN WASHINGTON

THE REAGAN Administration contends that the U.S. trade deficit results from closed Japanese markets.

The resolution, sponsored by Senator John C. Danforth, a Missouri Republican, calls on the President to use laws on the books which give him broad authority to curb imports of countries found to be in violation of international trading rules.

Meanwhile, Mr Larry Speakes, the White House spokesman, warned Japan yesterday that its apparent decision to maintain "voluntary restraints" on Japanese car exports could not be an acceptable substitute for market opening.

Reports from Tokyo said Japan has decided to maintain voluntary quotas on car and truck exports to the U.S. but will raise the number by \$50,000 a year from 1985 to 1986.

The President said he would have no objection to dropping the restraints.

There are other ominous signs on Capitol Hill of trouble between the U.S. and Japan if no satisfactory agreement is reached on liberalisation.

The deals include \$200m in countertrade deals worth a total of \$120m (420m) since the last major of 1982; an effort to reduce its arrears on supplier credits," said Mr. Guillermo Garrido-Leca, Peru's Finance Minister. He was in Vienna to attend the annual meeting of the Inter-American Development Bank.

The deals include \$200m in business with the Soviet Union from which Peru has bought military equipment worth \$1bn, he added.

Peru introduced a new countertrade policy last year which includes a series of arrangements to combat export arrears. It has agreed to pay 10 per cent of the orders size from non-traditional export sectors.

For example, the Soviet Union recently ordered \$10m worth of Peruvian shoes. That will solve this year's problems for the Peruvian shoe industry," Mr. Garrido-Leca said.

Countertrade deals worth \$70m have also been arranged with Yugoslavia's Energoprojekt as a means of payment for the Chira-Plura irrigation project, he added.

A further deal is likely to be concluded in the coming weeks for Ferrostahl of West Germany.

Mr. Garrido-Leca said the countertrade business had virtually eliminated supplier credit arrears, but Peru's net foreign exchange reserves are negative by more than \$1bn, still has arrears of \$150m to commercial bank creditors and \$70m to Paris Club governments.

Peru is paying a further \$16m of back interest to creditor banks this month. This month, it is also paying about \$15m to Paris Club Governments, the first interest payments since last summer.

Two Italian companies win Libya steel plant order

BY JAMES BUXTON IN ROME

TWO ITALIAN companies, part of the state-owned IRI group, have won a contract worth about £300m (\$136m) to manage the steel plant being built by the Libyan Government at Misurata.

The two companies, Italimpianti, which specialises in the design and erection of process plant, and Italstider, Italy's major state-owned steel producer, are to have responsibility for the management, production and maintenance of the plant which is still under construction.

They will train about 50 Libyan personnel both in Italy and Libya, and supply hardware and software for the computerised control centre of the steel plant.

The plant, an integrated complex being built by German, Austrian and Japanese companies, will have a capacity of about 1m tonnes a year.

The contract is the first which Italimpianti has won for managing as opposed to building steel plant. The IRI companies are to be paid in cash.

Manufacturers Hanover Trust Company

is pleased to announce the opening of a full service branch in

Osaka

The addition of this branch expands and strengthens our worldwide network of over 100 offices in more than 42 countries. It indicates our continued commitment to the international corporate and financial communities. A commitment which provides you access to the global expertise, state-of-the-art electronic technology and the creative financing solutions needed to manage your business.

Our Osaka branch enables us to provide you with a wide range of credit and operating services, including medium and short term multicurrency financing and complete documentary service capability. In addition, we are equipped to offer you a full array of electronic banking services.

To discuss our specialized services in Osaka, contact:

Masahiro Suzuki
Branch Manager

Manufacturers Hanover Trust Company
Nichimen Building
2-2, Nakanoshima 2-Chome
Kita-Ku, Osaka 530
Japan

Telephone: 06-229-8281
Telex: 5224760 MHTCOS
Cable: MANTRUST
Facsimile: 06-229-8286

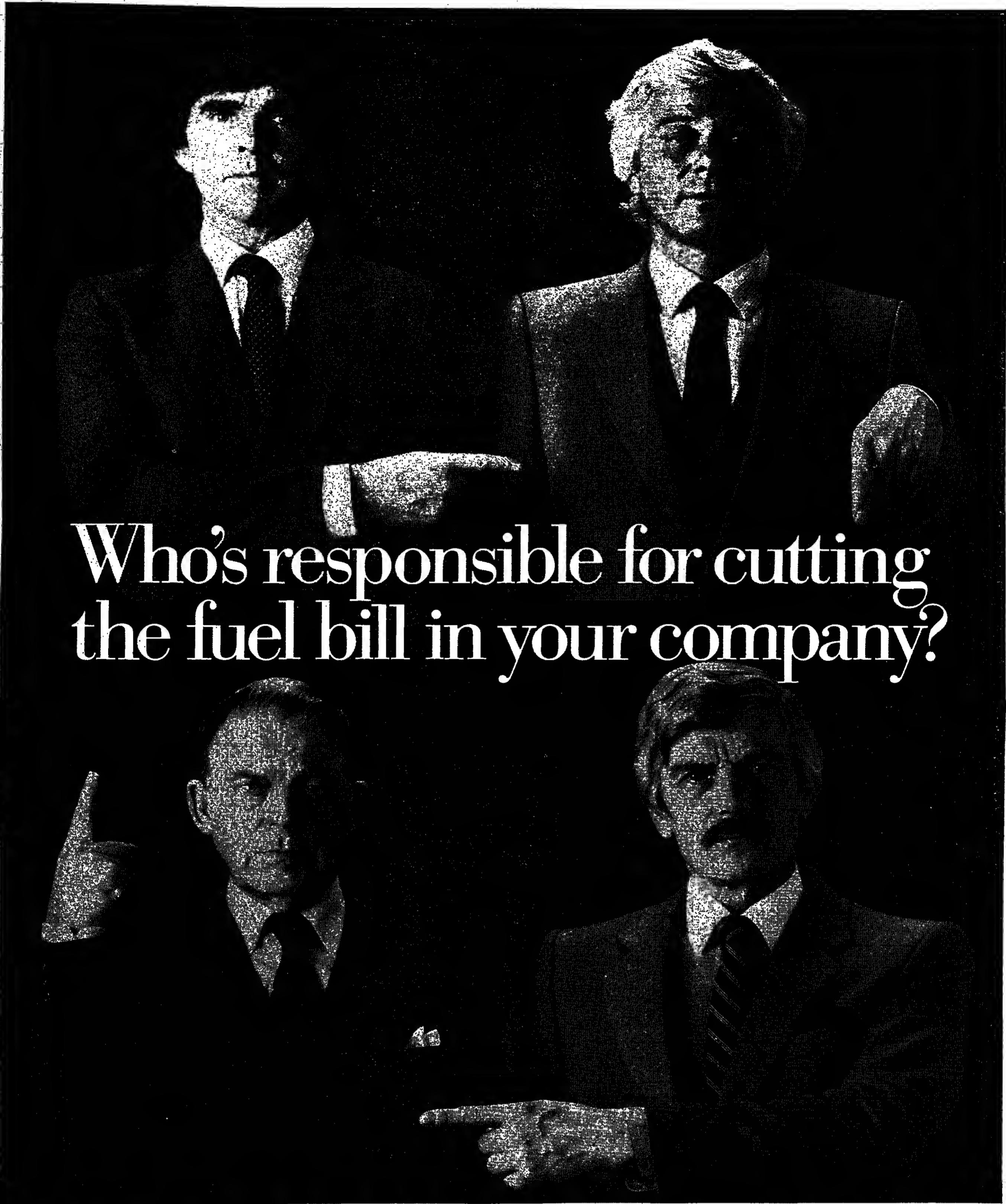
International Division

H MANUFACTURERS HANOVER
The Financial Source Worldwide.

Pan Am. Five 747's A Week To LA.

Pan Am's flights (daily except Tue. and Wed.) are spacious 747's from London Heathrow. Call your Travel Agent or Pan Am 01-409 0688.

Pan Am. You Can't Beat The Experience.



Who's responsible for cutting the fuel bill in your company?

If the buck doesn't stop with the man at the top, where does it stop?

Energy Efficiency isn't just words, it's action. Invest in it, and you invest in a guaranteed return. A return that can finance new plant, new products, new markets.

Witness a petroleum company spending £600 and getting that figure back in four days.

A components firm investing £45,000 to save £200,000 a year.

An industrial concern using £20,000 to recoup £800,000 in four years.

An electrical company repaying its investment in sixteen months to add £400,000 to its bottom line.

Proof that Energy Efficiency isn't a high minded theory. It's a reality.

Tens of thousands of firms make money from it every hour, every day, every night.

And today many more Chairmen and senior executives, possibly your competitors, won't be shirking their responsibility to build profit.

They'll make sure the coupon on this page is sent. So should you.

To: The Energy Efficiency Office, Freepost, P.O.Box 702, London, SW20 8SZ. Please send me further information on how I can make my company more energy efficient.

Name _____

Job Title _____

Company _____

Address _____

Postcode _____

Energy Efficiency Office.



FD/2

UK NEWS

STUDY OF ADVERTISING AS ALTERNATIVE TO LICENCE FEE INCOME

Inquiry into funding of the BBC

BY RAYMOND SNOODY

MR LEON BRITTON, the Home Secretary, yesterday announced an inquiry into the future funding of the BBC and an increase in the colour television licence fee from £45 to £58 a year.

The settlement, Mr Britton said, was enough to enable the corporation to maintain its present level and range of services. But enhancements and expansion would have to be largely paid for by increased efficiency.

The £58 licence fee will run initially for two years while possible changes in the system of financing broadcasting are considered.

If changes cannot be made within two years, or if the status quo is to continue, the £58 licence fee will run for a third year at the same rate.

Mr Britton told the House of Commons:

Last night the BBC welcomed the decision to set up the inquiry and said the breadth of its terms of reference met in virtually every detail arguments put forward by the BBC.

The corporation noted, however, that the settlement "falls far short of the £65 we wanted which would have given the BBC another £250m to spend."

Mr Britton conceded that some cost increases were unavoidable but emphasised that there was a limit to what licence fee payers could reasonably be expected to afford.

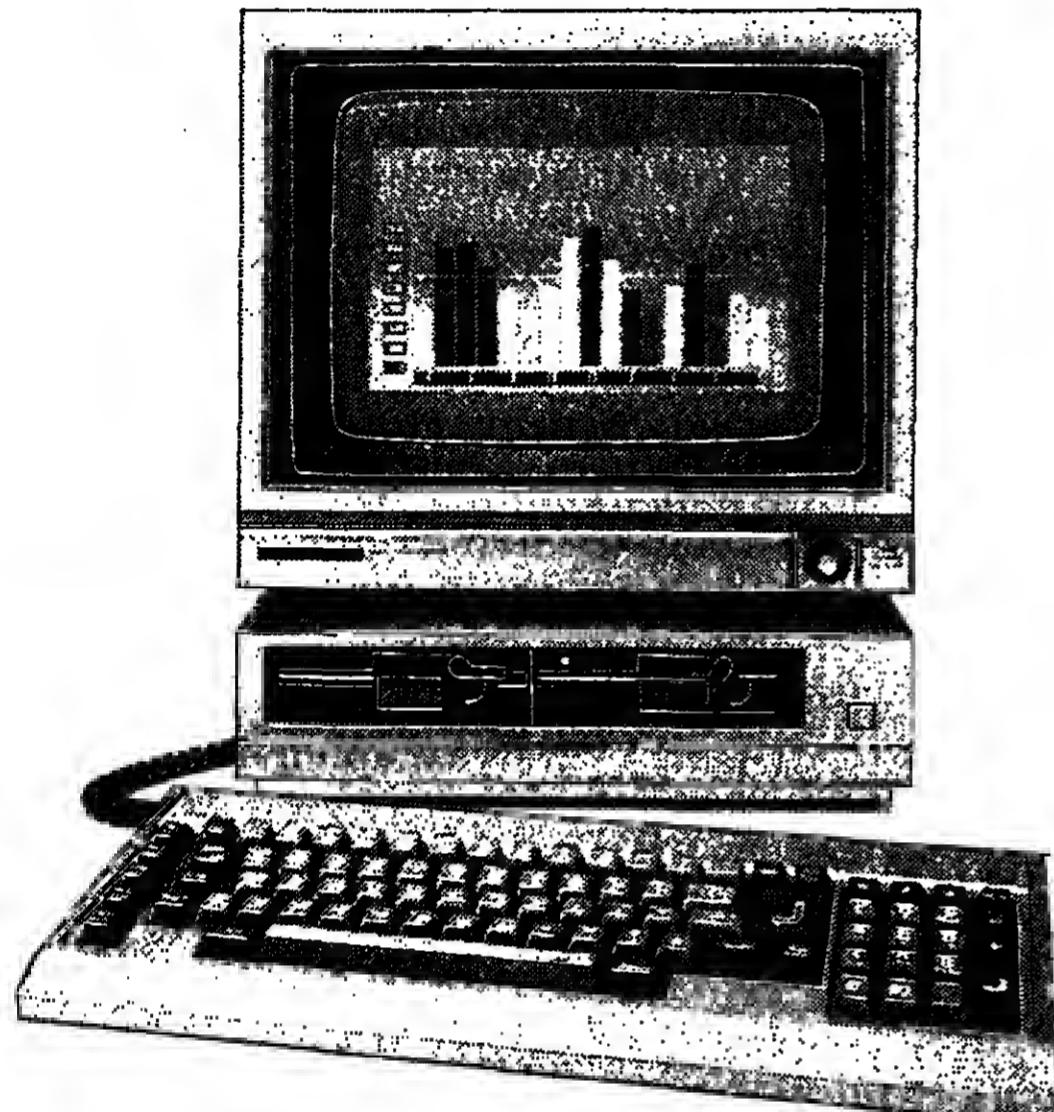
"I believe, however, that the BBC could and must achieve greater productivity than it has done in the past or has so far planned in future," he said. There was scope for

greater efficiency through improved management procedures and strengthened management attitudes."

The Home Secretary said he would, with the BBC and the Post Office, be urgently looking for better ways of collecting the licence fee.

The Home Secretary emphasised that the introduction of advertising on the BBC would have implications for the independent television (ITV) and radio companies, newspapers and for the Exchequer.

He also emphasised that the ITV companies were the market leaders in terms of cost and suggested that one of the effects of introducing advertising on the BBC would be to make the ITV companies more efficient.



WHICH BUSINESS MICRO* WAS CHOSEN "BEST VALUE FOR MONEY ON THE MARKET TODAY?"

The same business micro which offers specifications comparable with machines costing three times as much. Which brings you membership in a special Micro Computer Users Association. An audio training pack to talk you through.

And is part of a range which includes free MicroPro software worth up to £1,000 on some models. Its name? Ring Watford (0923) 57238/57245/57249 during office hours for the answer to that. And to your business' computer requirements besides.

*Daily Mail 2/10/84

SANYO

GIVING YOU MORE CHOICE
FLY DAN-AIR FROM HEATHROW.
TO MANCHESTER
3 FLIGHTS DAILY FROM £31* STARTS APRIL 1ST '85
ONE WAY APEX

•Three flights a day each way departing Heathrow at 0810, 1420 & 1850.
Manchester to Heathrow departing 0645, 1230 & 1700.
•All seats are bookable. •Refreshments are available on all flights.
•Now, also more flights from Heathrow to Inverness from £44* one way Apex.

For further information contact Dan-Air:
01 680 1011 - (061) 436 5555 or (0463) 226349.
Subject to capacity limitations and general conditions.

DAN-AIR
SCHEDULED SERVICES

Business support schemes repackaged

By Our Industrial Editor

THE GOVERNMENT yesterday announced measures to simplify the assistance schemes on offer to business from the Department of Trade and Industry (DTI). It indicated that it would continue to shift resources from block grants to advisory schemes.

Mr David Trippier, the industry minister with responsibility for small businesses, said that the previous package of some 64 schemes on offer from the DTI was "confusing the very people we were seeking to help - particularly the small business."

The schemes have been reduced to four main areas - business and technical advisory services, support for innovation, support for national and regional investment and support for exports.

The DTI has set up inquiry points centrally and around the country, briefed to direct business callers to the appropriate department for advice.

Mr Trippier said that the DTI was tending to move away from regional and investment grants towards advice schemes, and that these latter projects would continue to expand in coming years.

These schemes include advice free to the user, for small businesses; support of up to 75 per cent of the costs for 15 days of consultancy to help companies improve their products or their production processes; and grants, also of up to 75 per cent, to companies which wish to make feasibility studies of the application of new technology.

This emphasis on partnership between government, consultants and industry parallels other announcements on government aid.

Industry ministers, including Mr Norman Tebbit, the Industry Secretary, have stressed in past weeks the Government's reluctance to continue or extend direct support for industry, but instead its willingness to offer advice and assistance over a start-up, or a difficult period.

The continued emphasis on the small business sector - seen as the main focus of employment growth - was also confirmed in a linked announcement that advisory services will now be made eligible for companies employing up to 500 employees - rather than as now, companies with between 60-1,000 employees.

Mr Trippier said yesterday: "I believe these kinds of advisory services can be of immense benefit to small firms. By targeting them more precisely at the small firms' sector in this way, we aim to deploy this kind of support where it can have the best effect."

He added: "These new arrangements represent a better service for our customers, industry and commerce. We have always had a good product. Now we have the marketing and back-up servicing facilities to match it."

The Crown Suppliers acts as a trading fund buying and selling everything from furniture to fuel oil

Pit leaders expected to decide ban on overtime should end

BY JOHN LLOYD, INDUSTRIAL EDITOR

THE EXECUTIVE of the National Union of Mineworkers (NUM) is today likely to set in motion an end to the 17-month overtime ban.

There is growing evidence that the left-led NUM areas are now in favour of regrouping and trying to gather strength for a pay campaign in November. The overtime ban was imposed in protest at a 5.3 per cent pay offer by the National Coal Board.

At the same time, pressures from the right-led areas will increase. Leaders of the white-collar section, Cosa, have held informal discussions with leaders of Nottinghamshire, Leicestershire and South Derbyshire - the so-called "democratic section" of the NUM - and may decide to join this grouping. Mr Trevor Bell, the Cosa general secretary, will consult his members.

The Cosa has set up inquiry points centrally and around the country, briefed to direct business callers to the appropriate department for advice.

Mr Trippier said that the DTI was tending to move away from regional and investment grants towards advice schemes, and that these latter projects would continue to expand in coming years.

These schemes include advice free to the user, for small businesses; support of up to 75 per cent of the costs for 15 days of consultancy to help companies improve their products or their production processes; and grants, also of up to 75 per cent, to companies which wish to make feasibility studies of the application of new technology.

This emphasis on partnership between government, consultants and industry parallels other announcements on government aid.

Industry ministers, including Mr Norman Tebbit, the Industry Secretary, have stressed in past weeks the Government's reluctance to continue or extend direct support for industry, but instead its willingness to offer advice and assistance over a start-up, or a difficult period.

The continued emphasis on the small business sector - seen as the main focus of employment growth - was also confirmed in a linked announcement that advisory services will now be made eligible for companies employing up to 500 employees - rather than as now, companies with between 60-1,000 employees.

Mr Trippier said yesterday: "I believe these kinds of advisory services can be of immense benefit to small firms. By targeting them more precisely at the small firms' sector in this way, we aim to deploy this kind of support where it can have the best effect."

He added: "These new arrangements represent a better service for our customers, industry and commerce. We have always had a good product. Now we have the marketing and back-up servicing facilities to match it."

The Crown Suppliers acts as a trading fund buying and selling everything from furniture to fuel oil

Norcros in agreed £113m bid for UBM

NORCROS, the building materials and engineering group, yesterday removed its ownership of UBM, one of the leading UK builders' merchants with an agreed takeover bid valuing UBM at £113m, Charles Batchelor writes.

They are likely to get varying degrees of support from South Wales, Scotland and even Yorkshire, where extensive and at times bitter debate is going on over future policy.

The Yorkshire area council last week voted to re-enter consultation with the coal board, at least at pit and area level.

The failed 1983 bid attempt left Norcros with a 36.5 per cent stake in UBM. This proved the key to yesterday's takeover agreement. Norcros' large holding could have been used to block UBM's expansion plans.

Mr Allen Sheppard, UBM's chairman, said: "Having got UBM down to a clean core of businesses we could either build on that - though Norcros' 36.5 per cent stake would have required an instant cash-out payback - or we could sell to Norcros."

UBM's board, headed by Mr Roger Pinnington, who joined as chief executive in 1982, has turned the company round from a £2m loss in the year ended February 1982 to a forecast profit of £13.5m in the year to February 1985.

Despite UBM's recovery many analysts expressed surprise at the level of the Norcros offer. "This is a knock-out bid if ever there was one," commented one.

Norcros is offering seven of its own shares and 649p cash for every 10 UBM shares. Norcros' shares fell 16p to 153p yesterday to value the offer at 181p for each UBM share - a total of £112.5m. There is a cash alternative worth 186p a share.

UBM's shares rose 26p yesterday to a new 1984-85 high of 187p. The bid is being recommended to shareholders by the UBM board - which has only 4.1 per cent of the shares - but UBM's other major shareholders had reacted positively.

See Page 22; background analysis, Page 32

Crown Suppliers may go to private sector

BY ROBIN PAULEY

THE GOVERNMENT is thinking of privatising the Crown Suppliers, its central purchasing agency for government departments, which also includes the armed forces, local authorities and nationalised industries as its customers.

Mr Patrick Jenkin, Environment Secretary, announced yesterday that a review team led by a Cabinet Office official would consider the future of the Crown Suppliers "and in particular whether it would be in the public interest to transfer to the private sector the activities, or part, of present undertaken by the organisation."

The Crown Suppliers is a branch of the Property Services Agency, which manages the Government's £10bn estate. It used to be called PSA Supplies, but last year was renamed and revamped with a new approach to marketing within the public sector.

The Crown Suppliers acts as a trading fund buying and selling everything from furniture to fuel oil

and buys enough carpet in one year to stretch two metres wide from London to Moscow. Its last annual report showed sales for 1983-84 of £228m, an increase of £4m over the previous year.

The profit was £2m, a rate of return on capital employed well above the Government's 5 per cent target, but still well down on the £20.5m profit on £210m turnover in 1982-83.

Mr Jenkin told the Prime Minister last autumn that the Crown Suppliers should be sold off if possible, but it was allowed to develop in new identity first.

If the review team decides the Crown Suppliers should be privatised, Mr Jenkin wants to know how it might be achieved during the life of the present parliament.

If it decides the organisation should not be privatised, it should recommend whether any change of status within the public sector would assist the Crown Suppliers to meet its objectives.

Pirelli invests in new truck tyre

BY JOHN GRIFFITHS

PIRELLI is investing £1m at its Burton-on-Trent plant to produce a new generation of low-profile truck tyres which, the company claimed yesterday, should produce a "dramatic increase" in its 5 per cent share of UK truck tyre sales.

The investment forms part of a strategy under which the wholly owned subsidiary of the Italian tyre producer plans to build on a continuing, substantial recovery in its UK fortunes over the past year.

The company announced a net profit for 1984 of £4.6m, which compared with a £200,000 profit for 1983 and combined losses of £25m in 1981 and 1982, as Pirelli's UK offshoot, like the rest of the tyre industry, sought to come to terms with substantial over-capacity.

It forms part of Pirelli (UK), the holding company which groups together Pirelli's tyres, cables and cable-laying interests and which has also reported a profit increase, at the operating level, of £28.5m compared with £18.5m in 1983.

The truck tyres investment is being made despite figures from Mr Joe Denton, the company's manufacturing director, showing that UK truck tyre production capacity, at 4m tyres a year, exceeds UK market demand by 100 per cent.

Pirelli's belief is that the high-performance tyres, unveiled in a national TV campaign last week, will allow Pirelli to repeat in the truck market the success it has already achieved with its premium-priced, high performance car tyres.

Since the late 1970s, Pirelli has concentrated increasingly on producing high-performance car tyres. This is in keeping with car manufacturers' own efforts to produce vehicles with higher equipment, comfort and performance levels, and a trend by motorists to replace conventional tyres fitted as original equipment with low-profile tyres when the original set wore out.

Mr Martin Wood, sales and marketing director, said yesterday, that low-profile tyres' share of the replacement market had risen from 18 per cent in 1980 to 23 per cent

last year, with a share of 40 per cent forecast for 1990.

As a result of the trends, Pirelli's share of the total UK original equipment and replacement tyres market had risen from 8 per cent in 1980 to 14 per cent last year.

With UK vehicle production dropping back below the 1m mark last year, the company forecasts that there will be little or no growth in the total UK car tyre market of about 22m units last year. This stagnation in the UK market, however, is being offset in Pirelli's case by exports, which now account for 40 per cent of total output from its plants at Burton-on-Trent and Carlisle.

Pirelli attributed its turnaround to conventional plant rationalisations and productivity improvements over the past two years, as well as increased sales. It now employs 3,500 in the UK, a total expected to be increased slightly through the addition of technical staff to establish the new truck tyres operations.

British Rail separated pay increases from productivity questions when it made its annual wage offer to manual workers - a significant departure from the practice of recent years. The offer, worth an average of 5 per cent against claims for a rise of up to 30 per cent, is being studied by Rail Unions.

The Trades Union Congress (TUC) has appointed Mr Alan Graham as its deputy general secretary. Mr Graham, 42, is at present an assistant general secretary with responsibility for employment and industrial relations. He will take over immediately as deputy to Mr Norman Willis, TUC general secretary.

Pan Am. Four 747's A Week To San Francisco.

Pan Am's flights, on Fri., Sat., Sun. and Mon., are spacious 747's from London Heathrow. Call your Travel Agent or Pan Am 01-409 0688.

Pan Am. You Can't Beat The Experience.

UK NEWS

IAE forecasts \$3.5bn market for aero-engine

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

INTERNATIONAL Aero Engines (IAE) the seven-company, five-nation consortium developing the new V-2500 aero-engine for future civil aircraft, believes it has an immediate market potential of at least 800 engines worth \$3.5bn.

Mr Mike Keen, executive vice-president of the group, said in London yesterday that orders from three airlines so far - Pan American, Cyprus Airways and Inter-Adria of Yugoslavia - for the V-2500 in Airbus A-320 brought total orders to 62 engines, with another 92 on option, worth in all about \$600m, excluding spares.

He said the longer-term market for the V-2500 engine in the 20 world airlines that IAE believes are logical targets for sales, might bring that total up to about 800 engines, worth about \$3.5bn at 1985 prices.

Participants in IAE include Rolls-Royce and Pratt & Whitney (each with 30 per cent), Japan Aero Engines with 23 per cent, MTU of West Germany (11 per cent) and Fiat Aviazione of Italy (5 per cent).

Leading sub-contractors include Rohr Industries of the U.S. and Short Brothers of Belfast, which jointly have a contract to provide the engine nacelle, thrust reverser and other parts of the engine, accounting for some 25 per cent of the total.

Mr Keen claimed yesterday that on present performance estimates,

Reforms in capital gains tax create loophole

THE EXTENSION in the budget last week of the inflation-adjustment provisions for capital gains tax (CGT) is expected to have two main effects on trading in the market for government gilt-edged securities and other bonds, Clive Wolman writes.

It may also allow large institutional investors such as insurance companies to avoid paying any more capital gains tax and boost the investment returns to their policyholders.

As part of a reform to make the CGT indexation provisions both

simpler and more comprehensive, the Chancellor of the Exchequer announced in the budget these two changes to take effect from April 6:

- The indexation rules can be used to convert a nominal capital gain on selling an asset into a real (inflation-adjusted) capital loss or to increase a nominal capital loss which can then be offset against real capital gains for tax purposes.

• The indexation rules will apply no matter how little time an asset is held, thus repealing the 12-month holding restriction.

An adjustment for at least one

month's inflation - as measured by the retail prices index (RPI) - can be made for any asset provided it is sold in a different month from the one in which it was bought.

Taxpaying investors will thus be able systematically to buy and sell basic securities over the last night of any month in which they estimate the RPI has risen, to generate as large capital losses as are necessary to offset against all their taxable capital gains.

The Inland Revenue confirmed on Tuesday that there were no plans to close this loophole in the

forthcoming Finance Bill. It would, in any case, be difficult to do so without reversing the budget reforms. A new requirement to hold an asset for at least one month before the indexation allowance could be claimed would merely force investors to hold on for a month and a day. Any risk that, say, the gilt market could move against them in the interim could be hedged by selling gilt futures contracts or dealing in options.

If the investor faces the same marginal tax rate of 30 per cent on his capital gains as he does on his investment income, the reduction in his CGT bill from his capital loss will cancel out the income tax paid on the inflation-compensating part of his interest.

an investor can buy a gilt with a 12 per cent coupon for £100, the re-investment price. He will be liable to income tax on the interest but if he sold the gilt for £100 it would generate a real capital loss equal to the rise in the RPI over the period of his holding.

If the investor faces the same marginal tax rate of 30 per cent on his capital gains as he does on his investment income, the reduction in his CGT bill from his capital loss will cancel out the income tax paid on the inflation-compensating part of his interest.

He said the V-2500 would have about 8 per cent better fuel consumption than its direct rival, the Franco-U.S. (Societe-Générale Electric) CFM-56.

He said IAE had signed a memorandum of understanding with McDonnell Douglas of the U.S. to use the V-2500 engine in the MD-89 aircraft, a derivative of the current MD-80 series of short-to-medium-range jets, seating up to about 160-190 passengers.

IAE, he said, was discussing with Airbus Industrie the possibility of using the V-2500 in another potential model, the long-range, four-engined TA-11.

Although the TA-11 has not yet been formally launched, many airlines have shown interest. The aircraft is being designed for very long ranges with smaller passenger loads than for the bigger Boeing 747.

Mr Keen said Boeing was also interested in the V-2500 for its own projected contribution to the 150-seater aircraft market, due in 1992, but Boeing had not yet decided which powerplant to use.

The V-2500 is being designed for thrusts of between 23,000 lb and 25,000 lb, but plans envisage building other versions to over 30,000 lb.

Worldwide demand for engines in the broad 25,000 lb-thrust category might amount to 7,000 engines up to the end of this century. IAE itself would hope to capture orders for up to 4,500 engines.

British Council cuts 'harming relations'

BY ROBERT MAUTHNER, DIPLOMATIC CORRESPONDENT

CUTS MADE by the Government in the budget of the British Council were harming Britain's relations with other countries, Sir John Bright, the council's director general, told the House of Commons select committee on foreign affairs yesterday.

"I have become convinced that the reduction of British representation and the information effort overseas has been excessive," Sir John told the committee, which is examining the Government's overseas expenditure programme.

The cumulative cut in the council's fund since 1979 had been 20 per cent in real terms and a reversal of this trend was urgently needed, he said.

The increase in funding that he considered necessary was very small, only about £2m a year in real terms. That would still leave a cumulative cut of 15 per cent since 1979.

Sir John emphasised that the council was not just sitting on its hands and "whingeing." It was making serious efforts to become more

Sleipner veto 'may lead to higher gas prices'

BY DOMINIC LAWSON

THE NATIONAL Gas Consumers' Council, the gas consumers' watchdog, yesterday warned MPs that the Government's recent decision to veto a plan by British Gas to buy \$300m of gas from Norway's Sleipner field in the North Sea could lead to higher UK gas prices for consumers.

The council appears to share the corporation's view that, in the absence of Sleipner, it is not clear that it will have enough gas to satisfy UK demand in the next decade.

Miss Sheila Black, the chairman of the council, said yesterday: "We fear that a shortage of gas could lead to a price disadvantage to consumers." Mr John Winward, who carried out work on gas depletion for the council, told MPs from the House of Commons energy commit-

ttee, "Imports from Norway provide stability. By doing away with that stability you create a sellers' market where British Gas may have to push up prices to consumers."

Mr Winward added: "It is no good having a gas supply that cannot deal with the coldest day of the year." The Department of Energy's belief that Sleipner gas is not needed rests on the assumption that in the first half of the next decade British Gas will be supplied from UK gasfields which have yet to be discovered.

The most weighty criticism of the Government's controversial decision is likely to come on May 1, when Sir Denis Hooper, the chairman of British Gas, gives evidence to the committee's investigation into the Government's gas policy.

They did as he asked. And we did as he promised.

And then began the long, painful business of adjusting to the post-War, post-Imperial economy. Today, that process is by no means complete. The pound may be low, but under-investment is preventing many sections of British industry from cashing in.

The Chancellor's Budget did not propose any material changes to the rates of capital allowances and corporation tax, which were fixed by the 1984 Finance Act.

But our job is to help.

Whatever your business, whatever your tax position, we have the asset finance products that will give you the tools you need to compete. Quickly.

Our leasing products reflect the benefit of capital allowances. Or, if you have taxable profits of your own, our instalment credit and lease purchase products will enable you to utilise them in the most efficient way to give you the equipment that gives you an edge.

In short, with asset finance products like ours, there's no excuse left for not investing.

And no time like the present for talking to Jim Hastie on 021-455 9221 or John McDermott on 01-920 0141.

FORWARD TRUST GROUP

A member of Midland Bank Group.

Joe Cummings



"GIVE US THE TOOLS, AND WE'LL FINISH THE JOB"

They did as he asked. And we did as he promised.

And then began the long, painful business of adjusting to the post-War, post-Imperial economy.

Today, that process is by no means complete.

The pound may be low, but under-investment is preventing many sections of British industry from cashing in.

The Chancellor's Budget did not propose any material changes to the rates of capital allowances and corporation tax, which were fixed by the 1984 Finance Act.

But our job is to help.

Whatever your business, whatever your tax position, we have the asset finance products that will give you the tools you need to compete. Quickly.

Our leasing products reflect the benefit of capital allowances. Or, if you have taxable profits of your own, our instalment credit and lease purchase products will enable you to utilise them in the most efficient way to give you the equipment that gives you an edge.

In short, with asset finance products like ours, there's no excuse left for not investing.

And no time like the present for talking to Jim Hastie on 021-455 9221 or John McDermott on 01-920 0141.

Leaders in
Asset Finance

Pan Am. Two 747's A Week To Seattle.

Pan Am's flights, on Thur. and Sat., are spacious 747's from London Heathrow. Call your Travel Agent or Pan Am 01-409 0688.

 Pan Am. You Can't Beat The Experience.

UK NEWS

Housing costs prove biggest single factor in retail prices rise

BY PHILIP STEPHENS

INCREASED housing costs, reflecting in particular higher interest payments on mortgages (house purchase loans), contributed more than a quarter of the increase in the retail price index of 5 per cent last year.

An analysis of the rise in prices published in the Employment Gazette shows that housing costs rose by 8.3 per cent in the year to January 1985.

Within that figure, mortgage payments increased by 10 per cent; rents by 5 per cent; and rates and water charges by about 8 per cent.

Housing represented nearly 14.3 per cent of the retail price index, so it accounted for 1.3 per cent of the overall 5 per cent inflation rate.

Among other goods or services with price rises above the average were tobacco (up 12.7 per cent), alcoholic drinks (up 5.8 per cent) and services (5.4 per cent).

Among general influences on prices in 1984, higher labour costs and sterling's fall in value against other currencies were major causes of upward pressure.

A fall in productivity pushed the growth of unit labour costs up to an annual 4 per cent compared to 1.6 per cent in 1983, while the pound's weakness contributed to an 8.4 per cent increase in manufacturers' input costs.

There were also, however, a number of favourable influences on retail prices, including a further weakening in world commodity prices, good harvests for fruit and vegetables and slower growth in nationalised industry charges.

Prices for durable goods, transport and vehicles, clothing, food and fuel all increased by less than the average inflation rate.

The pattern of spending last year has prompted the Department of Employment to change the weights for various items for calculation of the index in 1985.

Housing has been given a new weight of 15.3 per cent, while the weighting for food has been reduced to 10 per cent from 10.1 per cent.

Among other changes, the weight for durable household goods has been reduced to 6.5 from 6.9 per cent and that of transport and vehicles to 15.6 from 15.9 per cent.

For 1985

the Government has forecast that the annual inflation rate will rise to about 8 per cent in the summer before falling back to about 5 per cent in the last three months of the year.

It foresees housing costs rising by an annual 7 per cent, food prices by 4 per cent, nationalised industry charges by 5% per cent and other prices by 5 per cent.

Traders oppose plan to lift Sunday controls

BY ROB BROWN

SMALL SHOPKEEPERS are overwhelmingly against Government plans to lift restrictions on Sunday trading, fearing the change would put many of them out of business, according to a survey.

The poll, commissioned by the Association of Independent Retailers (AIR), shows 83 per cent of small traders are opposed to deregulation of Sunday. On the issue of extending weekday opening hours, only 11 per cent support late night opening after 8pm.

Mr Bill Banning, the association's chief executive, said: "We hope that the results of the survey will cause the Government to have second thoughts before pressing ahead with major changes. A free for all

on Sunday trading will lead to the closure of thousands of small shops and benefit no one but the large multiples."

This echoes the fears of the Council for Small Industries in Rural Areas, which warned that deregulation could have a dramatic effect on the survival of small shops. The council has appealed for support from the Government to prevent the "inevitable closure" of 50 per cent of these shops over the next five years.

Small retailers are pessimistic about their prospects of influencing the Government, however. A separate AIR study suggests that 11 per cent expect the Government to press ahead with deregulation regardless of their views.

Hi-tech insurance link

BY RAYMOND SNODDY

BRITISH TELECOM yesterday launched what it claimed is Britain's first information technology service for the insurance industry.

A pilot service called Mediatis will link nearly 100 brokers directly with the computers of nine insurance companies - Commercial Union, Equity and Law, Legal and General, the Minster Group, Phoenix, Prudential, Save and Prosper, Standard Life and Sun Life.

The brokers will be able to use desktop microcomputers to obtain immediate quotes on new insurance business, obtain unit prices or raise queries on policies direct from the central computers of the insurance companies involved.

BT's pilot scheme, which is free to users, will continue until the autumn when Mediatis will be launched

as a commercial service. Eight insurance companies and 16 brokers are already connected. A further 55 brokers will be added today. The number will grow to 95 by mid-April.

A number of leading computer companies, particularly IBM, have interests in the insurance market. Earlier this month ICL announced collaborative ventures aimed at providing a national network to link insurance companies, Lloyd's of London and provincial insurance brokers.

BT's service will use its public data network Packet Switched Stream, which already allows access at local call charges for 70 per cent of the UK business community. The percentage will rise to 90 by the end of this year.

TAKING ONE GIANT LEAP FOR MANKIND IS NOW AN EVERYDAY EVENT.

From March 30th, the most modern fleet in the world flies nonstop from London to Singapore every day.

SINGAPORE AIRLINES



We're looking for Experts in International Investment Banking

If you have specialized knowledge and experience in the field of

**corporate finance
investment banking
securities trading/placements
securities counselling
mergers and acquisitions
securities analysis, or
portfolio management**

our international securities and investment business offers ample opportunities to apply your professional and personal qualifications in interesting assignments.

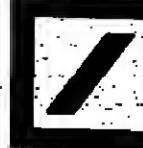
Our requirements for mutual success: you have a sound professional background in one or more of the above businesses and are fluent in English; you are flexible and personally mobile, ready to relocate to European, U.S., or Far Eastern stock exchange centers;

you have initiative, you enjoy making decisions and appreciate the value of teamwork. Experience abroad and knowledge of other languages would be a great asset.

Please send with your application a curriculum vitae and copies of personal references. Indicate your salary objectives, the date on which you would be available to begin employment, and the field you are interested in. If you need any additional information beforehand, feel free to contact Alexander Trog, phone number 00 49-69-71 50 40 62.

Deutsche Bank AG
Zentrale/Personal-Abteilung
"International Investment Banking"
Taunusanlage 12
D-6000 Frankfurt am Main 1

Deutsche Bank



BUSINESS LAW

Bhopal lesson for multinationals

By A. H. HERMANN, Legal Correspondent

THE TRAGEDY of Bhopal may not, after all, lead to the main litigation anticipated by U.S. lawyers who converged on the survivors of the Union Carbide plant disaster.

Mr Ashoke Sen, the Indian Minister for Law and Justice, told the Financial Times recently that the Indian Government was prepared to forgo litigation on the right terms.

“Somewhat incongruously, he added: “If the American company would submit to the jurisdiction of our courts here, we might not have to go to the U.S.”

A settlement would be in the interests of all parties concerned except the lawyers—in the recent asbestos litigation 63 per cent of the compensation paid was consumed by expenses and legal fees. An out-of-court settlement would enable survivors of the tragedy to get some compensation when they need it instead of waiting for the outcome of litigation which could easily drag on for ten years. Union Carbide would also be better off if it could pay reasonable compensation now instead of having the threat of claims running into billions of dollars hanging over its head, to the detriment of its goodwill and creditworthiness.

Finally, the Indian Government would be spared the embarrassment of having the dirty linen of its local and central administration laundered in U.S. courts where the Union Carbide lawyers would be bound to bring it to establish that the Government had at least partial responsibility for the tragedy. This concern must have played a role in the swift legislative action by which the Indian Government assumed powers to sue Union Carbide for compensation on behalf of the victims, and in this way to establish for itself a position in the negotiations for a settlement.

Even if there is no litigation,

multinational companies will no doubt feel obliged to study carefully the legal issues and to rethink the parent company's relationship to Third World subsidiaries. They might easily conclude that it is sometimes better to forgo a big contract rather than be pushed by the host government into a situation leaving them with little control and undiminished liability for local malpractices.

Closer to home, the Bhopal disaster is a reminder of the urgent need to rationalise UK law governing liability for such accidents taking place abroad which, as the English and Scottish Law Commissions reminded us recently, “is in mess.”

What are the legal issues of Bhopal from which lessons can be derived? First there is the question of responsibility. How is it divided between Union Carbide, its Indian subsidiary and the Indian authorities? The burden on Union Carbide is very heavy, not only because it owns 51 per cent of the Indian subsidiary's equity but because it admits responsibility for the training of the Indian personnel. It might be found liable for designing and supplying unsafe plant, for failing to use its controlling power to enforce observance by the local management of safety instructions and, finally, for not having adequately trained local personnel.

As to the responsibility of the Indian authorities, this may extend not only to unsatisfactory inspection but also to any pressure which the authorities may have exercised on Union Carbide to employ staff qualified rather than by their political ability. Above all, the Indian authorities seem to bear responsibility for one of the major causes of the tragedy, which was the proximity of the shanty town to the plant.

According to Indian environmental rules, the factory should

have been sited 15 miles from urban settlements. This distance may have been respected in the planning stage, but thereafter the authorities did not prevent workers and their families from settling in shanty dwellings close to the plant. When asked whether the danger was pointed out to them, the answer was that the plant could not be moved. The possibility of moving the people does not seem to have been seriously considered.

The second issue is: which courts have jurisdiction for litigation. U.S. lawyers preparing class actions on behalf of the victims—some of whom are said to have received Rs 100 (about £7) for signing a power of attorney—are naturally interested in having the dispute decided by U.S. courts. A panel of U.S. judges has already decided that the proper place for bringing any suit in the U.S. is the Federal District Court for the Southern District of New York.

To decide jurisdiction, the U.S. courts will have to consider whether U.S. or Indian courts are more convenient for the resolution of this dispute. The availability of witnesses may favour Indian courts though Union Carbide will, no doubt, call some witnesses from its U.S. headquarters. Ease of enforcement may not be a factor in the second and third considerations.

What are the lessons that multinational companies can draw from this legal muddle? First, do not fool yourself that lawyers can prevent liability by cleverly drafted contracts or extricate the multinational corporation from the consequences of a major accident. The cost of unlimited insurance cover for a disaster of Bhopal dimensions may be too high even for a major company.

Second, in the long term multinationals should work for an international treaty providing greater certainty of law and a fairer division of liability. As long as this is not achieved, they should abandon the now fashionable permissive attitude to subsidiaries and control their safety arrangements and environmental impact strictly by their own inspectors on the spot.

Finally, they should abandon the project rather than succumb to the host government's pressure to give up technical control of potentially dangerous plant.

The third issue is the question of which law should be

applied by U.S. courts when dealing with these cases. The answer to this could make a tremendous difference to the victims as U.S. law of liability for wrongful acts is much stricter than Indian law, which is said to reflect the state of UK law at the time of the declaration of Indian independence.

The basic jurisdictional rule would guide U.S. judges towards the law of the place where the claim arises, but this need not necessarily be India as much of the design and manufacture of plant and equipment, training of personnel and managerial decisions or omissions, probably took place in the headquarters' establishment of Union Carbide in the U.S. Moreover, many U.S. judges are inclined to temper the basic principle that one should apply the law of the place where the claim arose by other considerations. These include predictability of results, simplification of the judicial task and preference for a system of law which sets a higher standard of conduct and protection against injury. It is evident that U.S. law would win, at least on the second and third considerations.

To tamper with any one element of the current formula-tax system could have a major impact on the development of the gold mining industry. The industry is and is likely to remain, the backbone of the South African economy. A structural change designed to raise more revenue or to change the balance of risk between the investor and the State would certainly discourage investment in what is a very high-risk business and would have a severe consequence for the country.

To the miners

The government has responded, however, to general concerns expressed by many about the South African tax system by appointing the Margo Commission.

As part of its mandate, the commission will be looking into aspects of gold mining taxation and so I should like to make it clear that the rate of taxation to which we are objecting is not the system of gold mining taxation, which has been beneficial to the industry and the country.

The continuing decline in the rate of inflation to which I referred last year was reflected in the limited increase in the mines' operating costs this year. This situation is unlikely to continue, however, as inflation is showing an unwelcome upturn in South Africa. The authorities have failed to contain state spending and the money supply and this combined with the sharp decline in the rand against most currencies is already manifesting itself in a rapid increase in inflation.

South African gold mining company results were further affected by the additional severe fiscal measures adopted by the government in 1984.

During the year GST was increased twice, the second time by 43 per cent, and

the surcharge on gold mines' income tax was increased from 15 per cent to 20 per cent, which brings this tax to an unacceptably high level. Company tax which is levied on gold mines' interest and other income was increased from 46.2 per cent to 50 per cent.

The government has responded, however, to general concerns expressed by many about the South African tax system by appointing the Margo Commission.

As part of its mandate, the commission will be looking into aspects of gold mining taxation and so I should like to make it clear that the rate of taxation to which we are objecting is not the system of gold mining taxation, which has been beneficial to the industry and the country.

To tamper with any one element of the current formula-tax system could have a major impact on the development of the gold mining industry. The industry is

and is likely to remain, the backbone of the South African economy. A structural change designed to raise more revenue or to change the balance of risk between the investor and the State would certainly discourage investment in what is a very

high-risk business and would have a severe consequence for the country.

To the miners

The average price of gold set by the London fixings during 1984 declined by nearly 15 per cent to \$361 on ounces from \$424 in the previous year. In rand terms, however, the average price rose by 11 per cent to R16976 a kilogram from R15311 in 1983 and was 7.6 per cent higher than the previous record average price received in 1980.

Reviews by the Chairmen of the Transvaal Gold Mining Companies administered by Anglo American Corporation

“Gold's investment role dominated its price during the year and this seems likely to continue in the year ahead.”

The following are extracts from the annual reviews for 1984 of:

Mr E. P. Gush, chairman of Vaal Reefs, Western Deep Levels, Bonsuand and Southwold.

Mr W. R. Lowe, chairman of S.A. Lands and Africander Leases.

Economic factors

The continuing decline in the rate of inflation to which I referred last year was reflected in the limited increase in the mines' operating costs this year. This situation is unlikely to continue, however, as inflation is showing an unwelcome upturn in South Africa. The authorities have failed to contain state spending and the money supply and this combined with the sharp decline in the rand against most currencies is already manifesting itself in a rapid increase in inflation.

South African gold mining company results were further affected by the additional severe fiscal measures adopted by the government in 1984.

During the year GST was increased twice, the second time by 43 per cent, and

the surcharge on gold mines' income tax was increased from 15 per cent to 20 per cent, which brings this tax to an unacceptably high level. Company tax which is levied on gold mines' interest and other income was increased from 46.2 per cent to 50 per cent.

The government has responded, however, to general concerns expressed by many about the South African tax system by appointing the Margo Commission.

As part of its mandate, the commission will be looking into aspects of gold mining taxation and so I should like to make it clear that the rate of taxation to which we are objecting is not the system of gold mining taxation, which has been beneficial to the industry and the country.

To tamper with any one element of the current formula-tax system could have a major impact on the development of the gold mining industry. The industry is

and is likely to remain, the backbone of the South African economy. A structural change designed to raise more revenue or to change the balance of risk between the investor and the State would certainly discourage investment in what is a very

high-risk business and would have a severe consequence for the country.

To the miners

The average price of gold set by the London fixings during 1984 declined by nearly 15 per cent to \$361 on ounces from \$424 in the previous year. In

rand terms, however, the average price rose by 11 per cent to R16976 a kilogram from R15311 in 1983 and was 7.6 per cent higher than the previous

record average price received in 1980.

Markets

The average price of gold set by the London fixings during 1984 declined by nearly 15 per cent to \$361 on ounces from \$424 in the previous year. In

rand terms, however, the average price rose by 11 per cent to R16976 a kilogram from R15311 in 1983 and was 7.6 per cent higher than the previous

record average price received in 1980.

Miners

The average price of gold set by the London fixings during 1984 declined by nearly 15 per cent to \$361 on ounces from \$424 in the previous year. In

rand terms, however, the average price rose by 11 per cent to R16976 a kilogram from R15311 in 1983 and was 7.6 per cent higher than the previous

record average price received in 1980.

Manpower

During the course of 1984 the Chamber of Mines again initiated attempts to remove legally-enriched racially-discriminatory work practices from the mining industry. The Chamber is working with the trade unions to devise an acceptable industrial relations structure and to remove discriminatory legislation. Although good progress has been made on some fronts, overall progress has been slow. The need to staff our mining operations solely on the basis of merit is important on social, moral and economic grounds. There should be no question of onerous group being excluded from employment opportunities in the mining industry and all employees and potential employees should be given an equal opportunity to work and advance.

SUMMARY OF RESULTS

	1984	1983	1984	1983	1984	1983	1984	1983	1984	1983
GOLD										
Tonns produced	9,860	9,568	3,278	3,234	264	130	3,576	3,522	1,813	1,716
Yield—grammes	8.39	8.36	11.18	11.33	2.41	2.08	11.20	5.59	5.74	0.71
Production (kg)	82,734	80,927	36,640	36,634	637	268	36,040	39,455	10,684	9,958
Cost—tonnes/tan treated	59.14	51.43	51.05	53.17	23.81	29.51	71.81	67.63	51.19	48.72
Cost—tonnes/tan treated	7,040	6,150	5,462	4,694	9,688	14,313	7,134	6,055	3,157	4,481
Price received—tonnes/tan	18,674	15,311	16,674	15,311	18,674	14,213	18,628	15,221	17,169	15,301
Gold profit R'000's	814,450	733,601	418,617	389,492	4,368	(16)	361,413	362,188	86,266	68,238
Contd expenditure R'000's	157,523	158,203	103,099	87,624	508	4,790	225,156	152,025	52,674	50,554
GENERAL AND ADCO	39,566	756,833	22,279	29,543	108	18	1,567	1,309	—	—
GENERAL	—	—	197,040	186,792	1,386	125	—	—	—	—
Royalties received R'000's	363,476	307,585	91,338	88,133	478	—	73,165	138,917	—	500
Dividends cents/share	1340	1195	420	395	5	—	450	425	50	40

* Includes results for South Africa and Alexander Lease area.

† Restated for the prior year adjustment in respect of the change in the basis of valuation.

The annual general meetings of these companies will be held in Johannesburg on 26 April, 1985.

MINORCO

Minerals and Resources Corporation Limited

(Incorporated in Bermuda)

RESULTS FOR THE HALF-YEAR ENDED DECEMBER 31, 1984

	Six months ended December 31, 1984	Year ended June 30, 1984
Earnings:		
Consolidated—unaudited US\$ millions except where stated	28.5	33.7
Earnings from operations	28.5	33.7
Share of undistributed		

THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

How JWT infuriated Madison Ave

BY FRANK LIPSIUS

THE AD appeared once in the New York Times but is still grabbing attention in Madison Avenue. Spearheading a recruitment campaign for the J. Walter Thompson agency, the full-page, copy-only ad featured eight questions that might be considered a copywriter's aptitude test. Among the assignments were a lyric for a love song about rancid butter, flat beer and mouldy pizza, a 200-word conversation in a dark alley, and the "predicament" of writing on a baked bean. In sound advertising, designing a pair of posters for and against gun control, and a welcoming speech for Martians who land in the middle of Central Park.

To critics like Hank Seiden, executive vice-president and creative director of Hicks and Greist, an agency with \$100m in billings, the ad looked too much like what a visiting Martian, or American for that matter, might assume the advertising business is all about. It is an image of the business which "infuriates" him; more than 100 people in the industry, he says, expressed their support for his complaint.

Seiden's voice brightens with annoyance as he points to the ad's assignment to sell a phone to a Trappist monk who had taken the vow of silence. "The whole idea could not be more wrong. Ads are not about being creative or innovative. You are supposed to pre-select your audience. The purpose of an ad is to convince a logical prospect to try the product."

To Peter Tannen, a creative director at Benton and Bowles, the JWT ad "trivialises what we do." Also pointing to the inappropriateness of the Trappist monk example, Tannen says, "Our job is to fit our product into people's lives."

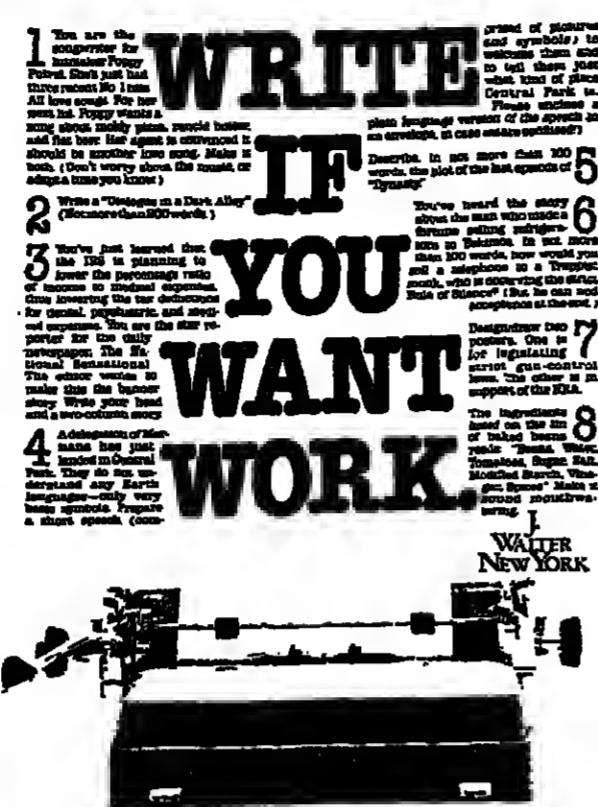
Seiden, whose clients include Cody cosmetics, Reunite wine and Hamilton Beach appliances, contends that JWT made the fundamental mistake of drawing attention to the ad rather than the product. His own copywriting test, he wrote in a column in "Advertising Age," would be: "You're the No. 4 toothpaste in the market after Crest, Colgate and Aim. How would you sell it?" He contends that the JWT

ad "perpetuates the myths that advertising is a lot of silly, frivolous nonsense that tries to make lousy products sound good and that copywriters are a bunch of wild kooks with wilder ideas." As for the agency, the ad "is really a transparent attempt by JWT to shed its old fuddy-duddy image and pass itself off as the champion of young, bright, innovative, creative talent."

Stephen G. Bowen, Jnr, executive vice-president and general manager of JWT, defends the ad not as a face-lift for the agency so much as for the whole industry. He considers the campaign to be predicated on the need to re-establish credibility in advertising after the boring celebrity endorsements, slices-of-life sumness of the 1970s. Noting that as much as 90 per cent of the agency's ads were extensively field-tested in the 1970s, he applauds the reduction to 30 per cent as a sign of faith in the agency's pre-eminent creative role.

Bowen feels that American agencies have fallen behind British agencies in creativity. In fact, the idea for the ad came from a practice in JWT's London office of giving a copywriting test as part of its screening process. The creator of the New York ad, Jim Patterson, JWT's executive vice-president and creative director, claims the ad was meant to avoid the most obvious type of recruit—that is those "who start their freshman year in college and decide, 'I want to be in advertising,'" Patterson says. "We worry about their imagination" and is seeking to find people who share his image of advertising among those who have not previously thought about it as a career.

Seiden contends that "the new wave is old hat." He thinks ads should not draw attention to themselves, but to the product. He would not accept the argument that JWT did exactly that since their product is ads. "Basically," says Seiden, "an ad has two parts, content and execution. An ad should give a reason to try a product." JWT's original intention of putting the ad in college news-



papers is being postponed until the impact of this one paper of new talent... the agency attracted more than 1,000 responses from the ad's appearance. Six people were hired among them, former communications university lecturer in clinical medicine who also wrote for "National Lampoon," an undergraduate at Princeton and another at Yale. The love song exercise produced the opposite." As for attracting young bright new talent... the agency attracted more than 1,000 responses from the ad's appearance. Six people were hired among them, former communications university lecturer in clinical medicine who also wrote for "National Lampoon," an undergraduate at Princeton and another at Yale. The love song exercise produced the opposite." Now the lettuce is all brown and the pizza's kinda green. It used to be the other way round. While I try to separate my love life from his... Half a can of Miller sits a-loin' its fizz. Yale undergraduate, J. David Staley's conversation in a dark alley included the line: "Would you get that thing out of my face... Where'd you come across a knife like that? ... Look at that handle." Though clever, the answers would not satisfy Seiden's criterion that an ad should "give a reason to try a product." JWT's original intention of putting the ad in college news-

Dawn of the instant reaction

Antony Thorncroft on current trends in market research

ASSOCIATION OF MARKET SURVEY ORGANISATIONS

PERFORMANCE OF MEMBER COMPANIES (1984)

Company name	1984 turnover	1983 turnover	1984 pre-tax profit	1983 pre-tax profit
AGB Research (UK research only)	24,533	21,874	—	—
A.C. Nielsen	15,500	14,637	—	—
NOP Group	9,845	7,279	672	416
MRS International	9,739	7,949	446	260
Research Bureau Ltd.	7,025	5,678	594	447
MIL Group	5,720	5,219	182	106
Rutke Research Services	5,692	3,683	435	28
Millward Brown	5,043	3,948	472	190
Taylor Nelson Group	4,839	3,828	623	197
Marylan	3,430	3,319	244	255
SIM Research Partners	3,017	2,287	47	81*
MAS Survey Research	2,850	2,532	—	261
Harris Research Centre	2,406	2,078	185	186
Independent Research Bureau	2,319	1,947	100	110
Market & Opinion Research Ind.	2,141	1,700	97	30
Public Attitude Surveys	2,046	1,451	32	15
Gallup	2,014	1,963	165	5
Gordon Simons	1,900	1,428	45	30
Schickman Research Group	1,816	1,200	33	8
Marin-Hamblin Research	1,202	1,013	34	3
The Research Business	1,242	864	59	32
Communications Research	1,221	1,013	13	16
Cookson Research & Marketing	1,088	750	—	67
IFF Research	915	725	58	66

Source: AMSO

The general feeling was that this was an effective, but tricky, area in which the personality had to have a discernible link with the product.

There were also papers on that most overlooked of mediums—but sides—and a research contribution to creativity which involved testing commercials for new products, and showing which were relevant (from Leo Burnett).

There was renewed interest in new product testing techniques, including a contribution from Peter Sampson and Stephen Factor of Burke, a company which grew by 55 per cent last year, largely because it had come up with a technique in this hoary old field. Called BASES, it is seen as an effective means of evaluating new products, which is where much research began many decades ago.

This suggests that while there are new opportunities in areas like qualitative research, and in exploiting technology, any research company that comes up with a fresh approach to an old problem can do very well.

It also helps to be big. As always the major research companies, with the resources, dominate the industry and the fresh developments. The Mail on Sunday found telephone interviews a quick way to monitor the faults in the paper in its first weeks.

Lew

There was also something nostalgic about many of the presentations. Market research has, in the main, as an adjunct to advertising, but today the agencies commission less than 7 per cent of research (at least from AMSO members). Yet some of the most interesting papers related to advertising research. Heather Milbank reviewed surrealism in advertising—best exemplified by the Benson & Hedges advertising—and concluded that it can be very effective especially among young men, but that some people found it disturbing. In particular cigarette smokers are subconsciously worried enough about smoking not to want scenes depicting damage in the advertising. Silk Cut, in particular, with its scenes of cut stalks, gets a doubtful reaction.

In the meantime researchers were speculating about which companies would follow Bob Worcester and MORI on to the Unlisted Securities Market, who would win the biggest research assignment ever offered in the UK—a £15m contract from the Government for a mini-census over two years on house occupancy, for which two consortia have pitched; and whether higher interest rates and the strength of the dollar would bring to an end the longest and biggest boom in market research history.

If you plan ahead, you stay ahead.

When you invest in a Merlin phone system from British Telecom, you invest in the future.

Because not only will your system be tried and tested but it can keep pace with your company's own expansion plans and be ready for further enhancements as technology moves ahead.

Or are you happy to continue living in the past?

Dial 100 and ask for FREEPHONE MERLIN, or send this coupon to Victor Brand, British Telecom Merlin, FREEPOST, LONDON SW19 8ER. Tell me more about Merlin phone systems.

NAME _____

POSITION _____

COMPANY _____

ADDRESS _____

POSTCODE _____

TEL. NO. _____

FT SWS

PST

G R A N A D A · H T V · L W T · S C O T T I S H ·
 reaction · research · G R A M P I A N · H A N N E L · C H A N C E L · T R A L L · N T C E N · C O R D E R · B O C O · A N G L E · G N ·

Procter without the gamble.

Advertising isn't an exact science. Nobody gives you a money-back guarantee on your investment.

But look at how the most successful advertisers in Britain chose to minimise the risk.

They allocated the major part of their budget to TV.

Procter and Gamble, for instance, have a large repertoire of

cigarette advertising on TV was banned in 1965.

In this context, it's interesting to look at the Government's decision more closely.

Because they banned cigarette advertising on TV, but not on other media.

Could Harold Wilson have known that the pound in your

THE TOP 100 ADVERTISERS 1983

Campaign's league table, compiled by MEAL

Rank Advertiser	% Spent on TV	% Spent on Press
1. Procter and Gamble	98.7	1.3
2. Mars	96.9	3.1

household goods that are all household names. And they clearly believe in putting their packets on the box.

For many years now, they've been consistently washing their dirty linen in public.

However, it isn't just the soaps which are popular on TV.

If you want to get famous, get on TV.

Cereals are, too.

According to MEAL (Media Expenditure Analysis Ltd.), the major cereal company poured 96.9% of their advertising budget into TV.

By steadily increasing their MEAL TV spend, they established their supremacy on the breakfast table.

A marketing lesson which may seem simplistic, until you look at the other companies at the top of the table.

Over the years, their commitment to TV has been consistent. Mars have been putting astronomical amounts into their TV advertising; Pedigree Petfoods have a long heritage of selling their cans in the best way they can.

In fact, only one company near the top of the table doesn't put most of its budget on TV.

The exception that proves the rule.

A large tobacco company.

But maybe this has something to do with the fact that

pocket is better spent on TV than anywhere else?

It seems likely. So it seems that very few people are labouring under any illusions about the selling power of TV.

Least of all big, successful companies.

But what about companies with less money to spend?

It's not size that counts. It's what you do with it.

Last year, half the brands who advertised on TV spent less than £100,000.

As Andy Warhol once said in a different context, these days anybody can get famous on TV.

For instance, the TV advertising for Cuprinol gave them a 42% rise in volume sales.

Max Factor launched Colorfast on TV, and then watched it become the fastest growing brand in the market.

Fosters achieved a staggering 10% of the lager market in their test area (London) within one year of the TV campaign starting.

And Wang experienced a sales growth of more than 65% after their TV campaign.

Volume of new orders grew to over £40 million. (Not a bad return for an advertising investment of approximately £100,000.)

These (and many other success stories) owe a lot to the simple fact of picking the right advertising medium.

That's how Procter turned a gamble into an investment.

JOBS COLUMN

Yet another damper on youthful enterprise

BY MICHAEL DIXON

IT BE glad if any reader could identify for me the UK "employers' organisations" which "gave firm support" to a certain proposal in the Government's latest White Paper on education.

The proposal is to inject yet another set of public academic examinations into the lives of the country's young people. Called "Advanced Supplementary levels" and scheduled for introduction in 1989, the extra exams are intended to be taken by young people already working for the full Advanced level ordeal at 16-plus. The idea is that each new AS subject will require about half the study time of an A level proper.

Given the names of the employers who supported such an officious encumbrance, I might be able to introduce them to the numerous head teachers who have talked with me recently. They include the heads of some of the most academically successful independent schools.

The heads unanimously believe that public examinations already overburden schools. They see that, even with just the 16-plus exams and Advanced levels to cope with, teenagers have to expend too much effort in mugging up knowledge of academic subjects. As a result they have far too little time for broader, unexamined educational activities.

of greater use than subject learning especially for young people intending to work outside the groves of academe.

The heads would dearly like to reduce the stress on swotting for test papers. But not even the independent schools' chiefs feel they can afford to do that.

The reason is that fee-paying parents tend to count the attainment of good grades in public exams above all else. The parents' reason for doing so is that not only universities but increasingly employing organisations insist on examination success as a prerequisite for entry. The employers' reason is apparently that they imagine (darily in the view of most head teachers) that ability to acquire the know-how is essential for success. To know how activities such as active managerial work.

Unless the school heads do not know their business, the effect of the additional AS levels would seem sure. More teenagers will spend more time mugging up knowledge of little use in most jobs, to the further neglect of other sorts of learning which are of greater use.

While at a loss to imagine why employers should want to hamper the economy in that way, I can guess how the decision to inject the additional exams probably came into the heads of the bureaucrats who

advise Sir Keith Joseph as Secretary for Education and Science.

For a long time they have been hearing complaints that the emphasis on passing the Advanced-level public exams leads pupils into narrowing specialisation of study from an early age. Usually they concentrate on either numerate or literary studies, but not both.

Narrowing

From the apparent fact that the pressure of A-levels causes a problem by harmfully narrowing young people's understanding, bureaucratic logic probably leads to the inescapable conclusion that the answer must be to add on a further set of exams to broaden the said young people out again.

What seems to underlie that peculiar kind of thinking is an assumption that the more mugging up of academic knowledge for exams which is done by a country's young people, the more capable they become in every desirable way. But there is evidence that it is a dangerous assumption, especially in a nation that needs to cultivate a far more innovative and enterprising younger generation.

For one thing few of the countries which appear to surpass us in such qualities are clearly as obsessed with public

examinations as the UK. For another, there is a warning in the history of a further country which was, it is China, on which I've recently read two books written 28 years apart. (*A Short History of Confucian Philosophy* by Liu Wu-Chi, Pelican 1955, and *Cultural Atlas of China* by Caroline Blunden and Mark Elvin, Phaidon 1983).

Each of them emphasises a sharp change in the Chinese character. Up to about 1400 AD the country was outstandingly enterprising and innovative. Its discoveries and developments included not just gunpowder and firearms, but navigational instruments, woodblock printing, and textile machinery very nearly as advanced as the spinning frame produced by Arkwright in the 19th century.

But then, suddenly, the enterprise and innovation disappeared, leaving China with a lack of modern technological and scientific development from which it has yet to recover.

Both books raise the question why that happened. And both point to the same answer.

Although China began selecting people for some official posts on the basis of academic exams before 100 BC, most activities offering money, time and liberty to make and do new things remained open for a millennium thereafter.

Then the restriction of worthwhile career opportunities is preceded by scientific re-

search, the case is very often otherwise.

Many if not most technological advances originate in someone spotting that something new might profitably be done automatically, and visualising and knocking out the prototype of a device that's likely to do it. The creative people capable of that sort of activity are mostly called engineers. The kinds of knowledge they need are in important ways different from the kinds required by academic scientists.

A case in point is the study of physics. A goodish A-level in that expansive topic is generally regarded as essential for entry to a higher course in engineering, not least because few A-level courses in engineering as such exist.

What engineers need from the study of physics is understanding of "big" phenomena such as viscosity and rotary motion.

But Dr John Adkins, the Cambridge University physicist, tells me that study of such big phenomena has tended to be dropped from A-level courses in the topic to make room for extra emphasis on what research physicists feel is the more exciting study of microscopic particles.

In the circumstances, before telling me who were the employers supporting the extra exams anyone knowing them might be wise to sell his or her shares in their companies.

Corporate Finance £24,000

We have been retained by a well established Merchant Bank to recruit an executive for their rapidly expanding Corporate Finance Department.

The successful candidate will have had a legal training and three years experience with a Merchant Bank or firm of Stockbrokers. A detailed knowledge of Stock Exchange requirements is essential and the candidate should also be able to demonstrate the ability to take the lead in a wide variety of projects and conduct negotiations at senior levels.

An attractive remuneration package is available.

Interested applicants should write enclosing a curriculum vitae to Neal Wyman BSc ACA, Manager, Corporate Finance Division, 23 Southampton Place, London WC1A 2BP or telephone him on 01-404 5751 quoting ref. 3681.



Michael Page Partnership
International Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow
Brussels New York Sydney

Channel Islands Investment Management

Head of Private Clients

Our Clients are the International Investment arm of a major British Merchant Bank providing an active and rapidly expanding Private Client Portfolio Management Service based in and run from the Channel Islands.

We have been retained to help find an outstanding person to take charge of this side of their operation, who can provide a rare combination of Investment, Administration and Man management skills in this exciting and thriving financial community.

We seek a Private Client specialist, probably aged 35+, who has in depth experience within a Merchant Bank, Stockbroker or Trust Company, of internationally based clients and portfolios and world-wide markets. He/she should be able to give leadership together with technical competence. A degree level education and/or the Stock Exchange/a professional qualification would be helpful.

It is stressed that whilst considerable research advice is available from the rest of the organisation, this is a decision-making role and carries high future prospects.

The remuneration package that our Clients will negotiate with the successful candidate will fully reflect these responsibilities.

Initial interviews will take place in London and applicants should reply in the first instance to Keith Fisher, quoting Ref. 629, at Overton Shirley & Barry, Prince Rupert House, 64 Queen Street, London EC4R 1AD. Telephone: 01-248 0355. All enquiries will be treated in total confidence and no names will be released to our Client until after a preliminary discussion.

Overton Shirley & Barry
INTERNATIONAL SEARCH AND SELECTION CONSULTANTS

DIVISIONAL CONTROLLER

Retail — International

Arthur Guinness and Sons PLC has identified Retailing as a major growth sector for the Group on an international basis. The recent acquisition of Martin the Newsagent and Neighbourhood Stores (7-Eleven convenience stores) plus the Lavelle CTN and Drummonds pharmacy chains, give the Group 700 plus retail outlets in the UK.

Additionally, the Group has acquired a leading specialty food importer/distributor in the USA, which services the retail trade throughout the USA.

We wish to appoint a Controller for the Retailing Division to take responsibility for the review and assessment of the operational and financial performance of the companies that make up the Retail Division.

Candidates, preferably in the age range 27-35, must have demonstrated exceptional progress to a senior financial role in a substantial retail organisation. They are likely, though not necessarily, to be qualified accountants with a good degree and/or an MBA. Sound commercial acumen coupled with an analytical mind and strong inter-personal skills are essential requirements. The appointment has considerable career development potential in financial or general management in a rapidly expanding and profit orientated Group.

The location is the West End. Salary will be set to attract the best candidate and other conditions reflect major company practices including car.

Please write in the first instance, detailing how your background meets the above requirements, to John Smiley.

GUINNESS

Arthur Guinness & Sons PLC, Bodiam House, Twyford Abbey Road, London NW10 7RR.

Executive Job Hunters!

£20,000 p.a. +

FACT: There are more executives seeking top jobs than there are jobs available.

PROBLEM: How to secure a new position easily and confidentially.

SOLUTION: Ask experienced professionals to help you. We advise on your career options, design a personal marketing plan, and work with you in team work to locate your next appointment.

London is the executive recruitment centre for the English speaking world. Through our network of contacts, information systems and technology, over 80% of our clients have identified unadvertised vacancies.

We charge fees for our work — it could be the best investment you ever make.

Contact us today. An initial meeting is free.

Expatuates enquire about our EXPAT EXECUTIVE SERVICE.

Connaught

Executive Management Services Ltd., 32, Savile Row, London W1 01-734 3879

APPOINTMENTS ADVERTISING

Rate £37.00 per single column centimetre

Innovation with a Major Merchant Bank INTERNATIONAL CAPITAL MARKETS

Our client is one of the U.K.'s leading Accepting Houses. Its capital markets division is recognised not only as one of the leaders in its field but as a highly innovative force in this competitive market. Rapid expansion of these activities has created openings for two professionals to join the business development/new issues group....

YOUNG CAPITAL MARKETS SPECIALIST to £25,000

Working as part of a team responsible for a particular geographic area, the successful applicant will become involved in the full spectrum of capital markets products. This is seen as a particularly broad role, assisting in both business development and the actual execution of new issues. This is an ideal opportunity for a top calibre person with relevant experience who is seeking their first career move.

JAPANESE MARKETING £25-35,000

The applicant must be a top calibre person able to contribute immediately by developing and arranging capital market transactions. This is a high profile role involving frequent contact with the London and European offices of Japanese securities houses, insurance companies, banks and industrial companies. The successful applicant will also liaise closely with the Bank's Tokyo office in the development of its Japanese business. Applicants will have at least three years, capital markets experience, ideally with involvement in the Japanese market.

For both these positions, we are seeking highly-motivated individuals who possess a high degree of numeracy, creativity and deal orientation together with proven interpersonal and analytical skills. Opportunities for career development are excellent.

In the first instance please contact Felicity Hether on 01-588-6644, or send a detailed C.V. to the address below.

All enquiries and applications will be treated in strict confidence.

Anderson, Squires
Bank Recruitment Specialists
85 London Wall, London EC2

Anderson, Squires

APPOINTMENTS ADVERTISING

APPEARS EVERY

THURSDAY

SHEPHERD, LITTLE & WEBSTER LTD., Banking Recruitment Consultants

OPERATIONS MANAGER

An expanding international bank have a vacancy for a fully experienced bank operations manager.

This position becomes available through the retirement of the present incumbent. Suitable candidates are invited to apply for an initial meeting rate from £25,000 p.a.

The department of 12/13 personnel handles all the bank's lending, including medium term mortgages and debentures, perfection and charging in respect of overseas registered companies, documentation and advice to the branch network on lending and recovery matters outside of their scope.

The Head will be responsible for monitoring the whole operation, formulating procedures and the handling of complex cases for a UK and International network of branches established in 70 countries.

This senior banking appointment requires a person with ABACIS or legal qualification who is well versed in legal matters from within banking.

Please contact Paul Trumble

HEAD OF LEGAL DEPARTMENT

This position becomes available through the retirement of the present incumbent. Suitable candidates are invited to apply for an initial meeting rate from £25,000 p.a.

The department of 12/13 personnel handles all the bank's lending, including medium term mortgages and debentures, perfection and charging in respect of overseas registered companies, documentation and advice to the branch network on lending and recovery matters outside of their scope.

The Head will be responsible for monitoring the whole operation, formulating procedures and the handling of complex cases for a UK and International network of branches established in 70 countries.

This senior banking appointment requires a person with ABACIS or legal qualification who is well versed in legal matters from within banking.

Please contact Paul Trumble

U.K. LENDING OFFICER

One of the City's leading merchant banks has an opening within their lending area for a graduate business officer.

The applicant will be part of a small professional lending team, further developing the bank's substantial property portfolio. Salary is negotiable in the range £20,000-25,000 according to age and experience reflecting the importance the bank places on this position.

Please contact John Webster

Ridgway House,
41-42 King William Street, London EC4R 9EN 020 626 1161

Financial Analysis and Control City of London

c.£15,500

A young qualified ACMA is required to assist in the development of financial reporting and control systems within the Finance Division of U.K. Banking.

Experience of large scale budgetary control is essential, preferably gained in a multi-outlet industry, together with first class investigatory and analytical skills.

In addition to the quoted salary, the Bank provides a non-contributory pension, mortgage facilities.

Applications, enclosing a comprehensive curriculum vitae, should be sent to:

N. Jefferis, Esq., Personnel Manager,
Support Services (UK Banking),
Midland Bank plc,
Poultry, London, EC2P 2BX.



Corporate Finance Executive London/Manchester

NM Rothschild & Sons Limited wish to appoint an additional Corporate Financial Executive. The person will be appointed to the Corporate Finance Department in London and after six months would spend the following three years as a member of our expanding Corporate Finance team in Manchester.

The post will provide first-class career development opportunities for either a qualified solicitor or accountant who has gained experience with a leading City firm, or someone with 2 to 3 years' corporate finance experience gained in a merchant bank or with a major stockbroker.

Remuneration will be competitive, and the Company provides excellent benefits, including profit-sharing.

Please send a full curriculum vitae to:

The Personnel Director,
NM Rothschild & Sons Limited,
New Court, St Swithin's Lane,
LONDON EC4P 4DU.

N.M. Rothschild & Sons Limited



U.K. Taxation Specialist c £20,000+ Benefits

The Royal Bank of Canada is Canada's leading international bank and the fourth largest in North America with financial interests in over 100 subsidiaries and affiliates throughout the world.

Currently we are seeking a UK Taxation Specialist for a new position based in London and reporting directly to Head Office's Corporate Taxation Department. The successful candidate will be responsible for the preparation of the U.K. tax computations for the Bank and its U.K. subsidiaries and the agreement of tax liabilities with the Inland Revenue. In addition the Tax Specialist will liaise between UK management and the Bank's Head Office Taxation Department in Canada on all tax aspects of the U.K. operations.

Aged up to 30 years of age, candidates should be qualified accountants and have at least two years post qualifying corporate tax experience gained preferably though not necessarily in a major accounting firm or the financial services industry.

A salary of up to £20,000 will be offered, together with an excellent employee benefits programme.

Please write with a comprehensive CV to Mel Johnson, Personnel Manager, The Royal Bank of Canada, 99 Bishopsgate, London EC2M 3XQ.

THE ROYAL BANK OF CANADA

Assistant Fund Manager

Far East Markets

City based

This is an outstanding opportunity to further develop your career in International Investment Fund Management with one of the UK's leading financial services institutions.

As a member of the Pacific Basin team you will be involved in a wide range of analysis and dealing activities and will also be expected to contribute to the formulation of investment policy for the region. The job would appeal to those able to demonstrate initiative and enthusiasm necessary for active participation in the day-to-day management of funds in excess of £14 billion. There will be some opportunities for overseas travel.

Ideally in your mid-20's — and educated to degree level — you should have specific knowledge of the Japanese market and possibly other Far East Markets as well. A minimum of 2/3 years' proven experience in analysis work in a similar environment is essential.

We offer a competitive salary and an attractive benefit package as expected from a major financial institution.

Please write with full details to Mr. P. E. Ives, Personnel Manager (Investments), Legal & General Assurance Society Ltd., Temple Court, 11 Queen Victoria Street, London EC4N 4TP.



Credit Analyst

Merchant Banking

City

The expansion and diversification of our Lending activities has led to the need for a CREDIT ANALYST to join a small team.

Applicants should ideally be graduates, aged 23-26 with one or two years' relevant experience with a major international or merchant bank in the UK, and should be highly numerate, articulate and able to communicate at all levels both within the Bank and outside.

This appointment will challenge a professional and motivated person who is looking for a career in a Merchant Bank and offers excellent prospects for progression within the Department.

The position carries with it a highly competitive remuneration package with all the usual City benefits, including subsidised mortgage.

Please write with full CV to Miss C. A. Parker, Personnel Officer, Charterhouse Japhet plc, 1 Paternoster Row, St. Paul's, London EC4M 7DH.

CHARTERHOUSE JAPHET plc.



INSTITUTIONAL SALES/PRIVATE CLIENT EXECUTIVES/FUND MANAGERS/ASSOCIATES

We are a young, very dynamic and rapidly expanding corporate finance house who urgently need frustrated and ambitious executives to join our City based dealing team. Remuneration is very high for those with established clients and contacts, within the investment community or those who can convince us they have the ability to achieve them. We intend to emerge at the very fore of the coming changes in the City and require talented executives to realise the full potential of the many new opportunities available. Age immaterial.

Telephone on 01-387 9111 and ask for Miss Woods/Mr Longworth

U.K. and worldwide £20-£30,000

International Bankers

Our client is a major British, international Bank. Already amongst the top banks in the international league, its demanding business plans call for the recruitment of a number of highly talented young bankers.

Their performance will be proved in mainstream banking positions, of varying seniority, to be filled in U.K. and worldwide. They will be graduates aged mid-20's upwards, whose training will have been business-orientated and experience gained most recently in banking.

Commercial, merchant and clearing bank experience is equally regarded. Acceptable functional areas within these banks are of the widest — for instance corporate banking, electronic banking, marketing, treasury, operations — or specialist industries such as aerospace, shipping or commodities.

What matters is that natural talent and exacting training should have produced practical, profit-motivated, high performance Bankers with developed people-handling skills and a rounded commercial appreciation. Non-U.K. experience would be of interest and language abilities will provide additional attraction.

The benefits package is typical of a major international Bank, and career prospects are excellent.

The senior management to whom these posts will report is international, highly professional, and committed. Only if you can perform in this demanding environment should you write enclosing CV, salary progression and any other relevant data — and explaining the ways in which you match their stringent standards and the areas of activity in which you could make the greatest contribution.

Please reply to The Managing Director, Performance Management Ltd, 3rd Floor, Waterloo House, 20, Waterloo Street, Birmingham B2 5TF, quoting ref: P102.

PM Performance Management Limited
MANAGEMENT CONSULTANTS

Pensions Controller

LONDON c £24,000 + Prestige Car & Benefits

This highly successful and well known organisation in the service industry has a U.K. Pension Scheme of £75m. assets, £10m. total income, 13,000 members and 3,000 pensioners.

The Pensions Controller will be expected to maintain and develop the most suitable package of benefits to meet the requirements of the Pension Scheme Membership, and to provide every member and pensioner with a first class service.

There is a wide variety of work in administration, personnel and legal matters, as well as investments and property management. Reporting to the Head of Personnel, the person appointed will control the pension department to achieve effective management of the pension funds and related activities.

As well as a competitive salary, the position carries with it substantial executive benefits, including in particular medical insurance and share option arrangements.

Applicants must have pensions management experience relevant to the dimensions of our client's business. They must be persuasive self starters and able communicators. Membership of the PMA, backed by a relevant degree, would be an obvious advantage.

If you consider you can meet these exacting requirements, please send a full C.V. to:

The Recruitment Manager, HRS,
Executive and Management Search Consultants,
Penhouse Suite, 5th Floor, Sovereign House,
212 Shaftesbury Avenue, London WC2H 8EA.

NORTH AMERICAN ASSISTANT PORTFOLIO MANAGER

We are one of the largest pension fund managers in London with a commitment to growth and excellence.

We are expanding our international team and looking for a talented and ambitious individual to join the North American equity group, assisting our senior portfolio managers.

The applicant will have a very strong analytical background, not necessarily in North American markets, with a minimum of two years relevant experience. The ability to communicate well and work in an invigorating team environment is also important.

Applications, including full CV's, should be sent to: Ian Carlton, Personnel Manager, County Bank Limited, 11 Old Broad Street, London EC2N 1BB.

COUNTY BANK

A member of the National Westminster Bank Group

FUND MANAGER-UK EQUITIES

We require a Fund Manager for our UK Department. A minimum of one year's experience in managing, or assisting in the management of, a UK equity portfolio is essential. We are looking for a man or woman who wants to generate their own ideas and take responsibility for implementing them. Our funds under management are continually expanding and career prospects are excellent.

Salary will depend on experience. Benefits include subsidised mortgage and non-contributory pension scheme. A share option scheme is to be introduced.

Please write with full cv to
C. H. Ross, Managing Director, Edinburgh Fund Managers plc,
4 Melville Crescent, Edinburgh, EH3 7JB.



Edinburgh Fund Managers plc

CITY OF CARLISLE

Applications are invited from men and women for the following vacancies:

CITY TREASURER

(Post No. SP.101)

£19,440 + £486(4) to £21,384

(Chief Officer's Grade)

Following the appointment of Douglas Mouison to Southend-on-Sea Borough Council, a successor is sought to head up the City Treasurer, which employs some 55 Officers to administer the Council's financial affairs.

The City Treasurer, who will be a member of the Chief Officers' Management Team, will be responsible for providing advice to the Council and its Committees on all aspects of local government finance, and on the financial implications of the Council's policies and objectives, and for ensuring that the Council's financial affairs are properly administered and accord with standing orders and other financial regulations.

The successful candidate will have a clear understanding of the contribution which the City Treasury can make to the overall policies, management and aspirations of the Council, as well as a knowledge of modern financial management techniques, together with the adaptability necessary to introduce new and improved systems.

The duties of the post will include the Treasurership of the Carlisle Airport Joint Committee (Carlisle City Council and Cumbria County Council).

Extensive experience of local government finance and corporate CIPFA membership essential.

Carlisle City Council covers a wide urban and rural area serving a population of over 100,000. This historic city forms the Lake District and Pennine Hills, with excellent road and rail links to other parts of the Country.

Essential car user allowances. Relocation Scheme: Temporary housing facilities.

FURTHER DETAILS AND APPLICATION FORM: RETURNABLE BY 19TH APRIL 1985 FROM THE PERSONNEL AND TRAINING OFFICER, TOWN CLERK AND CHIEF EXECUTIVE'S DEPARTMENT, CIVIC CENTRE, CARLISLE, CA3 8QG, TEL. (0228) 23411, EXT. 269, QUOTING POST NO. SP.101.

CARLISLE CITY COUNCIL IS AN EQUAL OPPORTUNITIES EMPLOYER.

UNIVERSITY OF WARWICK

SCHOOL OF INDUSTRIAL AND BUSINESS STUDIES

Lectureship in Organisational Behaviour

Lectureship in Marketing

and Strategic Management

Applications are invited for two Lectureships, one in Organisational Behaviour and the other in Marketing and Strategic Management. Candidates for the first post should be experienced lecturers in the subject areas, with experience of teaching organisation theory and behaviour, or have industrial and commercial experience in the areas of management of change and organisation development. Preference may be given to candidates with research and teaching interests in the area of strategic decision-making and change and organisation development but candidates with other interests will also be considered. Ref. No. 33/A/3/85/M.

Candidates for the second Lectureship should have the ability to pursue and encourage high quality research. An interest in marketing communication and its analytical background would be advantages. Ref. No. 33/A/3/85/M.

Both appointments on the Lecturer scale: £7,320-£14,825 p.a. (under review), with effect from 1st October 1985 or a date to be agreed. Further particulars from the Registrar, University of Warwick, Coventry CV4 7AL, quoting the appropriate Ref. No. Closing date for receipt of applications is 19th April 1985.

Assistant Portfolio Manager Fixed Income

We are the institutional investment advisory subsidiary of a leading European bank specialising in portfolio management. Due to the continued expansion of our successful London operation, we invite applications from candidates with at least two years' experience in discretionary fund management in international markets.

Aged 25-35, likely candidates will have a good grounding in foreign bond markets and currencies and be effective in dealing with clients. An economics qualification or a research background would be preferred but is not essential.

The remuneration package will be fully competitive for the right candidate and offer the opportunity to participate in an exciting new venture with a prestigious European investment banking operation.

Please send a detailed C.V. in strict confidence, to:
Box A8951, Financial Times,
10 Canongate, London, EC4P 4BY.

WANTED: SLIGHTLY USED EXECUTIVES

If you are an able, experienced executive or professional person, yet somehow are not making the most of your potential, perhaps you need a new approach to your career. To learn how 'slightly used' executives have profitably renewed their careers, telephone for a free, confidential appointment — or send us your cv.

CHUSID

The Professional Career Development

London: 01-588 6771

35-37 Fitzroy Square, W1P 5AE

Birmingham: 021-522 5386, 14 Corporation St, B2 4RN.

Manchester: 061-228 0089, Sunley Building, Piccadilly Plaza,

INVESTMENT ANALYST

A vacancy has arisen with the Investment Management Company of an independent Lloyd's Underwriting Group managing worldwide portfolios valued at over £75m. The position will involve working closely with the Fund Managers investigating and making investment recommendations with particular reference to UK quoted companies.

The ideal candidate will be self motivated, have a degree, be aged 22-36 and have a minimum of eight years' previous experience as an investment analyst or equivalent in the field of UK Equities.

The preferred candidate will join a small, friendly, fast moving team providing considerable scope for initiative and the opportunity to contribute to fund management decisions. Salary is negotiable and there is a comprehensive benefits package.

Please send full cv, together with details of current remuneration for:

JOHN BROWN & CO. LTD, Division of Administration and Personnel,

100 Finsbury Circus, London, EC2M 7EP.

March 28 1985
Financial Times Thursday March 28 1985
APPOINTMENTS
ADVERTISING
APPEARS EVERY
THURSDAY
Rate £37.00 per single
column centimetre

هذا من المختبر

19

Financial Times Thursday March 28 1985

APPOINTMENTS
ADVERTISING
APPEARS EVERY
THURSDAY

Rate £37.00 per single
column centimetre

City Lawyer
Corporate Finance?

Move Up to
Head of
Documentation
c.£20,000

Sowerby's Selection

Develop your Project Finance Skills in Banking

Our client is a prestigious international merchant banking group which offers innovative financial engineering services through a comprehensive range of fee-based activities to a select group of corporate clients throughout the world. The Group's project finance team is a recognised leader in the international oil and energy world, both in an advisory and financing capacity.

The team needs to recruit several additional executives who will use the latest technology in project evaluation, feasibility analysis and extensive development of financial modelling. You will also assist in external and internal presentations to senior management and you will be expected to undertake responsibility for the execution of transactions.

You will be under thirty years old, ideally with an

accounting or mathematical university background, and you will have gained several years' exposure to project analysis, using financial modelling techniques in a commercial/financial environment. We are looking for self-starters who have a personality which will make a significant contribution to the synergy of this highly motivated team.

This is an excellent opportunity to gain considerable personal and professional development in an exciting environment which will suit only the most able individuals. The remuneration package includes a competitive salary and usual banking benefits commensurate with this position. Please apply to Carmina Leon of Cripps, Sears and Associates Limited, Personnel Management Consultants, 82/88 High Holborn, London WC1V 6LF. Telephone 01-404 5701.

Cripps, Sears

Newly established United Kingdom subsidiary of U.S. public corporation, engaged in worldwide counter-trade, financing and barter operations, is seeking experienced:

SENIOR EXECUTIVE for London-based operations

Background experience must include financial with marketing orientation plus practical international trading experience. High-level negotiating track record essential.

Remuneration not less than £30,000 p.a. plus profit sharing.

Only executives with the qualifications stipulated should write to:

Mr. A. G. Pole, Ref. IAMC
19 Norfolk Road, London NW8 6HG

Unitised fund **management experience?**

c. £8,500

A vacancy has occurred within the Portfolio Services (Managed Funds) area of the Investments department of Legal & General. The job involves the supervision of portfolio services for managed funds, using computerised investment records, and includes administration, preparation of management information and the weekly production of investment performance schedules. Aged between 22 and 30, applicants should have experience of unitised fund investment and distinct leadership skills. Excellent fringe benefits include a non-contributory pension, house purchase scheme, annual seconded posts and luncheon vouchers. Please write with full details to Sue Harris, Personnel Officer (Investments), Legal & General (Investment Management) Limited, Temple Court, 77 Queen Victoria Street, London EC4N 4TP.

FOREIGN EXCHANGE DEALERS AND **COMMODITIES TRADER REQUIRED**

Progressive company requires traders with at least 2-5 years' dealing experience covering U.S. dollar and major European currencies and also commodity traders. Preference will be given to candidates with a proven track record. Excellent package is being offered for these positions.

All replies should be sent to Box A.8950, Financial Times
10 Cannon Street, London EC4P 4BY

Market Dealers

City

Wedd Durlacher Mordaunt & Co offers the opportunity of an exciting and rewarding career to market dealers with experience in domestic or international equities.

Please telephone or write in strictest confidence to John Cameron, quoting reference C390 at 10 Bolt Court, London EC4 (telephone 01-583 3911).

Chetwynd
Streets

Management Selection Limited

Terms negotiable

HEAD OF FINANCIAL PLANNING AND ANALYSIS

International Banking

Bank of America is seeking a Manager for its Europe, Middle East and Africa Division Headquarters financial planning group. The successful candidate will manage a professional staff responsible for the development and implementation of performance measurement and budgetary systems to support our international banking network.

This challenging position calls for substantial experience in the development and operation of advanced financial planning, budgeting and control systems and will demand strong analytical and problem solving skills. In addition, this role will require the ability to successfully interact with and influence senior line managers.

Candidates should possess a good first degree supplemented by either an accountancy qualification or an MBA and have 5-10 years experience in an innovative, multi-national environment. It is likely that suitable candidates will be aged over 30.

Career development opportunities offered by the scope of the Bank's worldwide operations are excellent. A competitive salary will be augmented by an attractive range of benefits including car, low interest mortgage, non-contributory pension and free medical insurance. Full relocation assistance will be provided if necessary.

If you feel you are ready for this major challenge please send full career details to David Clifford, EMEA Division Personnel, Bank of America, 26 Elmfield Road, Bromley, Kent, BR1 1WA. Alternatively, telephone him on 01-313 2396 to discuss the position in further detail.



Bank of America

General Manager

Distribution Services

Well into five figures

London or Midlands base

The opportunity to build a highly professional distribution company and have profit accountability will appeal to a highly motivated business developer who has expertise in this area.

The group already has a high reputation in this and other related operations and has identified a growth opportunity in a particular area of distribution. The task is to develop rapidly from an existing base of 'blue-chip' customers and establish the company as a market leader in this sector.

To be a candidate you should be 30-45 and come from a profit-accountable role, either in



PA Personnel Services

Executive Search • Selection • Psychometrics • Remuneration & Personal Consultancy

Fitzpatrick House, 14/18 Cadogan Street, Glasgow G2 6QP

Telephone: 041-221 3954 Telex: 779148

general management in a distribution services company or from a senior distribution post in a large consumer goods organisation. The ability to market and to develop a profitable business is essential. Salary and benefits will be pitched to attract the necessary calibre of candidate and the job base could be either in London or the Midlands, depending upon current location.

Write or telephone for an application form or send detailed c.v. to R.J. Cleland, quoting ref: GM88/9258/FT on both letter and envelope.

No details are divulged to clients without prior permission.

CHRIST CHURCH, OXFORD

TREASURER (Estates Bureau)

To £25,000 + Benefits
London

Applications are invited for the post of Treasurer at Christ Church, which will become vacant in December 1985. Further particulars are obtainable from:

The Very Revd the Dean
Christ Church, Oxford OX1 1DP

SENIOR PRODUCT MANAGER INT. BANKING

TREASURER (Estates Bureau)

To £25,000 + Benefits
London

A major international bank, aiming to consolidate its London market leadership in new product introduction, seeks a creative graduate banker with previous product management experience, aged 28-35, to enhance the development and bring the market to new products. Candidates should be able to demonstrate strong planning, systems and interpersonal skills.

Ref: DES

FINANCIAL MANAGEMENT

TO £20,000 + CAR W. London

Our client, a highly profitable manufacturer and distributor of high technology products seeks to strengthen its financial function by the appointment of a high calibre graduate ACA in the age range 27-32. Candidates should have proven staff control experience, a familiarity with multicurrency reporting and outstanding interpersonal skills. Previous high technology company exposure would be advantageous.

Ref: MJH

MANAGEMENT CONSULTANT

To £17,000 C. London

An ambitious newly qualified Chartered Accountant with a good degree and first time passes is sought by a major firm of Management Consultants. The successful applicant will have good interpersonal skills and possess the ability to provide creative input in any expanding area of activity. A stimulating environment with excellent career prospects and attractive company benefits.

Ref: KJL

CONTROLLER POTENTIAL

To £16,000 Midlands

Athoromex UK arm of leading multinational offers exceptional prospects to an ambitious controller aged 25-30. Broadly based responsibilities including management, marketing, financial analysis, performance monitoring and systems development will prepare the successful candidate for a very early promotion to a general management position. Good interpersonal skills are essential.

Ref: RSL

MANAGEMENT ACCOUNTANT

c £15,000 + Benefits London

A major public company sees an ambitious qualified accountant aged 23-28 to assist the Group Financial Controller in period reporting, forecasting and a variety of ad hoc projects including profitability and acquisitions studies. This is a development post which will lead within 12-18 months to a company or divisional line position and a substantial increase in salary.

Ref: DES

COMMERCIAL ACCOUNTANT

c £15,000 City

This market leader, a substantial commercial group, offers supervisory experience at head office and operating company level. Responsibilities will include treasury involvement and some overseas travel. Applications are invited from self-motivated accountants aged mid to late 20s with some staff control experience and the ability to warrant early promotion.

Ref: KJL

HUDSON SHRIBMAN
The complete financial selection service
College Hill Chambers, 23 College Hill, London EC4R 2RT. Tel: 01 248 7851/8 (24 hours)

Young Business Analyst

Central London

c.£17,500

An excellent development opportunity for a young qualified accountant and/or economics or business graduate to join the small European headquarters of a US multinational manufacturing and marketing industrial and consumer products throughout Europe.

Reporting to the London-based European Controller and working closely with him, the Business Analyst will assist in short and long-term strategic planning; interpret and analyse individual business operations; review and control capital expenditure and compile financial information to tight monthly reporting schedules for the VP Europe and the US parent.

Candidates, 27 to 33, must have had a minimum of three years' similar experience in a multinational company, preferably American. Essential requirements are the ability to devise and use computerised forecasting systems; a high degree of initiative and professionalism; and excellent communicative and inter-personal skills with all levels of European management.

Please write in confidence stating how the requirements are met to Liorie Koppen ref. B.42212.

This appointment is open to men and women.

HAY-MSL Selection and Advertising Limited,

52 Grosvenor Gardens, London SW1W 0AW.

Offices in Europe, the Americas, Africa, Australasia and Asia Pacific.

HAY-MSL

MANAGEMENT SELECTION

Corporate Finance – Documentation

First Interstate Limited, the merchant banking subsidiary of First Interstate Bancorp, is currently seeking a professional with experience in the preparation and negotiation of capital markets documentation to join its Corporate Finance Group.

The successful applicant, who is likely to be a lawyer wishing to develop in a new and challenging role, will join a small team which is responsible for negotiating all documentation for the Corporate Finance Group (including eurobonds, euronotes, interest and currency swaps, and syndicated credits) and for supervising the execution of transactions from mandate through to closing. He/she will also assist the bank's marketing and syndication specialists in the preparation of proposals at the pre-mandate stage.

The position offers a competitive compensation package, which will include all usual banking fringe benefits, and an excellent prospect for further development within a merchant banking environment.

Interested applicants should write, enclosing a full curriculum vitae, to Sharon Ayre, Personnel Officer, First Interstate Limited, 162 Queen Victoria Street, London EC4V 4BS (Tel: 01-236 5292).

First Interstate Limited

Opportunities for Management Potential

City based – up to £14K

Our client is a leading UK Finance House specialising in equipment leasing transactions to a broad spectrum of industry. Business growth and market developments have created a number of opportunities for high-calibre graduates, or equivalent, to work on designated accounts. You will need to have up to four years experience in a corporate finance environment with the potential for high-level responsibilities in an organisation which encourages personal development.

Positions are at levels depending on experience and qualifications, with starting salaries up to £14K. Total benefits include non-contributory pension, mortgage and other banking benefits.

Confidential Reply Service: Please write with full CV quoting reference 1987/RS on your envelope, listing separately any company to whom you do not wish your details to be sent. CV's will be forwarded directly to our client, who will be conducting the interviews. Charles Barker Recruitment Limited, 30 Farringdon Street, London EC4A 4EA.

CHARLES BARKER
ADVERTISING-SELECTION-SEARCH

Accountancy Appointments

Unlike the Grand National, moving into consultancy can be a surprisingly smooth ride. In fact, if you're currently in, say, line management you'll probably find working with us a refreshing challenge.

And because we're one of the top international accounting and management consultancy firms we can satisfy the ambitions of any high flier.

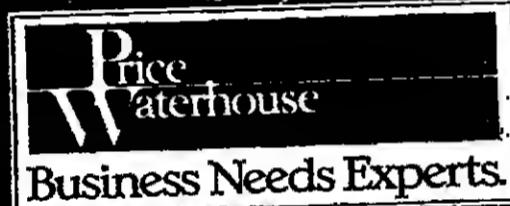
Our client list covers the public and private sector. Our practice involves exposure to the very latest financial and DP techniques. Our solutions are purpose-planned to suit each client's individual needs. Our day to day work is usually anything but routine. And our salary scale can put you right up with the leaders.

For our London practice you'll need to be aged between 26 and 33, be able to demonstrate a successful record - preferably in management - and be ACA, ACCA or ACMA qualified. You may well be a graduate too.

But, most important of all, you'll be a bright, self-motivated achiever, who's looking to be first past the post.

Please write (in confidence) with relevant career and personal details to David Prosser, Price Waterhouse, Southwark Towers, 32 London Bridge Street, London SE1 9SY mentioning MCS/3975.

Who says consultancy is such a big jump?



Finance Director

North West

Our client is a highly profitable, £25m t/o Plc, with subsidiaries engaged in the manufacture and import of consumer products for the retail sector.

Following a period of sustained growth, and the recent appointment of a new Chief Executive, a Finance Director is required for the group's principal operating subsidiary to manage the Group's finance, data processing and administration functions. In addition to the normal responsibilities associated with a position of this seniority, the successful applicant will be expected to contribute significantly to the commercial management of the business, working with the Chief Executive to improve profitability and market share. Other areas of responsibility will include treasury.



Michael Page Partnership
International Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow
Brussels New York Sydney

c£20,000 + Bonus + Car

management, acquisition studies and liaison with financial institutions.

Candidates, aged 32-42, should be Chartered Accountants who can demonstrate a track record of proven technical expertise and managerial ability, coupled with the personal presence, communicative skills and commercial awareness required to make a positive contribution to the profitable development of the group.

Comprehensive relocation facilities are available where appropriate. Interested applicants should write to Alan Dickinson, quoting reference 7008, at Michael Page Partnership, Clarendon House, 81 Mosley Street, Manchester M2 3LQ. (Tel: 061-228 0396).

Financial Accountant Retail-with promotion prospects

West London

c.£18,000

Our client is an aggressively expanding chain of retail shops, currently based around London but with expectations of wider coverage.

This position, which reports through the financial controller to a director, carries total responsibility for the computerised financial accounting function and department. It is expected that this person will progress to a more senior group position before long.

Applicants should be chartered accountants, aged between 27 and 33, probably with retail business experience and the desire to progress in a competitive and expanding environment.

Please send full career details to Douglas G Mizra quoting reference F/605/M at Ernst & Whinney Management Consultants, Becket House, 1 Lambeth Palace Road, London SE1 7EU.

E&W Ernst & Whinney

Audit Manager

London

As a result of the restructuring and expansion of its group audit function, our client, a major health care and insurance organisation, is seeking an Audit Manager.

This is a challenging appointment and will involve the design and implementation of a new and comprehensive audit programme covering all the group's locations. With a staff of 9, the appointee will plan all audit work, allocating resources to take account of existing requirements and future developments.

The ideal candidate will be a qualified accountant, aged 30-35, with experience of integrating general and computer audit within an advanced computer environment, ideally gained within a multiple branch structure. The position

c.£20,000+Car

will require extensive contact with all levels of management and excellent communicative skills are therefore required.

In addition to the negotiable salary, there is an attractive benefits package. This is a career appointment affording excellent promotion opportunities within a highly respected group.

Please reply in confidence, enclosing career details and quoting reference B6394/L to Valerie Fairbank, Executive Selection Division, Peat, Marwick, Mitchell & Co., 163 Queen Victoria Street, London EC4V 3PD.

PEAT MARWICK

ACCOUNTANTS

BRITISH
SUMMER TIME IS
HERE AGAIN
SPRING IS
IT'S WAY!

That also means you have more precious hours this weekend. Make sure you don't waste time in convincing ACTIVEL you want to make your accountancy career count towards the Future.

We have many vacancies nationally and internationally at all levels with super salaries so, if you are part or fully qualified, just start your career or move forward in your chosen field of accountancy, we can provide the Sunshine into your professional life. Start the competitive racing by contacting Barry or Bernadette.

ACTIVEL ACCOUNTANCY
RECRUITMENT
CONSULTANTS
13 Montague Place,
Woking (0493) 288972

eema

Management Accounting and Analysis

Banking

c £17,500 + Low Cost Mortgage

The London based regional headquarters of a major international banking group, our client has control and review responsibilities for corporate, commercial and retail banking activities in Europe and the Middle East.

Initially working within the bank's London branch, the accountant will be expected to identify areas for profit improvement through the development and enhancement of product costing and customer and service profitability analysis systems. The position is highly creative, will involve considerable use of micro computers and requires substantial exposure to senior management.

In their late 20s, applicants (male or female) should be qualified accountants ideally with a costing/management accounting background. Please write, enclosing a career/salary history and day-time telephone number to David Hogg, FCA, quoting reference I/2298.

EMA Management Personnel Ltd.
Halton House, 20/23 Holborn, London EC1N 2JD.
Telephone: 01-242 7773 (24 hour).

FINANCIAL MANAGEMENT

Thames Valley

£15,000 - £20,000

+ Car + Bonus + Relocation

We have been exclusively retained by one of the UK's leading and successful financial services organisations.

Our client wishes to strengthen a key area within their finance division, to support their continuing and planned expansion, by the appointment of two young graduate accountants, to work at the forefront of business development.

Candidates for this appointment will have, a first class investigative and analytical mind, the ability to communicate and, between two to three years post qualification experience.

Written applications enclosing curriculum vitae should be sent, in strictest confidence, to Robert N. Collier or Neil Gillespie at our London address quoting reference 5114.

410 Strand, London WC2R 0NS. Tel: 01-836 9501
26 West Nile Street, Glasgow G1 2PF. Tel: 041-226 3101
113/115 George Street, Edinburgh EH2 4JN. Tel: 031-225 7744
Brock House, 77 Fountain Street, Manchester M2 2EE. Tel: 061-236 1553

DOUGLAS LUMBIES
Douglas Lumbees Associates Limited
Accountancy & Management
Recruitment Consultants



Financial Accountant

£14,000 - car
W. Middx.

Our client is a rapidly growing Company in the hi-tech industry with an annual t/o in excess of £75m.

In line with the company's expansion, a new position has been established for a young qualified accountant in his or her mid 20s.

Candidates should possess a sound knowledge of systems and financial skills to provide management with accurate information to strict deadlines.

The successful candidate will report to the Financial Controller and may reasonably anticipate succeeding him in the short term.

The salary and fringe benefits are commensurate with a company of international status and rewards in this role are particularly exciting.

Please reply in confidence, quoting ref. HP2203.

BARCLAYS EXECUTIVE APPOINTMENTS
Recruitment Consultants
1 Pembroke Road, Ruskin, Middx GU1 8ND
Telephone 081-961 27654

FINANCIAL CONTROLLER

High-Tech £16,000+Car

Berks A rapidly expanding company in the computer peripheral distribution market are offering a unique and exciting opportunity to a 'hands-on' Accountant from either the profession or commercial sector.

Working with the Financial Director you will be responsible for formulating and instigating the improvement of Company profitability, by constantly monitoring all aspects of the Company's performance, and responding to changing requirements for financial and management information.

Qualified, and in your late 20's, the reward for a high-level of personnel performance and initiative will lead to increased opportunities within the group, and therefore offers an excellent career platform for the future.

Please telephone, or write briefly for personal history form quoting reference number BB5366 to Andrew Fowler, Regional Manager.



Management Personnel
Recruitment Selection & Search

2 Eton Court, Eton, Windsor, Berkshire.
Telephone: (07535) 54256 (out of hours (0494) 88134).

هذا من الممكن

Accountancy Appointments

IT'S ALL HAPPENING NOW FOR AMBITION ACCOUNTANTS

Central London Up to £15,000

British Telecom has taken up the challenge of change. Committed to technical innovation, entrepreneurial development and financial success, it is one of the most vigorous and exciting enterprises in telecommunications today.

A leading-edge role belongs to National Networks

Budget and Management

To prepare all financial reports, involving consolidation of plans, budgets and forecasts. Responsibilities will include budget monitoring and producing monthly financial reports for management at Board level. For senior positions, in-depth experience is essential backed with a full ACA or equivalent. Opportunities also exist for finalists with commercial experience.

Assignment

To investigate, analyse, recommend and develop accounting and financial systems - reporting to Senior Management within set timescales. Positions are for both fully-qualified and part-qualified accountants with good financial experience and the ability to present financial information to users. For some vacancies, a background in computer-based operations will be needed together with an imaginative approach to problem solving.

These are important positions providing scope for individual talent and commitment, with real opportunities for personal and career development. Starting salaries for senior positions will be up to £15,000 and up to £13,000 for part-qualified accountants.

- the BT division with the specific brief, among other responsibilities, to meet the total information system needs of British Business. We are now strengthening our team to meet the challenge of future growth, and have a number of progressive positions for both fully-qualified and part-qualified practitioners in the following accountancy areas:-

Ledger

To work within a group engaged in preparing the books of account to audit standard, reviewing these against the agreed budgets and ensuring their on-time distribution to management. For more senior posts candidates will be fully qualified with broad-based experience and a good understanding of computerised systems. We are also looking for finalists or people with substantial book-keeping experience.

Investment Evaluation

You will control and report on multi-million pound capital and investment projects for consideration by the Board, with recommendations for certain major parts of the work. An enquiring mind with ability to grasp new concepts, particularly those of a technical nature, is essential. You must also have an ACA, ICA or equivalent qualification, preferably with some experience in an engineering environment.

Please write enclosing a detailed CV and indicating which specialist accountancy area interests you to: Chris Black, British Telecom National Networks (P34), Room 136, 2-12 Gresham Street, London EC2V 7AG. Tel: 01-357 4200.

**British
TELECOM**
National Networks

DEPUTY DIRECTOR OF FINANCE £19,722 - £21,234

The capital city of Scotland, established centre of finance and commerce, is seeking a Deputy Director of Finance. The District Council is committed to a progressive policy of improving services and creating jobs.

Deputy to the Director of Finance, the postholder will be involved in the financial planning process and administration of the financial affairs of the Council in addition to assisting in the management and coordination of the activities of the Department.

The postholder requires an understanding of the problems of local authority finance in the light of the current economic situation and also the ability to ensure the translation of the financial aspects of the Council's policy objectives into achievements.

The successful candidate should preferably be a qualified accountant with extensive relevant managerial experience gained at a high level preferably in the public sector.

Application forms and further details are available from the Director of Personnel and Management Services, City Chambers, 249 High Street, Edinburgh EH1 1PL. Telephone 031-225 2424, Ext. 6419 or 6426. Closing date 22nd April 1985.

Edinburgh District Council is an equal opportunities employer. Applications are invited from women and men, from all sections of the community, irrespective of ethnic origin, disability or sexual orientation, who have the necessary attributes for the post.

City of Edinburgh

Financial Director

Somerset

to £25,000 + Car + Bonus

Because of an emphasis on product quality our client has developed a considerable reputation in its industrial marketplace. Profitable and with a turnover of £4 million, the company envisages further growth through both new product development and acquisition.

Working closely with the Managing Director and contributing substantially in business decisions, the Financial Director will supervise and enhance the financial function. Concentrating initially on the development of improved control and management information systems, he or she will provide financial guidance to both technical and commercial management.

In their mid 30s, applicants should be graduate qualified accountants with a broad range of industrial/commercial experience. Please write, enclosing a career/salary history and daytime telephone number to David Hogg FCA, quoting reference I/2237.

EMA Management Personnel Ltd.
Halton House, 20/23 Holborn, London EC1N 2JD.
Telephone: 01-242 7773 (24 hour).

CHARTERED ACCOUNTANTS Investment Banking

High Rewards

Our specification is to find potential candidates excelling in the profession or consultancy.

A synopsis of our client's requirements is: qualified between 1982 and 1985, a good degree and exposure to a wide range of audits and investigation/consultancy work.

In addition to this basic profile the candidate will be able to demonstrate flexibility of approach, ambition, ability to work in a trading environment and willingness to tackle non-accountancy work. High salaries are on offer.

For further details please write or telephone

R Rochester Recruitment Ltd., 21 College Hill, London EC4R 2RP
Telephone: 01-248 8346

PROJECT ACCOUNTANT International Operations

London

Around £19K

A major UK firm company, with a £2,000 million turnover, is seeking a qualified accountant to take a key project post in its rapidly expanding International Division. This is a new position reporting to the Financial Controller. Success in this role will produce a range of opportunities for future career advancement within the Company.

Aged between 27 and 40, you will have proved your ability to become a project leader responsible for the critical review and appraisal of worldwide financial procedures and controls. In the first year, you will play a vital part in the specification and installation of new systems based on your previous application of both

mainframe and micro-computer technology.

Working closely with managers in other financial, marketing and operational areas, you will be able to combine your experience of auditing financial standards with your free thinking, investigative strengths. You will therefore be capable of identifying and evaluating alternative courses of action.

The remuneration package will include a dependable profit sharing scheme and other significant benefits.

Please write to Keith McNeish (quoting ref 526), showing how you meet the above criteria and enclosing details of your career to date.

cc&p

Cockman, Copeman & Partners International Limited
26/28 Bedford Row, London WC1R 4HF

FUTURE FIELD MARSHALS

Career Development Opportunities for Accountants

Some of the country's most successful businessmen have benefitted from a worthwhile period in consultancy. Some of them have spent it with Annan Impey Morrisey. If you are one of a coming generation of industrial and commercial leaders we would like to assist you to achieve your goals.

Our work is concerned with helping good businesses get better and the individuals get well. Our terms of reference are developed in the client's boardroom and the diagnosis and corrective action are carried out in the offices and on the factory floor. The problems are not necessarily financial - they may concern any aspect of the company's operations.

If you believe in your future, are a chartered or cost and management accountant, have at least eight years commercial or industrial experience and are a good communicator please get in touch. We have been in business since 1958, are members of the Management Consultants Association and have 3,000 satisfied clients.

If you can help us develop further we can offer you an interesting job, an impressive piece to add to your CV and an attractive remuneration package. Please write to Geoff Child, Managing Director,

**Annan Impey Morrisey Ltd.,
Management Consultants**
40/43 Chancery Lane, London WC2A 1JJ

A.I.M.

TOUCHE ROSS & CO. MANAGEMENT CONSULTANTS

If you find our requirements demanding wait until you get the job

The job is that of a management consultant with Touche Ross & Co., one of the world's largest firms of Chartered Accountants. It's a position that offers considerable challenge and responsibility - matched by an equally substantial reward. Few individuals will take it in their stride. But then, to put it bluntly, even fewer get the chance.

Those who do are usually qualified accountants, aged up to about 40, with a good first degree and several years' commercial or industrial experience. They have intelligence and initiative, drive and ambition, and appreciate that management consultancy demands not simply technical expertise, but practical ability in communicating with clients and solving their problems.

If you think you can join our team,

**Touche Ross & Co.
The Business Partners**
Hill House, 1 Little New Street London EC4A 3TR
Telephone: 01-353 8011



Managing Director

Recruitment Consultancy

City

to £50,000

Our client is a small, long established consultancy specialising in the financial area, salary ranges 15k-40k. The Managing Director will develop business based on existing goodwill and a reputation for high quality work and will interview candidates at senior level.

Candidates should be aged 26-40 with experience in the recruitment field and will ideally be qualified accountants. Please write with full career/salary history and day-time telephone number to Graham Webster FCA, MBA quoting reference I/2295.

EMA Management Personnel Ltd.
Halton House, 20/23 Holborn, London EC1N 2JD.
Telephone: 01-242 7773 (24 hour).

Financial Controller

Construction Industry

£18,000 + car

This is an exceptional opportunity for an ambitious Accountant to head his/her own department, with direct responsibility to the Financial Director for the accounting and associated financial systems of the company.

Our client is an international construction company based in central London, with a substantial growth record in recent years.

The executive they are seeking will probably be about 30 years of age, professionally qualified, and will have spent a number of years working in the construction industry with direct involvement with contracting accounts as well

as the associated control systems of a Head Office.

A sound knowledge of computerised systems with ideally experience of implementation is required, as well as the desire and ability to make a major contribution to the Company.

The position will involve some overseas travel, and the package offered to the successful candidate will include competitive salary plus a company car, PEP and a non-contributory pension scheme.

Please send full career history and salary history quoting Ref: R2081. All replies will be forwarded directly to our clients.

**Roland Orr
& Partners**
Recruitment Services

35 Piccadilly, London W1V 9PB Telephone 01-734 7282

Accountancy Appointments

euia

Operations Audit Manager

to £22,000+Car

In a new and highly responsible position, the Manager will initiate and develop the audit function of the UK activities of our client. The UK group, with a turnover of £500 million, includes activities in publishing, printing and transportation.

Based in London and reporting to New York, he or she will be responsible for conducting financial and operational audits at division level in the UK. With considerable independence, the position provides continual exposure to senior management and the growth of the organisation worldwide should lead to excellent promotion opportunities.

Aged 28-35, applicants should be graduate chartered accountants with managerial experience gained in a major professional practice. Please write, enclosing a career/salary history and daytime telephone number to David Hogg, FCA, quoting reference I/2254.

EMA Management Personnel Ltd.
Halton House, 20/23 Holborn, London EC1N 2JD.
Telephone: 01-242 7773 (24 hour).

Financial Management

£20,000+, with Car

Mancos Computers, distributor of DEC Hardware and developer of innovative software packages, is a highly successful company, with an £8m turnover, offices in London and Manchester, and has been in business for over twelve years. In addition to end-user system sales, Mancos has more recently developed profitable micro-computer and catalogue sales divisions.

Re-organisation within the Company has created a vacancy for a Financial Controller to manage the Accounts Department and to play a major role in contributing to the strategic planning and development of the Company through effective financial forecasting. Reporting to a director, you will be a qualified accountant with:

Mercuri Urval

Young Financial Accountant

Near Uxbridge

c. £15,000

We are Glaxo Animal Health Limited, responsible for the Group's animal healthcare interests on a worldwide scale.

Following an internal promotion, we are able to offer an excellent career opportunity to a young, qualified accountant seeking to broaden his/her commercial/industrial experience. Reporting to the Financial Director, you will be responsible for monthly/annual accounts, financial accounting, taxation and the treasury functions. An initial brief will be to develop financial controls and the underlying accounting procedures for the newly-installed computerised systems.

To meet the challenges of this key position you will need to be professionally qualified with at least 3 years' post-qualification experience, self-motivated with a creative response to problem-solving, and have the man-management skills and personality to deal with all levels.

The company, situated in rural surroundings but only 5 minutes from the centre of Uxbridge, is offering an attractive salary plus Outer London Allowance and bonus scheme. A non-contributory pension scheme, 25 days' annual holiday and staff canteen are among the generous range of benefits.

For an application form, please telephone Mrs M A Model, Company Personnel Officer, Glaxo Animal Health Limited, Breakspears Road South, Harefield, Uxbridge, Middlesex UB9 6LS. Telephone: Ruislip (089 56) 30266.

Glaxo Animal Health Limited

Finance Director

to £23,000 + Car

Croydon/Surrey

A subsidiary of a major multinational, the company is one of the UK's leading manufacturers of high technology engineering products with a turnover approaching £25M p.a. and employing more than 700 people.

They seek a qualified accountant with zeal and enthusiasm to take complete control of the accounting function and improve systems and management information. Operating at board level, the job-holder will be totally involved in the decision making process and will be expected to make a significant contribution to the overall management of the company.

Candidates should be qualified accountants, in the probable age range 30-35 with experience in a complex manufacturing environment and preferably some involvement in contract cost control. A record of achievement, commercial awareness, a strong personality and line management experience are vitally important factors.

Please send your career details to Barry C. Skates quoting reference 6735.

Mervyn Hughes
Alexandre & Fic
(International) Ltd
Management Recruitment Consultants



37 Golden Square
London W1R 4AN
01-434 4091

Financial Controller

North West

Our client is a £multi-million turnover, household-name group, engaged in the multiple retailing of fashion goods.

They wish to appoint a Financial Controller, who will be responsible to the Finance Director for the management of the total finance function during what promises to be the most exciting phase of growth and development in the history of the company. Specific areas of responsibility will include statutory and management accounting, stringent control of group cashflow, budgetary control, financial forecasting, assistance in D/P accounting systems selection, strategy and implementation, assistance with acquisition studies and the management of a team of 30 staff



Michael Page Partnership
International Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow
Brussels New York Sydney

c£20,000+ car

including 3 Chartered Accountants

Candidates should be graduate accountants, aged 30-35, who can demonstrate a solid track record of achievements to date, coupled with a high degree of technical expertise, well developed interpersonal/managerial skills, above average communicative ability and the commercial awareness and ambition required to succeed in a highly competitive environment.

Relocation facilities are available where appropriate. Interested applicants should write to Alan Dickinson, quoting reference 7011, at Clarendon House, 81 Mosley Street, Manchester M2 3LQ. (Tel: 061-228 0396).

BUSINESS PLANNING/ANALYSIS

South Coast

£12-15,000 + subsidised mortgage
+ relocation + large Co. benefits

Aggressive expansion plans and internal promotions have resulted in a requirement for several analysts within the European Headquarters of one of the world's foremost financial services organisations.

This organisation, operating in a highly competitive environment in 14 European markets, seeks young Graduate Accountants/MBAs with strong analytical and presentation skills, to fill "Management Potential" roles, working within the Business Planning and Analysis group.

To find out more about these challenging and exciting opportunities, please write in strictest confidence, enclosing your C.V. to: Richard Norman FCA, or Neil Gillispie at our London address, quoting reference number 5169.

410 Strand, London WC2B 0NS. Tel: 01-836 9501
26 West Nile Street, Glasgow G1 2PF. Tel: 041-225 3100
113/115 George Street, Edinburgh EH2 4LN. Tel: 031-225 7744
Brook House, 77 Fountain Street,
Manchester M2 2EE. Tel: 061-236 1553

DOUGLAS LUMBLES
Douglas Lumbles Associates Limited
Accountancy & Management
Recruitment Consultants



Assistant Financial Controller

Starting Salary up to £20,000

London Docklands Development Corporation has the unique and challenging responsibility for the regeneration of eight square miles of Docklands. The regeneration task involves the attraction of private investment alongside an extensive and directly funded project programme of land reclamation, infrastructure and environmental works.

The Corporation's Financial Team, who are very much a part of the central decision-making process, have developed and are continuing to enhance the financial planning, control and information systems.

We are now seeking to appoint an Assistant Financial Controller who will take a leading role in the Corporation's financial planning and control activities.

The ideal candidate, who is not likely to

be under the age of 30, will be a Chartered Accountant or member of CIMA or a member of a similar professional accounting body. He or she will have not less than five years post-qualification experience of corporate financial planning and control, and that experience will include computerised systems. The nature of the work demands the ability to communicate effectively and to relate to a wide range of professional, technical and managerial personnel both inside and external to the organisation.

Candidates should write to me for an application form - David Lowman, Personnel Manager, London Docklands Development Corporation, West India House, Millwall Dock, London E14 9TJ.

We intend to start reviewing applications on April 22, 1985.



►► CONCEPTS INTO ACTION ►►

An equal opportunity employer

Financial Accountant

South Coast Circa £15,000

This new appointment is necessitated by planned growth of a well-established and profitable financial services group, which has recently strengthened its senior technical team.

The person appointed will review and refine existing systems - the object being to develop accounting, cost and financial control, and computerised procedures in a profit conscious environment. Previous experience of reporting to an American parent company would be advantageous.

This is an attractive opportunity for a creative Chartered Accountant to join a dynamic and expanding team in a position offering prospects for personal career progression.

In addition to salary, negotiable, indicated, will be added a subsidised mortgage facility and a subsidised private medical plan. Relocation assistance will be considered, where appropriate.

Please send adequate particulars in confidence to John Finnigan of:

John Finnigan
International Management Consultants

174 Bromham Road, Bedford, MK40 4BW

£20,000 p.a.

Finance Director - Designate

WEST SUSSEX

Consumer Durables

A commercially minded ACA/FCA, male or female, age mid 30's, with at least eight years proven industrial experience, ideally gained in a small/medium sized manufacturing environment involved in fast moving, ever changing, short run, low technology, consumer durable products. This experience will result in a thorough understanding of management and financial accounting procedures and computerised accounting systems. An outstanding career opportunity with Europe's foremost manufacturer in its field. Fringe benefits include contributory pension, company car, medical/life cover and relocation expenses.

Suitably qualified candidates please phone 01-600 4708 for an application form quoting GF513 (24-hour service).

GREYFRIARS
EXECUTIVE RECRUITMENT

JOHN W G FORBES MANAGING DIRECTOR
104 NEWGATE STREET, LONDON EC1

Head of Finance

NW Midlands

To £25,000 + car

This is a senior and influential role within a successful, international manufacturing company operating in competitive industrial and consumer electronics and domestic appliance markets.

The requirement is for a high calibre Finance Manager to control the company's accounting function and to act as financial/commercial adviser to the Managing Director. The initial brief will be to organise and develop all accounting, costing and data processing activities to meet the company's present and future needs. In due course you will become increasingly involved in the overall management and planning of the business - advising senior management on the financial implications of their activities.

You will be a qualified accountant (ACA, ACCA, or ACMA), probably aged between 35-45, with several years senior financial management experience in a growth company, where you have personally developed the influence and prestige of the finance function. Success in the job will be largely dependent on personal drive and persuasiveness, a practical 'hands on' approach and considerable expertise in organising, managing and motivating personnel at all levels. Strong commercial and business skills are a pre-requisite.

Salary and fringe benefits are in keeping with the seniority of the appointment and include relocation assistance where appropriate to an attractive part of the Midlands.

Candidates, male or female, should send full career details in confidence to Jerry Wright, Executive Selection Division, Price Waterhouse, Livery House, 169 Edmund Street (PO Box 120), Birmingham B3 2JB. (Tel: 021 236 5011). Please quote reference MCS/5531.

Price Waterhouse
Business Needs Experts

Accountancy Appointments

Haines Watts has grown from a single office to become a national firm of Chartered Accountants with 14 offices, a fee income of £2.5m and a place in the top 30 UK accounting firms within the last 20 years.

This growth is continuing through the expansion of existing offices, openings in new towns and the creation in 1984 of a Financial Services arm to develop the consultancy and corporate finance activities of the group. To help achieve this growth ambitious Chartered Accountants are needed for the following positions.

PARTNERS
West Midlands
Thames Valley
London

£15 - 20,000 + Equity

The ideal candidates will be 25-35 having particular experience with a leading firm working on small and medium sized private sector clients. An ability to work well with others in an organisational environment is essential. Applicants will be seeking an accelerated career path in terms of responsibility and range of work, leading to greater rewards both financially and in terms of career progression.

CORPORATE FINANCE EXECUTIVE
Central London

£20,000 + Profit Share

Haines Watts Financial Services has an established base of clients seeking finance of £100,000 to £5m in addition to many who are developing their own, acquisitions and public company work will also be involved.

The ideal candidate will possess a degree and/or professional qualification and have experience of the preparation, budgeting, planning and control of financial and development budgets. The work will be attractive to those in management banking or accountancy and the development of the business with success quickly rewarded.

The prospects from this position are excellent with the opportunity to head the area of services within 12 months if performance justifies.

NEWLY/RECENTLY QUALIFIED
Thames Valley

£213,000

We have four opportunities for candidates wishing to move to expanding offices where the wide scope of our services offers those with above average skills the opportunity to plan their level in a shorter period than with the major firm that they may be with currently.

Please contact John Wilson-Jones on 0895-20023 or write to him enclosing a copy of your CV to Haines Watts Financial Services, Stirling House, Furlong Road, Stour End, Buntingford SL5 5ZC.

UK REGISTER

Chartered accountants seeking a career move either within the profession or in industry may wish to register in our UK Register where they may be contacted direct when suitable positions arise either within the group or in client companies. No fees are charged for this facility.

Please contact John Wilson-Jones on 0895-20023 or write to him enclosing a copy of your CV to Haines Watts Financial Services, Stirling House, Furlong Road, Stour End, Buntingford SL5 5ZC.

Haines Watts Recruitment Services
a division of Haines Watts Financial Services



Finance Director

South Wales - Salary c.£15,000

The Company is a successful, fast growing business, which supplies the building industry. A Finance Director, who will report to the Managing Director, is required to take charge of the Company's accounting function.

Ideal candidates should be qualified accountants, aged between 28-35 years. Some industrial experience is required and, apart from a knowledge of management and computer information systems, exposure to raising finance and the treasury function is desirable.

The terms and conditions of service are excellent and include a profit-related bonus and a company car.

Please write, in the strictest confidence, with full career details to the Company's advisor - Ian Dingle, Darius Industrial Investments Limited, Darius House, Saint Andrew's Street, Droitwich, Worcestershire, WR9 8DY, quoting ref OFM/801.

Darius Industrial Investments Limited
Recruitment Division

FINANCIAL CONTROLLER

We offer a uniquely challenging job playing a key role in the assessment and allocation of our funds to client organisations across all the sectors in England. We currently distribute £90 million a year and we are poised for a period of substantial expansion and development.

The Financial Controller will manage the Finance Department's Subsidy Section reporting directly to the Finance Director and will be required to show initiative in developing and implementing our financial policies. Applications should be either qualified accountants or have high-level experience in arts finance and management. Salary will be about £16,000 with annual increments. We also have a non-contributory pension scheme.

For a job description and application form contact the Personnel Department, Arts Council, 105 Piccadilly, London W1V 0AU. Tel.: (01) 629 9495 ext. 266. Closing date for receipt of applications 19 April 1985.

An Equal Opportunity Employer —

Arts Council
OF GREAT BRITAIN

Sharpes

SEED PRODUCERS
AND PLANT BREEDERS

**FINANCIAL CONTROLLER/
DIRECTOR (DESIGNATE)**
Rural Lincolnshire

c.£16,000 + car

A leading international specialist supplier to agricultural and horticultural markets which are undergoing rapid technical and commercial change, the Company has entered a new phase of development and expansion.

A high calibre appointment in a commercial outlets and the position to manage a busy finance department is required to join the progressive management team. Initial objectives will be to develop and improve information and control systems using in-house computer facilities.

The successful applicant will report to the managing director and will work closely with the retiring financial director for about one year. The Company offers a comprehensive package of conditions which reflect the importance attached to this position. This is a career opportunity carrying a potential board appointment and it is unlikely that the person selected will be over 40 or have been qualified for less than 10 years.

Applications in confidence with full career details to:
M.J. RUTHVEN - MANAGING DIRECTOR
CHARLES SHARPE AND CO. PLC
SLEAFORD · LINCOLNSHIRE · NG34 7HA

Tax Manager

"other companies will not give the autonomy and the breadth of experience"

Major Oil Company c.£18,500 + car

The responsibility for the taxation problems of this £1 billion turnover group is yours for the taking. The scope of the appointment is exceptional and offers:

- complete autonomy to handle the job as you see fit
- diverse group operations including engineering, transport and distribution, financing, insurance, joint companies and all major oil company activities
- liaison with the parent group in Europe involving some travel
- a head office environment which generates a tremendous team spirit

To accept the challenge of this highly visible and demanding role will be a qualified accountant and/or ATII aged probably 28-35, with at least 4 years corporate tax experience in a major company environment, or alternatively you may have an Inland Revenue background. In addition a familiarity with computer modelling and its application to tax problems is desirable.

This position has a Surrey location and generous relocation expenses are available.

Please forward a comprehensive CV (or telephone for an application form) quoting Ref. MD 299 to Dennis Fielding at Macmillan Davies, The Old Vaults, Parliament Square, Herford, Herts. SG14 1PU. (0992) 552552.

Macmillan
Davies



Macmillan Davies International Search Executive

Hoggett Bowers

Executive Search and Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, SHEFFIELD and WINDSOR

Young High Flying Business/Financial Graduates

MBA — ACA/ACCA/ACMA

London, c.£23,000 + car

A multi-million, fast-moving, consumer orientated group is seeking to recruit a highly specialised team of qualified and experienced people with the potential to progress into senior financial/business roles. As part of this small influential team, involvement will include strategic and financial planning and a commercial review of the group's diverse operations. Projects undertaken by this multi-disciplined team and the ensuing recommendations will have a major impact and significance on the group's future. Candidates, preferably under 30, must be capable of influencing senior decision making through positive, analytical and logical evaluations of business situations. Experience must have been gained within a large company where exposure and involvement in decision making at a senior management level can be proven. Opportunities for advancement are first-class and the excellent benefits package includes generous relocation assistance where appropriate.

G. Sible, Ref: 29617/FT Male or female candidates should telephone in confidence for a Personal History Form 061-832 3500, St. John's Court, 78 Cartside Street, MANCHESTER, M3 3EL.

Financial Controller

Up to £22,000 plus car

A major process plant contracting company based in the Southern Home Counties, servicing a substantial overseas market, now wishes to recruit a high calibre Financial Controller, reporting to the Finance Director.

This senior appointment offers a first class career for an ambitious accountant with excellent technical and communication skills, who will ideally have gained experience in an industrial contracting environment.

Duties will include—

- ★ Responsibility for project, financial and statutory accounting
- ★ Responsibility for management reporting
- ★ Provision of financial and allied advice in relation to major international projects

The ideal candidate will be a chartered accountant — aged between 28 and 35 who can demonstrate good, relevant management experience.

An excellent package will be available together with an executive car and relocation assistance where necessary.

Interested candidates should write to Andrew Sales FCCA, Executive Division, enclosing a comprehensive curriculum vitae, quoting reference 226, at Michael Page Partnership, 31 Southampton Row, London WC1B 5HY.

Michael Page Partnership
International Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow
Brussels New York Sydney

Assistant Controller

c.£20,000 + Car

Our client is an international manufacturing and trading group with a multi-million turnover seek a qualified accountant, 26/30, who has achieved sound commercial experience. As a member of a small highly professional head office team, the successful applicant will face a particularly challenging role with considerable exposure to top management at home and overseas. Prospects of future promotion with this international group are excellent. If you have the qualities to match this demanding opportunity please contact R. J. Welsh.

Reginald Welsh & Partners Ltd
ACCOUNTANCY & EXECUTIVE RECRUITMENT CONSULTANTS
123/4 Newgate Street, London, EC1A 7AA. Tel: 01 600 8387



Group Accounting

Central London

Our client is a major force in office automation and equipment, supplying over 80 countries in the Eastern hemisphere; their manufacturing units in Europe and the Far East produce the widest range of equipment available in this field. Committed to continued growth and expansion, they are currently seeking to recruit three qualified accountants for the following key roles:

Accounting Standards to £16,500

Responsibilities will include the implementation and maintenance of Group accounting policies throughout the company's international operations. This position would suit a qualified ACA, with up to 2 years p.a. preferably gained within a Big 8 firm. Strong technical ability and a diplomatic yet assertive personality are key qualities.

Senior Business Analysis to £15,500

A recently qualified accountant aged 24-27, preferably with a manufacturing/management accounting background, is required to prepare profit forecasts, and appraise the operational accounting functions. An understanding of foreign currency transactions and the ability to report to strict deadlines are pre-requisites for this role.

Corporate Accounting to £14,000

Reporting at senior level this is a stepping stone role for a newly qualified ACA, aged 24-26, to handle all consolidations throughout Europe, the Middle East and Africa. As part of a small, highly professional team, you will gain exposure to corporate accounting and reporting requirements. Applicants capable of matching the demands of this dynamic high profile organisation should contact Charles Austin on 01-242 0965 or write to him at 31 Southampton Row, London WC1B 5HY, quoting ref. L2025.



Michael Page Partnership
International Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow
Brussels New York Sydney

Major International Bank

FINANCIAL CONTROLLER

Salary £20-25,000

Our client, a major international bank, seeks a Financial Controller for its Europe, Middle East and Africa division based in London.

Reporting to the Division Head, the successful applicant will be responsible for the complete finance function, controlling financial and management accounting, budgeting and planning, as well as taxation and regulatory reporting. There is particular emphasis on the development of management information throughout the bank.

This attractive career opportunity is likely to appeal to an Accountant presently employed in an international bank or alternatively, an Assistant Manager from the accounting profession with relevant experience.

A starting salary within the above range will be offered according to experience together with major bank benefits including company car.

Please contact Leslie Squires on 01-588 6644 or send a detailed curriculum vitae in the strictest confidence to the address below.

Anderson, Squires
Bank Recruitment Specialists
85 London Wall, London EC2

Anderson, Squires

Accounting Experience? Could you sell to Accountants?

c.£20,000 p.a. + car + benefits

London based

Our Client is one of the leading Computer Services Organisations in the UK and a major supplier of microcomputer systems to a wide range of business users. They have a turnover of around £25m and an established customer base in excess of 4,000.

In conjunction with a major Accounting firm they have developed a Corporation Tax System aimed at the Accountancy Profession and using the highly acclaimed IBM PC.

Excellent opportunities exist for Accountants to join a team which will sell the product to Firms of Accountants both large and small.

* We would like to hear from people over the age of 25 who:

— have professional or industrial accounting experience.

— some experience of Corporation Tax — see sales training and experience as an aid to progressing their career.

* Comprehensive training will be given in the concepts and functions of the system and the profession and of course, in selling.

* Earnings — the positions attract a high basic salary, generous commission and a car; these together with preferential mortgage facilities and profit sharing, create a very attractive remuneration package.

Applicants, male or female, should apply in writing to Maurice J E Willoughby, Mercui Urval Ltd, 1 College Road, Harrow, Middlesex, HA1 1Y2, or alternatively telephone 01-863 8466 for further information, quoting reference no. 539.

Mercui Urval

Cost Accountant (ACMA)

Manufacturing Company

£15,000+ car etc

Our client, a rapidly expanding packaging manufacturer, part of a major international group, seeks someone to lead and develop the costing department.

Aged 28-33, of degree standard education, he/she will be qualified ACMA, have manufacturing industry experience and enjoy improving production efficiency by providing computer-based cost and management systems information.

Imagination and creativity are key but so is liaison on the shopfloor in this exciting position. Advancement prospects are excellent.

Please write with CV, in complete confidence, to:

A. Higson, quoting H 2015

Higson Ping Ltd./Executive Recruitment Consultants

110 Jermyn Street, London SW1Y 6HB. Telephone: 01-930 4196

HIGSON
PING

Accountancy Appointments

REGIONAL FINANCE MANAGER

Central London c. £30,000 + Benefits

Division of large Multinational American Company in the Oil Service Sector requires a Regional Financial Manager for their Eastern Hemisphere Region to be based at their London Office.

Applicants should be qualified Chartered Accountants aged 27-45, have experience of running an accounts department and establishing effective levels of control. Qualities of initiative, good communicative skills, a practical approach to task and knowledge of American Accounting and International business environment are most important.

Interviews of successful applicants will be carried out week of 29th April 1985.

Please apply in confidence with a full C.V. to:

P. Blazquez,
MILCHEM DRILLING FLUIDS.
(a Division of Baker International Ltd.)
6, Babmaes Street,
London, SW1Y 6HD

A leading international firm of Stockbrokers seeks

Recently Qualified Chartered Accountants

London

Remuneration £15,000

Hoare Govett Ltd is an international stockbroking group employing 600 people which is associated with a major American banking corporation, Security Pacific. The group thus has the financial backing which, combined with its own expertise and proven success record, will enable it to capitalise on the opportunities for growth afforded by the dramatic changes currently taking place in the City.

Two recently qualified Chartered Accountants are now required to join the Business Settlement Department which plays a key role in supporting the group's planned expansion programme. One vacancy arises in the Financial Control Section, the other in the International Section.

Both positions will involve a mixture of treasury, financial accountancy and management information work, together with a range of special assignments. Experience on the audits of stockbrokers or similar City firms would be an advantage but is not essential, as full training will be given.

Please send a comprehensive career résumé, including salary history and day-time telephone number, quoting ref: 2261 to W.L. Tait, Executive Selection Division.

Touche Ross & Co.

Hill House 1 Little New Street London EC4A 3TR Tel: 01-353 8011



INTERNAL AUDITOR/CREDIT ANALYST

£14,500 p.a.

plus normal fringe benefits.
The successful candidate will be a qualified Accountant with appropriate experience in Auditing and Credit Analysis who will have to work closely with the Internal and External Auditors of the Bank in London and Head Office, Tehran. Fluent Farsi is essential and a knowledge of Iranian business preferable.

Please write in confidence enclosing c.v. to:
G. H. J. Gibbons
Administration Manager
Bank Saderat Iran
5 Lombardy
LONDON EC2R 7RD

GROUP FINANCIAL CONTROLLER

A fast-expanding design Group of Companies based in Covent Garden require an experienced financial controller/accountant. A working knowledge of computerised accounting systems would be an advantage as would be an ability to develop accounting and reporting systems.

The applicant must be self-motivated and will report directly to a director.

Please send your CV together with details of current remuneration to:
Mr. A. Clark
INTERMAN LIBSON, PAUL & CO.,
28 Finchley Road, London NW3 5SS.

International Appointments

As the leading banking recruitment consultancy exclusively handling overseas appointments, we are currently seeking to fill a number of positions.

MIDDLE EAST

Bahrain Corporate Finance Executive

Applicants should have a university education with at least 7 years' experience of all aspects of corporate finance, including in-depth knowledge of fixed and floating rate securities and interest rate swaps. Salary guide: \$75,000...
Kuwait Foreign Exchange and Money Market Dealers

Candidates for these senior dealing positions should have at least 5 years' experience gained with a major financial institution.

The Gulf Senior Operations Adviser

15 years' operational experience is required for this senior post, including extensive knowledge of EDP systems, operational procedures and current electronic banking products from a major international bank. Salary guide: \$100,000.

If you are interested in any of the above posts or would like to be considered for other overseas opportunities, please send a Curriculum Vitae in confidence to Robert Watson, Consultant, Jonathan Wren International Ltd., 170 Bishopsgate, London EC2M 4LX, tel: (01) 623 1266, telex 8554673 WRENCO.

Jonathan Wren International Ltd
Banking Consultants

GENERAL MANAGER MONACO

Recent expansion has caused a Monaco based Management and Financial Services Group to create the new position of General Manager, reporting to the Directors.

The successful applicant would be:

- Required to reside in Monaco (Accommodation not provided). French or other foreign languages a plus but not required.

- Applicants must be fully conversant with:

- all corporate, secretarial, accounting and administrative work in multi-currencies

- computer based accounting and administrative systems

- corporate procedures based on English law

- Applicants must:

- be qualified Chartered Accountants with current UK practising certificate

- be Chartered Secretaries

- have 15 years' relevant experience

- be willing to travel - especially to London to supervise our City office and meet with client advisers

- provide leadership to 10 staff, and have ability to grow with this rapidly expanding group

Applicants should write, enclosing a Curriculum Vitae, a current photograph and stating salary requirements to:

HAVAS MONTE-CARLO N° 599
4, RUE DES IRIS
MC 98000 MONACO

Screening interviews will be held in London, a short list of candidates will meet all directors in Monaco.

An attractive package will be paid to the successful applicant: salary tax free and full Social Security and medical cover.

INTERNATIONAL APPOINTMENTS
Rate £37.00 Per Single Column
Centimetre

Istanbul Lending Officer

A minimum of 5 years' experience, mainly in the corporate sector is important, together with a sound knowledge of export finance, project finance, public and institutional business and fluency in Turkish.

Bahrain Credit Officer

Ideally applicants should be aged 26-35 with a minimum of 4 years' experience of credit assessment and financial analysis. Some experience of negotiation would be an asset as would knowledge of a second European language. Salary guide: \$40,000.

Oman Chief Dealer

In addition to a sound knowledge of all aspects of foreign exchange, a significant experience of trading other products, such as futures, options, CDs and bullion is required. Middle Eastern experience and a knowledge of Arabic will be advantageous.

If you are interested in any of the above posts or would like to be considered for other overseas opportunities, please send a Curriculum Vitae in confidence to Robert Watson, Consultant,

Jonathan Wren International Ltd., 170 Bishopsgate, London EC2M 4LX, tel: (01) 623 1266, telex 8554673 WRENCO.

London, Sydney

INTERNATIONAL TRADING COMPANY IS SEEKING

INTERNATIONAL TRADERS

Established international trading company in MONACO is expanding and looking for experienced trader for dealing in:

CRUDE & OIL PRODUCTS & SOLID FUELS

Candidates should have proven trading record and experience in a competitive trading environment with existing good contacts within the international markets and knowledge in the shipping and banking fields.

An attractive remuneration, including incentive and bonus, supported by a range of fringe benefits.

Please write full c.v., stating work experience, remuneration package, and any other relevant details to:

AGENCE HAVAS MONACO No. 669

4, rue des Iris M.C. 98000 Monaco

Employment Conditions Abroad Limited

An international Association of Employers providing confidential information to its member companies, relating to employment of expatriates and nationals worldwide.

01-637 7604

Appointments Wanted

British Master SEEKS EMPLOYMENT IN LARGE YACHT
Ex Tanker Captain, utterly reliable. Age 51. Tel: 0789 25201, (Bogianen) via Fausanla 8, Olbia, Sardinia.

Michael Page International

are pleased to announce the opening of new offices at:
55 Rue Vilain XIII
1050 Brussels
Belgium
Tel: (32) 2 648 1384

The Sydney office is managed by Allan Marks
and the Brussels office by John Archer.
They look forward to assisting you.

MP
Michael Page International
Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow
Brussels New York Sydney

Unicef

The United Nations Children's Fund
With Headquarters in New York and offices throughout the world, working with developing country governments to provide disadvantaged children and their mothers with the basic services they need to survive and develop, seeks

BUDGET OFFICER GREETING CARD OPERATION

NEW YORK, USA Ref: VN506

Under the direction of the Chief of Section to be responsible for the preparation, administration, and control of the greeting card operation work plan (budget) and to undertake financial analysis. Assist the accounts unit in cost and sales analysis.

Qualifications:

University degree in business administration or related field. Professional qualifications in financial and budgetary planning. Good knowledge of EDP. At least 5 years' financial analysis and budgeting experience at the professional level; 3 of these in a supervisory capacity. English: excellent; writing skills required. Knowledge of French and/or Spanish desirable. Salary commensurate with qualifications and experience. Excellent benefits package.

Deadline for application:

APRIL 11, 1985

Send detailed resume to:

Michael K. Corbett
Chief Recruitment and Placement
UNICEF
866 UN Plaza, New York, NY 10017, USA.

Company Notice

NOTICE OF PREPAYMENT

MEGAL Finance Company Ltd.

ECU 100,000,000

Floating Rate Notes due 1994

In accordance with paragraph "Redemption" of the terms and conditions of the Notes, notice is hereby given that MEGAL Finance Company Limited will prepay at par on the Interest Payment Date falling on April 29, 1985 the total amount remaining outstanding of the above-mentioned Notes (i.e. ECU 8,333,000).

Payment of interest due on April 29, 1985 and reimbursement of principal will be made in accordance with the terms and conditions of the Notes.

Interest will cease to accrue on Notes as from April 29, 1985.

Luxembourg, March 27, 1985

The Fiscal Agent
KB KREDIETBANK
SA. LUXEMBOURGOISE

UNIVERSITY OF WAIKATO

Hamilton, New Zealand
CHARTERED MANAGEMENT STUDIES
(Accounting, Finance, Law, Management Information Systems, Operations Management, Marketing, Organisation Behaviour, and Personnel, Business Policy)

(Reference No. A85/8)

Applications are invited from persons with appropriate academic qualifications and experience in one or more of the above areas for professional posts in the Department of Management Studies at the University of Waikato, The University, which is growing steadily, has nearly 4,000 students in the area of study. The campus of 125 acres of land is located 80 miles south of Auckland.

The Department of Management Studies has a teaching staff of 20 and a research staff of 10. The Department's programmes incorporate the topics areas of Accounting, Finance, Law, Management Information Systems, Operations Management, Marketing, Organisational Behaviour, and Personnel, Business Policy.

The School of Management has a unique four-year degree of Bachelor of Management Studies. Other Departments in the School are Economics, Computer Science, and Mathematics. Applicants should have a strong, multi-disciplinary background in management, economics, research and some basic accounting. An emphasis on particular is the development of post-experience programmes is desirable. Applicants should also be prepared to teach in the administration of the Department and might be asked to teach in other areas of the University.

The positions carry mutual salaries in the range NZ\$245-319-NZ\$566-602. Further information and details of the application procedure are available from the Secretary, General Association of Commonwealth Universities, Appointments Section, 12, University of London, WC1E 7HU, or from the Registrar, University of Waikato, Private Bag, Hamilton, New Zealand.

Postbox 3 V. Smith, Head of the Department of Management Studies, is the contact person until April 29, 1985. Further information may be collected through the office of the Association of Commonwealth Universities (tel: 01-387 6572) or by telephoning 030 570 257.

The closing date for applications is 7 May 1985.

مکانیک ایران

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
Telegrams: Finantimo, London PS4. Telex: 8954871
Telephone: 01-248 8000

Thursday March 28 1985

New realism in Hungary

HUNGARY this week re-joined the rest of the world. Its leaders told their communist party congress that it was illusory to think that Hungary and other communist countries, simply because they were socialists, were immune from such capitalist ills as economic slump and inflation and other political problems like "nationalism and anti-semitism." In other words, Hungarian leaders now admit, 40 years into the quest for the Communist Utopia, that they—and their allies—have basic problems just like the rest of us in the non-communist world.

At any previous point in the past four decades, such an outburst of candour from an East European country could be guaranteed both to be isolated and to produce a blast of Soviet anger. But this latest display of frankness from Budapest coincides with, and indeed is partly prompted by, a significant official lowering of expectations in the Soviet Union itself, now under new and more realistic management with Mr Mikhail Gorbachev.

Ordinary citizens in the East, of course, know without having to be told, what their problems are. But what changes their cynicism is the narrowing of the abstruseness of public political debate in the one-party states. It has tended to be couched in blander appeals to Marxist-Leninist principles, or in terms of endless fine-tuning of one, five, 15 year plans.

Sensitive nerve

For lack of an opposition, statements that living standards are always on the rise go unchallenged. Yet this week we have seen Hungary's "candid communists" puncture this shibboleth, with their top leader, Mr Janos Kadar, conceding that real wages went down in 1980-81 and that the country nearly had to default on its debts back in 1982.

The main evangelist of this new realism at the Budapest congress, Mr Ferenc Havasi, the Politburo member responsible for the economy, went much further in condemning what he called "generally well-intentioned revolutionary illusions." These illusions ranged from beliefs that consumer demand could go on unsatisfied and that prices could stay detached from value and cost, to the hope

OLD SCHOOLFRIENDS pop up in the oddest places. Mr Harry Wood had already been with Sercuk Andco for nearly 30 years in 1981, when the Stamford-on-Tees valve manufacturer and its sister companies were acquired by the construction giant BTR. He got a shock to find his new chairman was the same Owen Green he shared a classroom with at Stockton-on-Tees Grammar School years ago. Appointed managing director, Mr Wood found that was not the only surprise in store from BTR.

Quite simply, the new parent limited its interference with his company's Newport plant to an absolute minimum. While the old Sercuk group directors were removed in pretty abort order, the operating management of

UK Liberalisation is sought in Europe because here BA is a big fish and is likely to prosper in a free-for-all. Outside Europe is a different story: airlines such as SIA (and the big American carriers) represent a potential competition. On the London-Singapore route, SIA is carrying roughly three times as many passengers as BA even though it only started in 1976.

Outside Europe, the argument goes, it is best to stick to the letter of the restrictive bilateral agreements British officials have so carefully negotiated. The dim-witted Sir Eric, Aviation Minister, has been proclaiming the advantages of an open skies policy "Never before," he said yesterday, commenting on the new agreement with Luxembourg. "We have two governments agreed to leave it so completely to their Airlines to use their own individual commercial judgments as to how they may best meet and stimulate the demands of the customer."

On the other hand, our Man Jolting to work on the Omnibus will have noticed full page advertisements from Singapore Airlines (SIA) in his morning newspapers wondering what has happened to the free trade instincts of Sir Stamford Raffles, the British founder of the island city. Why, ask the ads featuring the photogenic Miss Gob Mu Jong, cannot the Singapore girls (plus jumbos and passengers) land at Manchester as well as Heathrow airport? Singapore wants to augment its daily flight to Heathrow by landing thrice weekly at Manchester and is more than willing to compete with British Airways (BA) on the proposed route.

Liberalisation

Mr Spicer's Luxembourg agreement, which follows more liberal pacts with the Netherlands and West Germany, will be welcomed by all who seek lower air fares and better services for customers. It is fully consistent with last October's air transport White Paper which promised "to promote competition in all markets: internationally by working to reduce restrictions on services." But why is the Government saying that SIA can fly to Manchester only if it gives up flights to Heathrow? Why in the interests of greater competition is Mr Spicer not welcoming the Singapore girls and living up to his rhetoric?

The cynical answer is that, as the failure to break up BA before its privatisation last year so amply demonstrated, the rhetoric about competition is mainly hot air. The Government supports competition if and only if it is likely to profit the

quiet still are many of the once illustrious factories which line its grimy banks through what has long ceased to be the Workshop of the World.

The empty buildings and abandoned smokestacks are as evident in South and West Yorkshire as anywhere else in Britain's blighted industrial heartland. In their shadow stand the survivors of the recession: traditional engineering businesses, now faced with turning survival into real recovery.

No engineering business is more traditional in the hills around Rotherham and Huddersfield than the great Victorian era of valve manufacturing. The inventor of the household tap valve, Richard Crimmins, built his factory beside the Rotherham Don in the 1940s and Crimmins is still there. But its sector of the economy has been decimated.

Industrial valves are needed wherever gases or liquids have to be moved from one end of a pipe to the other. Most are made of iron, forged or cast steel or bronze. Their shapes fill catalogues of jargon, full of gates and globes, plugs and balls, butterflies and parallel slides. Their sizes range commonly from a 1 in bore, opened and closed at the flick of a wrist, to the great 24 in valves shipped to Alaska and Arabia to control the flow along crude oil pipelines.

Across the whole range,

British firms ruled the world market for a century or more. Even in the 20 years up to the mid-1970s, when the UK had lost its commanding dominance, the industry was still highly lucrative for most of the well-known names.

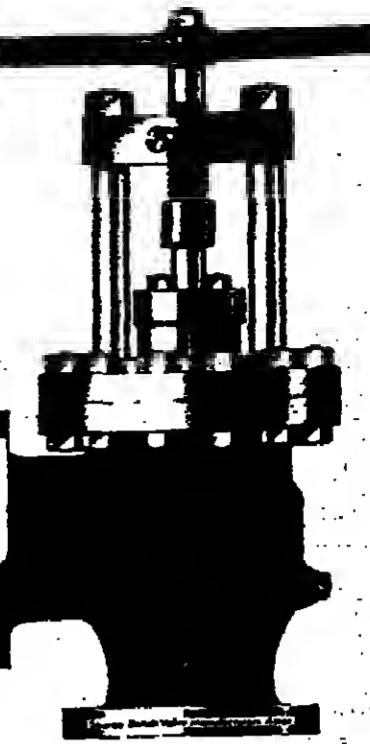
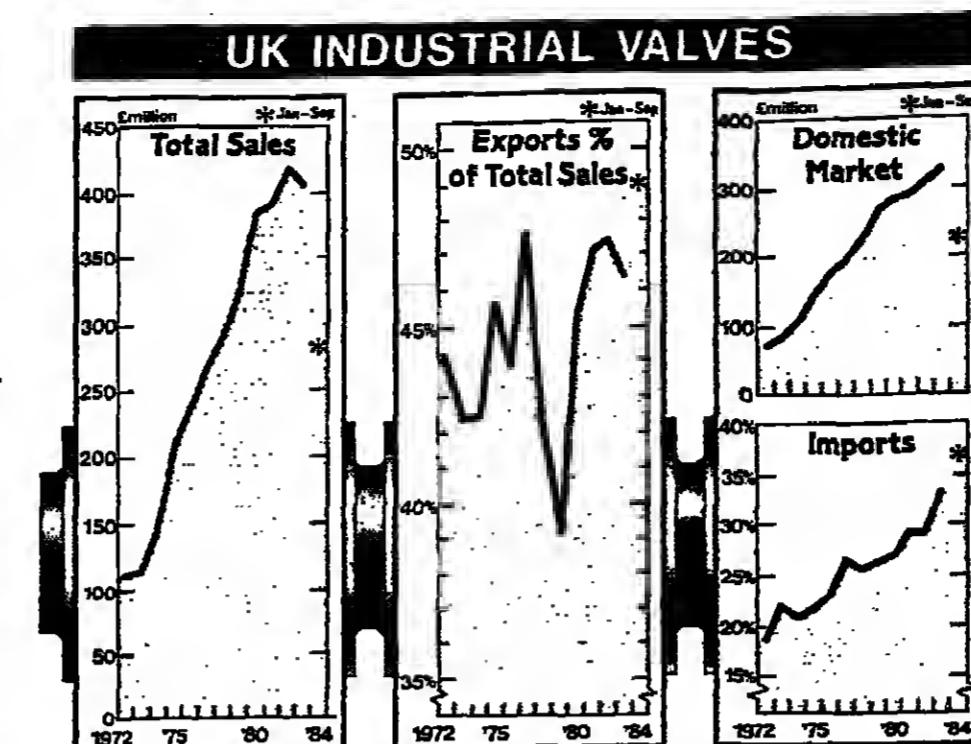
But since the mid-1970s, imports to the domestic market

British products are still over-engineered'

have climbed from 21 to 37 per cent of total sales, a six-fold jump in value terms. They have been almost the only statistic on the rise. Employment in the sector has dropped from 25,000 to 12,000 in 10 years. Last year, 21 per cent fewer industrial valves were made in Britain than in 1980. In real terms sales since 1981 have collapsed.

A striking contrast, however, is already presented by

Neither market research nor



Chris Waller

An industry that is fighting back

By Duncan Campbell-Smith

various candidates for recovery. On the one hand are those, generally smaller and often family-run, firms struggling desperately amid a litany of recriminations from the boardroom about import dumping, foreign subsidies, Third World cheap labour and export market barriers.

On the other hand are those—perhaps exemplified by Sercuk Andco (see below)—which appear to be regaining the initiative in their marketplace by rising to three broad challenges. First, the rationalisation of plant and equipment—which has been widespread—has had to be accompanied by a fresh regard for market research and product development. Second, far more muscle has been needed in marketing. And third, export success has had to be recognised as the effective prerequisite of future growth.

Neither market research nor

product development has had much claim to distinction in the recent past, least of all in the North Sea. UK valve makers are only interested in producing a valve once they can see a definite requirement," says Mr Alan Foulger, materials co-ordinator for Britoil. "That's not very encouraging for a customer like us working to get into new technology areas."

The development of existing products has historically been the main source of inspiration for progress in UK engineering; but too many valve-makers seem to have been resting on their laurels, content with a reputation for high quality.

"British products are still over-engineered," says Mr Michael Scott, marketing manager for Bestobell, which is 25 per cent owned by BTR and has just embarked on a revitalisation of its own valve operations. He says that the preoccupation

with quality has helped allow cheap Italian imports to carve up a whole segment of the home market.

"UK companies can't see there's a need for the low-cost product as well. Marketing gets confused with questions of image. The engineers fall in love with their own technical excellence."

Some companies like Durance, the Lancashire subsidiary of the U.S. group Dresser Industries, have worked hard to meet valve specifications more cost effectively: "We have been able to reduce the cost of our high pressure products on average, 20-25 per cent," says Mr Don Saltmarsh, Durance's managing director. And others, including Bestobell, have concentrated on higher value-added products and on development work which brings in the customer on a regular basis.

Even with unit costs brutally reduced, and every machine

humming to perfection, UK valve manufacturers have still had to overhaul uncompetitive marketing.

"The Italians can sell a pound through a brick wall," as one leading UK competitor puts it. Their aggressive lead on pricing in the UK market—emulated by other Continental producers as well as the Japanese and other Far Eastern competitors—has forced a finer appreciation of some marketing home truths.

For example, with importers ready and able to cut prices in order to buy market share, the UK manufacturer has undoubtedly been judged more harshly than ever by the reliability of his delivery times—occasionally with unhappy results for domestic sales. Nor has every UK competitor been quick to appreciate the importance of pitching hard against the importer by offering specific

with U.S. export plans. Hopkinson, traditionally an industry leader from its infinite 20-acre factory site in Huddersfield, set up a U.S. marketing office last July. This company, too, would like to see expansion in the U.S. crown a remarkable turnaround since 1981. "If we can't achieve success with the dollar/pound rate where it is," says Mr Phil Thomas, Hopkinson's finance director, "we never will."

Now or never opportunity for success

to get the best terms, though the same criteria allows it to buy over half its castings from Wilson Foundry in Co Durham, another BTR subsidiary.

Seeking such ways to become a lower cost producer than its international competitors, Sercuk Andco's record illustrates many of the more encouraging trends in the valve engineering sector. Its revitalisation of a medium technology business within a mature industry might even carry a message for the broader UK economy—though the hub of the matter probably remains the shift in management attitudes. Or as one of BTR's senior strategists gently put it: "One of the hardest problems is having to turn up the wick under the boiler."

'TURNOVER IS VANITY, PROFIT IS SANITY'

Sercuk Andco was given its head to run one of the biggest valve factories in the country, which last year achieved an annual turnover of \$20m.

The outcome had been a broad vindication of the hopes expressed for Sercuk's future by the 1982 Monopolies Report late BTR's purchase. A workforce of 400 produces more in volume terms than 700 in 1981. Productivity has risen by about 18 per cent and marketing for its main product—cast steel "ping" valves—has dramatically improved.

Mr Wood and his colleagues identify two principal BTR contributions to the Newport factory's success. "If we want

funds for investment—as we have, for new machine tools—there will be a rigorous review; but if the case is justified, the money will be there," Sercuk Andco has been able to spend nearly £5m on its plant since 1982.

And second, the entire operation is now imbued with a healthy regard for profit above all else. Facilities planning and profit projections—the hallmark of every BTR group—were created by Sercuk Andco's management with a degree of relish even awe, which suggests the price for operating autonomy is only too well understood. But the rewards, too, are well appreciated.

Product specialisation—emphasis on innovative, lubricated "ping" valves—has typified the search for higher

value added products to keep Sercuk Andco a step ahead of the market trend, which is piling many valves into the category of commodities.

• Export marketing—the U.S. distribution system of another valve company in the BTR group, Worcester Controls, is being used to plan a U.S. sales drive which Sercuk Andco hopes will build quickly on a current contract to supply the Arco oil company in Alaska.

• Production efficiencies—four new machining centres and four new computer-numerically controlled lathes everywhere of the BTR group are treated by Sercuk Andco's management with a degree of respect even awe, which suggests the price for operating autonomy is only too well understood. But the rewards, too, are well appreciated.

• Product specialisation—emphasis on innovative, lubrified "ping" valves has typified the search for higher

Men and Matters

Diplomatic channels

The road to cushy U.S. ambassadorship for presidential favourites and high-calling political fund-raisers looks like getting a little harder—much to the delight of the State Department's long-suffering career diplomats.

Senator Charles Mathias, a moderate Maryland Republican, has persuaded some of his colleagues on the Senate Foreign Relations Committee that, in future, ambassadorial nominees should submit to a new screening procedure to check whether they are actually qualified to serve as ambassadors.

And the Committee plays a key role in processing the nominations for Senate confirmation.

The idea, says Mathias, is to send candidates to the newly-formed American Academy of Diplomacy for interviews and "valuation." The 68-member Academy was set up in the autumn by a group of veteran diplomatic luminaries "to encourage high standards of performance by American diplomats."

The logic as British officials see it is straightforward: Singapore is already breaking the rules of the game. SIA is using only about a third of its available capacity to legitimate UK-Singapore traffic. To concede extra capacity at Manchester would be the height of folly and would merely serve to give Singapore a bigger slice of BA's London-Sydney turnover, without the prospect of any quid pro quo for Britain.

Founding members include child film star turned ambassador, Shirley Temple Black, former Saigon envoy Ellsworth Bunker, President Carter's Middle East negotiator, Sol Linowitz, and General Andrew Goodpaster, former supreme allied commander in Europe and confidant of President Eisenhower.

Mathias hopes that the screening will lead to the appointment of more career diplomats to the top jobs, and fewer political nominees, thus improving State Department morale and recruitment.

Ambassadors, he believes, should speak for the whole country and refrain from personal politicking, like the 30 or so Reaganite ambassadors who publicly pledged their support to right-wing Republicans in their bitter re-election battle in North Carolina last November.

Also in Mathias's sights are controversial figures like the current U.S. ambassador to Paris, Evan Galbraith, a former investment banker, who last month outraged the State De-

partment by accusing career diplomats of gutless liberalism.

With 45 of the 130 ambassadorial posts now occupied by "non-career" appointees, the career diplomats are anxious to start getting their own back.

Street wise

Cyril Spencer and Ashley Meyer are delighted to be back on the High Street. Spencer, former executive chairman of Burton group, who left after a bitter power struggle with Ralph Halpern, tried to buy the UDS stores group two years ago in a bid backed by Gerald Ronson's International, only to lose out to the mighty Hanson Trust.

This time around, he has been luckier, heading the consortium making an agreed bid for that perennial takeover candidate, Waring and Gillow.

Spencer, aged 60, says he is looking forward eagerly to running "a great British business with a marvellous name."

While Spencer is non-executive chairman, Meyer, aged 37, comes in as chief executive. Until last May, Meyer was managing director of the furniture side of Debenhams group. He left after the company struck a deal with Phil Harris of Harris Queensway. "Absolutely delighted," Meyer expects to start work in a few weeks' time.

Waring and Gillow has a great name, he says, but the company needs to widen its appeal to customers.

Maltese cross

Central bankers may have to touch at times, but surely those running the institution in Malta are going too far. They are using their powers to stop 14 local boy scouts going to Italy. Since a counterculture row

flared between Malta and Italy more than a year ago, Malta has been virtually banned from travelling to that country. State-controlled commercial banks in Malta enforce the ban by refusing to change local currency for Italian lire without special authority from the central bank.

But when the Vatican asked recently for a Maltese boy scouts' contingent to travel to Rome for celebrations marking International Youth Year, few imagined the central bank would stand in the way.

It did—refusing the scouts enough Italian currency to join the Pope and scouts from another 130 countries for the celebrations this weekend.

The move may be cocking a snook at the Vatican. Talks between Premier Carmelo Mifsud Bonnici and a Vatican envoy last week about the future of Roman Catholic church colleges on the island are said to have made little headway.

On the other hand, the central bank may be trying to save on its decision to switch some 90 per cent of its M300m reserves into dollars.

To the point

The City has grown wary of the American male voice choir trying to wheedle investment in the host of U.S. biotechnology firms. But a refined female voice may kindle new interest.

British-born Alison Taunton-Rigby, a loquacious lady with a very bright idea for helping diabetics, flew into London from Boston this week in search of a partner to support her new venture. She is a scientist with considerable first-hand experience of biotech start-ups. She is on her third or 15 years, having left Biogen last year to help start Vivotech, a joint venture

between Connaught Laboratories, Canada's biggest drugs company, and Damon Biotech, near Boston.

Vivotech's mission is to bring to the market an idea that could free most diabetics from the tyranny of the needle. Instead of purifying insulin for the diabetic to inject, it is developing a package of living cells which make insulin on demand, as the patient needs it.

One of her packages of living cells could last for a year, Tauton-Rigby believes. She hopes to be ready to try it on patients within a couple of years.

It is the kind of idea that will make a major insulin supplier like Eli Lilly wince. But it may lure a rival with international outlets—

Striking hard

Rumours have been spreading through strike-bound Copenhagen that the Carlsberg and Tuborg breweries, where the strike of private sector workers is not due to start until next week, have rationed supplies of beer because of hoarding by thirsty Danes.

Meticulous investigation by the FT man reveals that the rationing has, in fact, been imposed by the brewery workers' union which has ordered drivers of delivery trucks not to handle more than 200 cases a day.

IN A discussion last year, Mr Norman Tebbit, Secretary of State for Trade and Industry, pointed to the value of the General Agreement on Tariffs and Trade (Gatt) as a forum for discussions about trade. The word was presumably chosen deliberately. It is not realistic. The Gatt is a forum and little more, but that is not what it was intended to be.

The Gatt was a contractual agreement among sovereign states designed to ensure that international trade would contribute to the well-being of their citizens and to the promotion of international conflict. It embodied a number of basic norms, aimed at the orderly evolution of a world economy run on market principles. Adherence to these norms, it was hoped, would curb the freedom of action of individual states and oblige them to behave, in their trade relations, in the interests of all, including their own citizens. The emphasis on these norms of international good behaviour was the fruit of that chaotic period of laissez-faire for governments, the 1980s.

The purpose of the agreed norms was to allow the smooth operation of an international market economy by giving businesses a predictable environment within which to make their plans.

Accordingly, trade policy measures had to be stable over time; they had to be transparent; and they had to enforce, rather than thwart, adjustments to change. The permitted instrument of protection was to be the tariff, which gives no more than a defined margin of protection, while, in other respects, not frustrating the aims of free trade. The Gatt's first article, "the principle of non-discrimination," was born.

First, there has never been general acceptance of the principle of non-discrimination.

World trade

Putting the Gatt back together again

By Martin Wolf

The fundamental norms of the Gatt exerted little force over the practice of trade policy. The question is whether, if the Gatt does not exist, it is necessary to reinvent it. Alternatively, should one propose with many commentaries and policy-makers, a more realistic world in which permanent negotiation replaces

Why has the erosion happened and does it matter? Three fundamental aspects of trade policy since World War II need to be stressed.

First, there has never been general acceptance of the principle of non-discrimination.

Permitted instrument of protection was to be the tariff

Devices of discriminatory protection have become increasingly common and since the late 1960s have reversed the previous trend towards liberalisation. Once discrimination becomes a norm, however, and progressive increases in protection are virtually inevitable, for the system tends to lose its two effective sanctions, namely, the visibility of protection and retaliation by the major powers in their original shape.

But the world has not. Nowadays a high proportion of international trade is conducted on a discriminatory basis.

Furthermore, whenever a new "crisis" arises, it tends to be settled by a discriminatory arrangement, euphemistically called "voluntary" or "orderly" negotiations outside the Gatt framework. Equally, the tariff has become an increasingly unimportant instrument of protection.

Conflicts and Chinese walls

From Mr J. W. Robertson

Sir—Whilst fully acknowledging the need for adequate investor protection, particularly in the new environment of the UK securities industry, I am concerned about the panama surrounding conflicts of interest and Chinese walls. There is no doubt that, by adding a market-making function to the distribution function management ("panama"), particularly discretionary and corporate finance roles of integrated multi-functional organisations, new and complex conflicts of interest will be created. These will have to be dealt with in a responsible manner so that all investors may rest assured that they will receive fair, honest and correct treatment. However, to insist that these functions are separated by totally impenetrable Chinese walls, as many people are suggesting, say that there is absolutely no communication or contact allowed between them, is going too far.

There is nothing new in the existence of conflicts of interest and the City has become accustomed to handling them to the satisfaction of all but the most cynical. As has always been the case, deviation from best practice jeopardises client relationships, a risk deemed quite rightly, just not worth taking. The fact that there will be more potential conflicts in future means quite simply that all practitioners will have to devise appropriate disciplines to ensure that clients will not be disadvantaged.

It is important to remember that the Government, in countenancing the abandonment of single capacity, accepts the value of multi-function organisations; there will be no point in forming them unless the economic benefits they bring, such as greater liquidity and a wider range of services under one roof, can be utilised.

It is true that investors will lose the protection currently afforded by the rigid separation of capacity in the Stock Exchange between oil and principal. This could lead to abuses if similar disciplines are not introduced. Barclays do not believe that the Stock Exchange is firmly committed to the establishment of a Compliance Department in order to demonstrate to clients that their paramount interest will be properly safeguarded.

I have no doubt that other organisations are in the process of doing the same not only for the reasons stated above but also because it will be a necessary commercial prerequisite to extract and retain business. If we are not in position to persuade potential clients that their requirements are being properly protected then we will not get any of

Letters to the Editor

their order flow and quite deservedly so.

A reasonable degree of disclosure is an important tool towards this objective. A last trade tape will be an enormous help in gaining investor confidence as well as being a stimulator of interest and activity. However, some of the recent proposals on disclosure, notably in the Government's white paper, are going overboard and will only serve to stifle the very freedom and strength which the City revolution is seeking to achieve. We are all anxious to maintain and enhance London's position as a leading international capital market.

J. W. Robertson
Wedd Durlach
Mordaunt & Co.
Astral House, Basinghall Ave,
London EC2

Redefining market forces

From Mr P. H. Frankel

Sir.—In the article "Time to redefine market forces" published in your issue of March 25 one important sentence was omitted for reasons of space. The relevant passage should have read: "Thirdly, it should be possible to devise a new type of contract between the main suppliers and contractors which would cover a substantial part of the oil flow. To provide flexibility within an agreed range of volume end of price, such contracts would involve a floor and a ceiling both of price and volume preferably not too far apart from each other, within which there would be escalation or de-escalation according to shorter-term criteria."

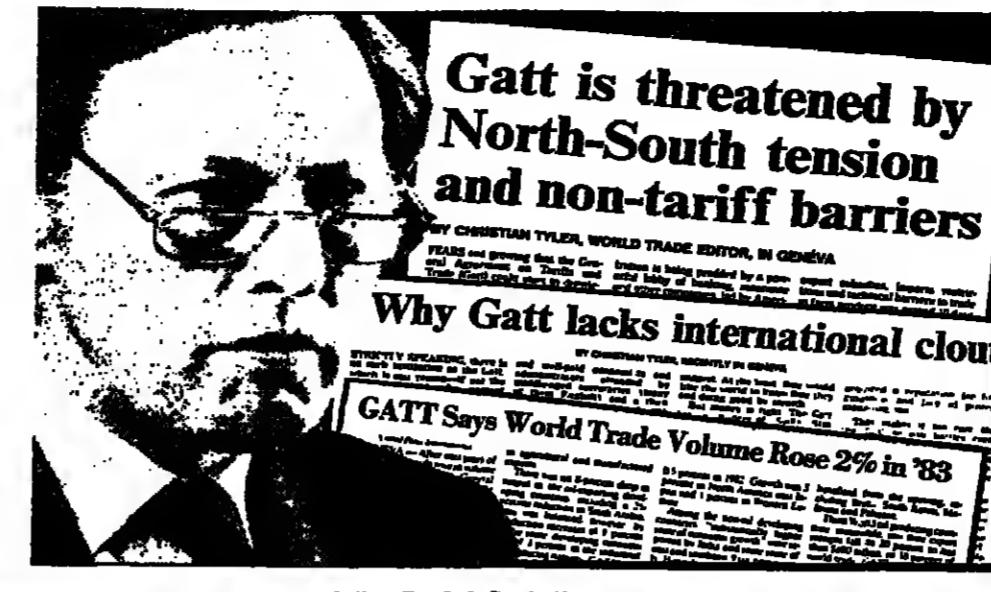
This last sentence is so relevant because that's what we are thinking of individual contracts between oil operators which can open the way to a more consistent price curve. The risk of governments, however important, should be confined to ensuring that such contracts are being maintained.

P. H. Frankel
17-19, Borer Street,
London WC1

Graduates in engineering

From Mr W. Sweet

Sir—I am sure the Government is right to try to increase the number of people graduating in engineering, but I doubt whether the provision of extra places for students will be enough to achieve that aim. The policy runs the risk of repeating the mistakes of the 1980s, when the number of new



Gatt is threatened by North-South tension and non-tariff barriers

By CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

FEDERAL and regional bodies for a post-war industrial, financial, monetary and political framework for the Americas

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

Why Gatt lacks international clout

GATT Says World Trade Volume Rose 2% in '83

BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE BY CHRISTIAN TYLER, WORLD TRADE EDITOR, IN GENEVA

ARTICLE



FINANCIAL TIMES

Thursday March 28 1985

Always specify the best
Abbess
office furniture
Tel 01-574 6961

LEGISLATION PROPOSED TO END PUBLIC SECTOR STRIKE

Wage costs to rise in Denmark

BY HILARY BARNES IN COPENHAGEN

WAGE COSTS in Denmark will increase by just over 3½ per cent over the next two years under legislation proposed by the minority Government yesterday to end the strike which has affected the country since the weekend.

The Government proposed extending the present collective wage agreements in both the public and the private sector for two years. This will make it compulsory for the 300,000 workers who are either on strike or locked out in the private sector to return to work probably from Sunday or Monday morning. The measures will also avert strikes in the public sector next week.

But Denmark's left took a strong line against the proposals. Mr Anker Jorgensen, Social Democrat leader, said the wage policy was totally one-sided - "the bosses' policy." The Socialist Party called for a general strike against the Government and the Socialist People's Party called for the present strikes to continue.

A meeting of about 1,000 militant shop stewards in Copenhagen proposed demonstrations this week and said they would continue the struggle.

The wage settlement imposed by

the Government permits general wage increases within a framework of about 2 per cent a year. These will be offset to some extent by a reduction equal to 1½ per cent of the wage bill in employers' social security contributions from October this year.

The overall effect will be to increase wage costs over the two years by about 3½ to 3·7 per cent. Mr Poul Schlüter, Prime Minister, told the Folketing (parliament), a figure which also takes into account the effect of a one-hour reduction in the working week from the end of next year.

Other measures include an increase in corporate income tax from 40 to 50 per cent and compulsory savings in non-interest-bearing accounts of 8 per cent of personal taxable incomes over Dkr 150,000.

A freeze on fees in the liberal professions, limitations on increasing profit margins, reductions in mortgage loan limits and restrictions on consumer credit are among the other ingredients in what the Government described as a "total solution."

The measures were agreed late on Tuesday night with the Radical Party, whose support is essential to

ensure a majority in the Folketing. The statutory order to return to work means that individuals who continue to strike and unions which support continued strike action will be subject to fines by the labour court. Militant elements in the trade unions are expected to try to keep the strike going, but as a bank economist commented: "The Easter holiday begins next Thursday and I doubt whether many will hold out once the break is over."

The Prime Minister told the Folketing that the Government had no alternative but to intervene because the unions brought out oil and petro-distribution workers and power station workers causing about 100,000 people in the Jutland city of Aalborg to go without heating this week.

He told the Folketing that the measures would promote production and employment, substantially reduce the country's 10 per cent unemployment rate and reduce private consumption.

He expected the measures to eliminate Denmark's deficit on the current account by 1988, for the first time since 1963.

For the third consecutive day, bond prices increased on the Copen-

hagen stock exchange. Yields on mortgage bonds have fallen from about 13·9 to 13·4 per cent this week. The share price index fell yesterday by 1·18 to 176·54 as a result of the expected impact of higher corporate income tax rates.

Bank economists were unanimous in praising the positive effect of the income policy elements of the Government measures and predicted a reduction in annual inflation from just under 6 per cent to between 3 and 4 per cent by the end of this year.

Some said, however, that the decline in inflation would make for a reduction in interest rates, but others feared that the measures would have virtually no effect on this year's current balance of payments deficit and that this might well mean that interest rates would not fall.

Last week, Mr Erik Hoffmeyer, Governor of the central bank, called for measures to cut consumer demand in order to halve last year's Dkr 17bn (about 3 per cent of GDP) current balance of payments deficit. Bank economists agreed that the Government's measures would not bring about such substantial reduction.

Degussa lifts converter output after compromise by EEC

BY JOHN DAVIES IN FRANKFURT

DEGUSSA, the West German precious metals and chemicals concern, is pressing ahead with plans to expand production of catalytic converters for use in reducing pollution from motor vehicle exhaust emissions.

Plans to increase output of catalytic converters at plants in West Germany and Canada are part of the company's steadily rising investment programme.

Dr Erich Sattler-Dornbacher, a management board member, said that the European Community's recent compromise decision on car emissions amounted to a postponement of the Bonn Government's plans, but at least it was clear that emissions controls would be tightened throughout the EEC.

The company tends to discount controversy about whether further development of lean-burn engines would be a more suitable approach to car emission control than the use of catalytic converters.

Degussa was satisfied, Dr Sattler-Dornbacher said, in the foreseeable future no other technology could achieve the emission standards likely to be specified in Europe.

The company, one of the oldest in Germany, its origins going back to gold and silver refining in Frankfurt, has been benefiting strongly from its wide-ranging chemical op-

erations, the driving force behind its profit rise.

Capital investment, including financial investment, is expected to rise to more than DM 400m a year during the next two years compared with DM 360m in the last financial year.

Herr Gert Becker, chief executive, said that the outlay would be directed mainly at building up business in chemicals and electronics-oriented operations, as well as pharmaceuticals.

Degussa has expressed confidence in its ability to cope with any difficulty arising from its involvement in the Ok Tedi gold and copper mining project in Papua New Guinea.

The ambitious project, in which Degussa has a 7·5 per cent stake, has run into big problems and delays, but the Papua New Guinea Government and representatives of the shareholders recently settled their differences by agreeing on its phased development.

Degussa believes that partners in the project will endorse the agreement, under which copper mining will be postponed until the end of 1988. Among the partners are BHP of Australia, Amoco Minerals of the U.S. and Metallgesellschaft of West Germany.

European ministers are well aware that their effort to reach a common approach, even on the limited aspect of participating in SDI, research, will be both difficult and delicate. For a start, it seems clear that the U.S. will want to conclude any deal on participation on a bilateral basis.

At a press conference at the end of yesterday's meeting, Mr. Weinberger described the possibility of a joint European approach as "purely hypothetical," repeating that Washington expected to deal with individual nations on the issue.

European governments fear that unless they can co-ordinate their approach, especially on the terms on which participation is to be accepted, Washington will attempt to pick only those technologies where European companies or research establishments have a lead over the U.S. This could leave many companies whose work could be competitive with their U.S. counterparts with no role to play.

Fears are also expressed that such limited participation could result in a net drain in European technology - and possibly of European scientists - to the U.S.

In the immediate future, governments are assembling an inventory of the types of technology they might have on offer. Mr Michael Heseltine, the UK Defence Minister, said yesterday that his chief scientific adviser had been asked to report urgently on the matter, while Herr Manfred Wörner, the West German Defence Minister, outlined two areas in which Germany believed it has a lead over the U.S. - optical sensors and space sub-systems - and a number of others where it was thought to be fully competitive with the Americans.

Mr Bob Hawke, Australia's Prime Minister, told parliament yesterday that no invitation to participate in the SDI research programme had yet been received from Washington, so the question of whether Australia would accept participation was hypothetical.

Figures from an official survey published two weeks ago showed that the average urban income at the end of last year was 608 yuan (about \$217) a year - an increase of 15·5 per cent on the previous year.

On the money supply, Zhao said: "A conspicuous problem is the issue of too much currency as a result of lax control over credit and consumption."

Change for UK nuclear armament, Page 3

\$ falls sharply amid concern over banks

Continued from Page 1

confidence given by last week's budget.

Sterling's strength brought a slight fall in money market interest rates, prompting some suggestions that British banks' base lending rates could fall over coming weeks.

The Bank of England took the opportunity to replenish its foreign exchange reserves buying small amounts of dollars at regular intervals throughout the day.

The authorities, however, again made it clear that the Government's anti-inflation strategy took priority over any cut in interest rates, and that borrowing costs could be expected to stay around present levels until the money supply was under firm control.

In particular, the Treasury and Bank of England are seriously concerned about the rapid growth of bank lending in recent months and appear determined to squeeze credit demand with a sustained period of very high real interest rates.

They are not operating a money supply policy but a credit supply

policy," one leading commercial banker commented.

The massive daily cash shortages in the London money markets have allowed the authorities to prevent any sharp fall in wholesale interest rates which would put pressure on the banks to lower their present rates of 13·4 per cent.

The view among the banks last night was that the markets may have to wait until the publication in two weeks time of money supply figures for March to see if base rates can fall.

Max Wilkinson, Economics Correspondent, writes: The British Treasury assumed that sterling's exchange rate against the dollar would remain at about \$1·10 to £1·13 when preparing its budget forecast, officials revealed yesterday.

Mr Huw Evans, the Treasury undersecretary for economic assessment, told the all-party treasury and civil service committee that "a less cautious assumption" might have been made if the forecast was reworked at present.

They are not operating a money supply policy but a credit supply

Continued from Page 1

Tenneo does buy the French plant, and if the severely depressed U.S. tractor market does not recover in the next two or three years, one British plant could be at risk.

Case relaunched its range of tractors yesterday. It consists of most models from the old Case and Harvester ranges, marketed under the name of Case International. These will be distributed by a new dealer network of 210 outlets in the UK, thinned down from the 320 which previously sold Harvester and Case tractors.

For the present, the survival of both plants, which employ about 5,000 people, is assured, although Case has made about 600 redundant at Meltham since November.

The plants will continue to supply small tractors to the U.S., where the merger has already resulted in the closure of the large Harvester plant at Rock Island, Illinois. But if

European accord sought on attitude to star wars

By Bridget Bloom, Defence Correspondent, in Luxembourg

EUROPEAN governments are trying to formulate a common European response to the U.S. invitation to participate in the star wars research programme.

The formal invitation for Europe to participate in the research programme of the U.S. Strategic Defense Initiative (SDI) was delivered by Mr Caspar Weinberger, the U.S. Defence Secretary, to Nato defence ministers meeting in Luxembourg this week. Similar invitations have also been issued to France, Israel and Australia.

Nato's defence ministers yesterday endorsed the \$26bn research programme. Their final communiqué, which was careful to limit Nato's approval to the research phase of SDI and not to the much more controversial prospect of the development or deployment of a ballistic missile defence system, also unanimously welcomed the U.S. offer of participation.

However, behind the warm words of welcome, a number of European ministers privately have reservations about participation in the research programme, at least until the terms of that participation have been clearly established.

Britain and West Germany are believed to be in the lead in seeking to deepen European consultation on the issue in an effort to try to reach agreement on elements of a common approach within the next two months. Mr Weinberger's letter asked for replies to his invitation "within 60 days."

Their efforts are likely to find first formal expression in a meeting of foreign and defence ministers of the seven-nation Western European Union in Bonn on April 22-23. The WEU includes Britain, France and West Germany, the three countries singled out by the U.S. as having most to offer to the U.S. research programme. Other members are Italy, Belgium, the Netherlands and Luxembourg.

European ministers are well aware that their effort to reach a common approach, even on the limited aspect of participating in SDI research, will be both difficult and delicate. For a start, it seems clear that the U.S. will want to conclude any deal on participation on a bilateral basis.

At a press conference at the end of yesterday's meeting, Mr. Weinberger described the possibility of a joint European approach as "purely hypothetical," repeating that Washington expected to deal with individual nations on the issue.

European governments fear that unless they can co-ordinate their approach, especially on the terms on which participation is to be accepted, Washington will attempt to pick only those technologies where European companies or research establishments have a lead over the U.S. This could leave many companies whose work could be competitive with their U.S. counterparts with no role to play.

Fears are also expressed that such limited participation could result in a net drain in European technology - and possibly of European scientists - to the U.S.

In the immediate future, governments are assembling an inventory of the types of technology they might have on offer. Mr Michael Heseltine, the UK Defence Minister, said yesterday that his chief scientific adviser had been asked to report urgently on the matter, while Herr Manfred Wörner, the West German Defence Minister, outlined two areas in which Germany believed it has a lead over the U.S. - optical sensors and space sub-systems - and a number of others where it was thought to be fully competitive with the Americans.

Mr Bob Hawke, Australia's Prime Minister, told parliament yesterday that no invitation to participate in the SDI research programme had yet been received from Washington, so the question of whether Australia would accept participation was hypothetical.

Figures from an official survey published two weeks ago showed that the average urban income at the end of last year was 608 yuan (about \$217) a year - an increase of 15·5 per cent on the previous year.

On the money supply, Zhao said: "A conspicuous problem is the issue of too much currency as a result of lax control over credit and consumption."

Change for UK nuclear armament, Page 3

Continued from Page 1

It is one factor which will determine the long-term future of Case International's two factories in the UK, at Meltham, near Huddersfield, and at Leigh, near Manchester.

Case relaunched its range of tractors yesterday. It consists of most models from the old Case and Harvester ranges, marketed under the name of Case International. These will be distributed by a new dealer network of 210 outlets in the UK, thinned down from the 320 which previously sold Harvester and Case tractors.

For the present, the survival of both plants, which employ about 5,000 people, is assured, although Case has made about 600 redundant at Meltham since November.

The plants will continue to supply small tractors to the U.S., where the merger has already resulted in the closure of the large Harvester plant at Rock Island, Illinois. But if

Case has said Case was committed to offering a full range of agricultural equipment through its dealer network, and negotiations were currently under way with at least one other manufacturer to supply items not currently produced by Case.

THE LEX COLUMN

A bold stroke from BAT

BAT Industries must be reflecting that the stock market is an ungrateful place. Instead of applause for by far the largest profit figure ever reported in the UK - oil companies apart - BAT has run into a storm of criticism over its novel accounting policies. And its share price, down 22p to 22p, has suffered along with the falling dollar - not unreasonably, since over half of group revenue is dollar-related.

If BAT shareholders have got a good deal, Norcross investors may not be quite so happy. Both sides admit that there are only marginal industrial benefits to be gained from cross-ratioshedding, and the combined group will end up with net debt of more than half shareholders' funds. Norcross might have done better to sell its UBM stake and buy a company which moved counter to the construction cycle on which so much of its own business already depends.

Coats Patons

Coats Patons, like BAT, is a by-word for exposure to the dollar. So it was only reasonable for the market to treat Coats in roughly the same way. Good figures, incorporating a large currency gain, were rather a discount on a day when sterling gained more than 5 cents, making next year's translation effect look unlikely to be worth having. On pre-tax profits up 26 per cent to £109·8m - passing £10m for the first time - Coats found its shares the victim of a rather charmless tribute, falling 8p to 152p.

There was little to be displeased with in the 1984 profits, however, although the contribution of retailing and fashion wear fell 10 per cent short of its 1983 level, and even further short of target - a mistake which brought stock write-downs in the Country Casuals chain. Coats' none the less proved that it has a clutch of high-quality operations to counterbalance the uncertainties of South America. Jaeger seems to have pushed ahead despite a heavy load of opening costs, and the diffusion of the new acoustics principle, multiple otherwise inexpensive, at less than seven.

Norcross/UBM

The loyal shareholders who stood by UBM in 1983 were amply rewarded for their patience yesterday. This time round, Norcross has returned with a much improved offer: the price having been bumped up by UBM's board in return for a recommendation to acquire another £3·5m in net cash last year.

Mere adding back last year's extraordinary losses caused by UK striking miners and Saudi clients, the group should make over £50m this year. But Babcock has attracted misfortunes of its own sort or another every year since 1977; and caution on this front would add a point to a prospective multiple otherwise inexpensive, at less than seven.

Merely adding back last year's

extraordinary losses caused by UK striking miners and Saudi clients, the group should make over £50m this year. But Babcock has attracted misfortunes of its own sort or another every year since 1977; and caution on this front would add a point to a prospective multiple otherwise inexpensive, at less than seven.

Merely adding back last year's

extraordinary losses caused by UK striking miners and Saudi clients, the group should make over £50m this year. But Babcock has attracted misfortunes of its own sort or another every year since 1977; and caution on this front would add a point to a prospective multiple otherwise inexpensive, at less than seven.

Merely adding back last year's

Identify the
best
furniture
1-574-6961

**TAYLOR
WOODROW**

TEAMWORK IN DEVELOPMENT
WORLDWIDE

SECTION II - INTERNATIONAL COMPANIES

FINANCIAL TIMES

Thursday March 28 1985



Citicorp may take over failed Ohio savings bank

BY OUR FINANCIAL STAFF

THE STATE of Ohio is close to a sell Home State Savings Bank, the Cincinnati-based thrift whose collapse sparked this month's Ohio banking crisis, to Citicorp, the biggest U.S. bank holding company.

The state's Commerce Department indicated that at present it was only negotiating with Citicorp, but a spokesman said state officials were still willing to talk to other suitors.

Home State shut after suffering heavy losses on deals with ESM Government Securities, a small U.S. securities trader. This caused the temporary closure of 70 state-insured Ohio thrifts. The Ohio Commerce Department said 23 of the

thrifts were now offering full services to their customers, while the rest were still applying a \$750 a month limit on withdrawals.

In other developments, ESM itself has been declared bankrupt. It faces creditor claims of \$315m.

Mr Thomas Tew, a Miami lawyer who is acting as receiver for the Florida-based ESM, said he was placing the company in Chapter Seven proceedings under the U.S. bankruptcy code, meaning the company's assets will be automatically liquidated to pay off its debts.

The S&L said the action sought damages amounting to the financial loss it suffered, punitive damages, treble damages for the loss sustained by statutory violations of securities laws, and legal fees.

Canadian bank rescue to give support group 75% of equity

BY BERNARD SIMON IN TORONTO

CANADIAN Government agencies and the country's six largest banks may end up as majority shareholders of the Edmonton-based bank that they rescued earlier this week.

Under the agreement saving Canadian Commercial Bank (CCB) from collapse, the support group is to acquire share warrants which, if exercised, will give it a combined 75 per cent interest in the bank. The group includes the Federal Government, the Provincial Government of Alberta, Canada Deposit Insurance Corporation and the six chartered

CCB was forced to seek aid totaling C\$255m (U.S.\$185.4m) as a result of financial difficulties stemming from its heavy exposure to the weak western Canadian property market and, more recently, the inability of U.S. oil drilling companies to repay loans. Non-performing loans reached 10.2 per cent of the bank's assets at the end of January.

Mr Gerald McLaughlin, CCB's chairman, said that the bank explored a number of other refinancing options, including write-downs

of problem loans and an injection of fresh capital from shareholders. According to a government official, no other bank was willing to acquire CCB, the route traditionally followed by Canadian banks in difficulty.

The CCB rescue is the first time the Canadian Government directly assisted a bank. The last bank failure in Canada took place in 1923.

The warrants granted to the support group are exercisable at 25 cents a share.

FN arms group shows big loss

BY PAUL CHEESERIGHT IN BRUSSELS

FN, the Belgian arms and aeronautics manufacturer, showed a net loss of BFr 150m (\$2.9bn) last year, eliminating the chance of a dividend for the third year running.

FN said yesterday that its 1984 turnover had been BFr 4bn less than the budgeted levels, at BFr

18.3bn, or 20 per cent less than in 1983. The group has struggled to make profits since the start of the decade. It showed a loss of BFr 41m in 1980 and a profit of BFr 102m in 1981, but both 1982 and 1983 produced results close to break-even.

In 1983 the order book fell to BFr

16.5bn, and last year's poor results reflect this.

Orders started to pick up towards the end of the year to finish at the more normal level of BFr 26bn. This leads FN to predict a turnover this year of BFr 25bn, nearly BFr 6bn more than last, and a return to profit.

McGraw Edison open to Cooper bid

BY WILLIAM HALL IN NEW YORK

FORSTMANN Little, the New York bank, said yesterday that it did not intend to raise its \$59 per share cash offer for McGraw Edison, leaving the way open for Alexander Grant & Company, ESM's auditors, and Mr Jose Gomez, the Grant partner in charge of the audit.

The S&L said the action sought damages amounting to the financial loss it suffered, punitive damages, treble damages for the loss sustained by statutory violations of securities laws, and legal fees.

Last week McGraw-Edison, an Illinois-based conglomerate, agreed to be taken over by Forstmann Little in what was believed to be one of the largest leveraged buyouts ever proposed. In these deals the purchaser borrows the bulk of the acquisition cost, hence the term leveraged buyout.

However, Cooper Industries, a producer of tools and hardware, stopped Forstmann Little's bid a few days later offering \$61 per share more. The new bidder took Wall Street by surprise since Forstmann Little had offered what many analysts believed was a very fair price. The bid from Cooper Industries values McGraw-Edison at 15.8 times the company's 1984 earnings from continuing operations and 1.8 times book value.

Cooper Industries, which has a much lower debt-to-equity ratio than McGraw-Edison, has annual sales of \$3bn compared with McGraw-Edison's \$1.7bn. Although Cooper's intervention was initially interpreted as a hostile move, the two companies are now having friendly discussions and they hope to be able to complete the deal on this basis.

Norsk Hydro's Wall Street listing delayed

BY FRY GJESTEN IN OSLO

NORSK HYDRO, the Norwegian energy group which changed its accounting in 1984 to fit in with U.S. practices, has had its application for a full stock market listing in New York delayed.

The listing will probably not now go ahead until the spring of 1986. Hydro intends to tap the bond market on Wall Street once its shares are listed. The current delay stems from Securities and Exchange Commission requirements.

Group net profits in 1984 totalled Nkr 1.97bn (\$12.5m), up from Nkr 1.08bn in 1983. All divisions showed improved results.

Mr Torvild Aakvaag, Hydro's president, said that for the second year running, petrochemicals, light metals and fertilisers had substantially increased their contribution to total operating profits.

Because of heavy taxes on offshore petroleum production, oil and gas after-tax results were now roughly equal to those of the land-based operations.

Mr Aakvaag forecast that profits for the current year would about match last year and that thereafter the group would "at least" maintain earnings - and hopefully gradually increase them.

He attributed Hydro's success to its diversity, and to its policy of downstream acquisitions, particularly outside Norway.

Hydro faces a period of heavy investment in new oilfield development, he said, as first-generation oil and gas fields on Norway's shelf (Eksfjord and Frigg) near the end of their producing lives.

But the group expected to be able to finance much of the planned investment from current income. He would not say whether it planned a new share issue in the near future.

Finsider makes \$720m loss

BY ALAN FRIEDMAN IN MILAN

FINSIDER, the Italian state steel corporation, last year made a Lir 476bn (\$720m) loss, while down on the record 1983 loss of Lir 605bn, was none the less about 12.65bn larger than forecast.

The setback, which was greeted with disappointment in Italy, comes as European Community ministers are discussing rationalisation plans for Europe's steel industry. Finsider's 1984 turnover rose by 19 per cent to Lir 2,457bn.

The state steel concern, which has spent hundreds of millions of dollars modernising its Bagnoli plant near Naples at a time when Brussels has been demanding production cutbacks, said the number of workers it employed had fallen last year for the first time to below 100,000.

At year-end, Finsider employed 98,780 workers, a drop of 14,772 in one year. But personnel costs rose last year by 11.5 per cent. Debt servicing charges were down slightly, to Lir 36bn.

FLOTATION FOR FRENCH STATE-CONTROLLED GROUP

Bourse launch for rocket maker

BY DAVID MARSH IN PARIS

A HIGH-powered chunk of the European space programme is to be launched on the Paris bourse following a decision by Societe Europeenne de Propulsion (SEP), the French state-controlled rocket manufacturer, to sell around 10 per cent of its equity to private shareholders later this spring.

SEP which makes the engines for the Ariane space rocket as well as for the ballistic missiles for France's independent nuclear force will become the first state group to make an entry on the thriving "second market" of the country's bourses set up just over two years ago. This sector allows companies to float part of their shares without going through the same formalities demanded on the main stock exchange.

Other SEP shareholders, including the aerospace group Aerospatiale and the metals concern Pechiney, are state owned, apart from the private Air Liquide group, which currently has 9 per cent.

In coming months, these shareholders will probably sell separately some portions of their holdings on the bourse, increasing the amount of outside equity in the SEP capital to 20 per cent, company officials said yesterday.

According to M Roger Lesgards,

the SEP chairman, the share flotation will open up the company's share base and pave the way for further capital increases in coming years, while at the same time leaving Semea with the role of "strategic pilot" for SEP's operations.

SEP made net profits of FF 15.5m last year on turnover of FF 1.4bn, up from profits of FF 5m on sales of FF 1.4bn in 1983.

This year's turnover, according to M Lesgards, is expected to rise to FF 2.3bn, with a further increase to FF 3.5bn forecast by 1988.

The company stands to reap a total of FF 2.5bn in turnover terms over the next eight years as a result of the decision by European space ministers in Rome two months ago to press ahead with the future Ariane rocket programme. This is built around development of a cryogenic HM-60 engine for the heavy-duty Ariane-3 rocket, which is due to enter service in the mid 1990s.

Last year's turnover was split 40 per cent each on Ariane work and contracts for France's strategic and tactical nuclear missile force, with 20 per cent representing a range of increasingly important ancillary activities in composite materials, im-

age processing and small rocket engines in both the military and civilian fields.

This year, reflecting the increase in launches of Ariane, for which SEP will be turning out one engine a week, Ariane-connected sales are planned to amount to about 55 per cent of turnover, or FF 1.2bn. Ballistic missile work is expected to bring in FF 800m and other activities FF 300m.

M Lesgards believes future Ariane development, against the background of the rocket entering into an increasing fierce commercial battle with U.S. launchers, is bound to necessitate further calls for capital over the next few years. But a crucial condition for raising more funds from the market is that SEP must improve its profitability, he said.

A major reason for improving the company's capital backing is its need for research funds. Research spending is currently put at about FF 200m a year, and the company is trying to boost its expertise in both small liquid-fuel and large solid-fuel engines and boosters for rocket development over the next 15 years.

Ford Motor predicts 1985 profits drop

BY OUR FINANCIAL STAFF

FORD MOTOR, the second biggest U.S. vehicle manufacturer, said it would be difficult to repeat its 1984 financial performance this year, despite its prediction that vehicle sales by the U.S. motor industry will be "somewhat better than 1984."

Ford earned nearly \$2.61bn, or \$15.75 a share, last year, but in its latest annual report company executives give several reasons why it will have trouble matching this.

First, the company will be paying taxes at a normal rate, whereas in 1984 it still had some tax credits to use up from previous loss-making years. Second, several new products will be introduced, while the end of voluntary restraints on Japanese car exports to the U.S. pro-

vided a "new and untested element."

U.S. Home, the largest U.S. builder of single-family homes, expects to report a first-quarter loss of \$3.3m to \$4m, due to a low level of backlog and inventory at year-end and the slow pace of economic recovery.

In the 1984 first quarter the company suffered a \$3.2m or 9 cents a share loss. U.S. Home still expects a share loss in 1985, following a \$43.8m loss in 1984.

Ford's institutional banking business, which has been hit by the international debt crisis, is likely to see earnings grow by 12 to 16 per cent annually over the next five years, Mr Thomas Theobald, vice-chairman said.

"The North American economies are expected to perform in a posi-



This notice complies with the requirements of the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland and does not constitute an offer of, or invitation to subscribe for or purchase, any securities.

INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT

Issue of

£100,000,000 11 1/2 PER CENT. NOTES DUE 1995

at an issue price of 99 1/2 per cent.

Baring Brothers & Co., Limited

Algemene Bank Nederland N.V.

Barclays Bank Group

Credit Suisse First Boston Limited

Deutsche Bank Aktiengesellschaft

Hill Samuel & Co. Limited

Lloyds Bank International Limited

Merrill Lynch Capital Markets

Morgan Grenfell & Co. Limited

Orion Royal Bank Limited

Societe Generale de Banque S.A.

Union Bank of Switzerland (Securities) Limited

Banque Paribas Capital Markets

County Bank Limited

Daiwa Europe Limited

Hambros Bank Limited

Kleinwort, Benson Limited

LTCB International Limited

Samuel Montagu & Co. Limited

Morgan Guaranty Ltd

J. Henry Schroder Wag & Co. Limited

Swiss Bank Corporation International Limited

S.G. Warburg & Co. Ltd.

Application has been made to the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland for the Notes to be admitted to the Official List. Interest on the Notes is payable annually in arrears on May 15, the first such payment being made on May 15, 1986.

Particulars relating to the Notes and the Bank are available in the Exel Statistical Services System. Copies of the Exel Card relating to the Notes, comprising the listing particulars required by The Stock Exchange (Listing) Regulations 1984, the Bank's annual accounts for the year ended June 30, 1984 and the Exel Card relating to the Bank dated March 14, 1985 are available until April 11, 1985 (April 1, 1985 in the case of the Company Announcements Office) from:-

Baring Brothers & Co. Limited,
8 Bishopsgate,
London EC2N 4AE.

Company Announcements Office,
The Stock Exchange,
London EC2P 2BT.

Cazenove & Co.,
12 Tokenhouse Yard,
London EC2R 7AN.

W. Greenwell & Co.,
Bow Bells House,
Bread Street,
London EC4M 9EL.

Rowe & Pitman,
City-Gate House,
39-45 Finsbury Square,
London EC2A 1JA.

March 28, 1985

DCNY Corp., parent of Discount Corporation of New York

58 Pine Street, New York, N.Y. 10005
Tel. 212-248-8900 • WUI Telex 620863 Discorp

CONSOLIDATED STATEMENT OF CONDITION December 31, 1984

ASSETS

Cash on hand and due from banks	\$ 5,672,045
Cash deposited against United States Government and Federal Agency securities borrowed or purchased under resale agreements	569,019,050
United States Government and Federal Agency securities in portfolio and sold under repurchase agreements, at market value	741,587,983
Government of Canada and Provincial securities in portfolio and sold under repurchase agreements, at market value	3,821,433
Other securities	6,886,330
Customer segregated deposits and trading equity	36,178,259
Accrued interest receivable	32,196,891
Prepaid expenses, deferred charges and other assets	2,424,275
Land, building, improvements and equipment, less accumulated depreciation of \$2,136,388	12,936,891
Exchange memberships at cost, market value \$1,056,765	1,002,156
Deposits with Exchange Clearing Associations	285,680
	\$1,411,989,993

LIABILITIES AND STOCKHOLDERS' EQUITY

Loans payable to banks and amounts payable on repurchase agreements—secured	\$668,608,151
United States Government and Federal Agency securities borrowed or purchased under resale agreements—secured, at market value	574,970,626
Accounts payable and accrued expenses	35,803,130
Customer balances due	36,178,259
Accrued taxes on income	11,114,311
Dividend payable	7,300,000
Stockholders' equity:	
Capital stock:	
Preferred stock, par value of \$1.00 per share, Authorized 100,000 shares; issued—none	—
Common stock, par value of \$1.00 per share, Authorized 3,000,000 shares; 2,000,000 shares issued	2,000,000
Paid-in surplus	1,000,000
Retained earnings	75,015,516
Total stockholders' equity	\$1,411,989,993

This announcement appears as a matter of record only.

BFCE

BANQUE FRANÇAISE DU COMMERCE EXTÉRIEUR

ECU 175,000,000 Guaranteed Bonds

Comprising

ECU 100,000,000 9 1/4 per cent. Guaranteed Bonds due 1992
ECU 75,000,000 9 1/4 per cent. Guaranteed Bonds due 1995

Unconditionally guaranteed by
The Republic of France

Crédit Lyonnais

Banque Bruxelles Lambert S.A.

Algemene Bank Nederland N.V. Amro International Limited Banque Internationale à Luxembourg S.A.
Banque Nationale de Paris Caisse des Dépôts et Consignations Dresdner Bank Aktiengesellschaft
Cirozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft IBJ International Limited
Istituto Bancario San Paolo di Torino Kreditbank International Group Morgan Guaranty Ltd
Orion Royal Bank Limited Société Générale S.A. Société Générale de Banque S.A.
Swiss Bank Corporation International Limited S.G. Warburg & Co. Ltd.

Abu Dhabi Investment Company Al Saudi Banque Banca Commerciale Italiana Banca Mantovani & C. Banca Nazionale del Lavoro Banco di Roma
BankAmerica Capital Markets Group Bank Cuzviller Kurz Luxemburg (Overseas) Limited Bank Ippa Bank of Tokyo International Limited
Bankers Trust International Limited Banque du Bénefux S.A. Banque Générale du Luxembourg S.A. Banque Indosuez Banque Paribas Capital Markets
Banque de l'Union Européenne Banque Worms Baring Brothers & Co. Limited Bayerische Hypotheken- und Wechsel-Bank Aktiengesellschaft
Bayerische Vereinbank Aktiengesellschaft Berliner Handels- und Frankfurter Bank Cassa Centrale delle Poste e delle Comunicazioni CERA-Centrale Reale delle Assicurazioni V. Delpino Gruppo
Cassa di Risparmio dell'Etat du Grand-Duché de Luxembourg (Banque de l'Etat) Cetcorp Capital Markets Group
Chase Manhattan Capital Markets Group Chase Manhattan Limited Chemical Bank International Group Copeparapen Handelsgesellschaft AG/VS
CLN Ovens & Van Eggen N.V. Commerzbank Aktiengesellschaft Compagnie Monégasque de Banque Credit Agricole
Country Bank Limited Creditanstalt-Bankverein Crédit Agricole Crédit Chimique
Credit Commercial de Belgique S.A./Gemeentebank van Belgie N.V. Credit Europeen S.A. Luxembourg Credit Commercial de France
Credit Industriel d'Alsace et de Lorraine Luxembourg Credit Industriel et Commercial de Paris Crédit du Nord Credit Suisse First Boston Limited
Credito Italiano Dai-Ichi Kangyo International Limited Danica Europe Limited Den Danske Bank International S.A.
Den norske Creditbank Luxembourg S.A. Deutsche Bank Aktiengesellschaft DG Bank - Deutsche Genossenschaftsbank
Common Securities Pitfield Limited Enskilda Securities Sammons-Jones Ltd. Enshuda Limited Fuji International Finance Limited Gefira International Limited
Genossenschaftliche Zentralbank AG Vienna Goldman Sachs International Corp. Hambros Bank Limited Hill Samuel & Co. Limited
Kansallis Osake-Pankki Kidder Peabody International Limited Kavant International Investment Co. s.a.r.l. Lazarus Frères et Cie
Lloyds Euro International Limited Manufacturers Hanover Limited McLeod Young Weir International Limited Merrill Lynch Capital Markets
Mitsubishi Finance International Limited Mitsui Finance International Limited Morgan Grenfell & Co. Limited Morgan Stanley International
Nederlandse Financiële Instellingen NV Morgan Grenfell & Co. Limited Nederlandsche Creditbank nv Nestlé, Thomson Limited
Nippon Credit International HK Ltd. Nippon European Bank S.A. LTCB Group Nomura International Limited Nikko Securities Co. (Europe) Ltd.
Oesterreichische Lanxessbank P. F. Peterson, Heldring & Son N.V. PK Christiaan Bank (UK) Ltd. Norddeutsche Landesbank Girotzentrale Postsparkasse Privatbanken AG/S
Rabobank Nederland Salomon Brothers International Limited Sanwa International Limited Sumitomo Trust International Limited
Societe Générale Alsacienne de Banque Luxembourg Sparinvest SGS Sumitomo Finance International Union Bank of Switzerland (Securities) Limited
Societe Financiere Belge Group The Taipu Kaoe Bank (Luxembourg) S.A. Tokai International Limited Yamatki International (Europe) Limited
Union de Banques Arabes et Françaises - U.B.A.F. Westdeutsche Landesbank Girotzentrale Wood Gundry Inc.

January 30, 1985

INTL. COMPANIES & FINANCE

BID TO STEM AUDIO-VISUAL DIVISION'S LOSSES

Philips warns of profits slide

BY LAURA RAUN IN AMSTERDAM

PHILIPS, the Dutch electronics group, predicted that this year's first quarter earnings would slip below last year's level, largely because U.S. economic growth has slowed from its "explosive" pace in the first quarter of 1984.

The robust U.S. economic recovery, particularly, helped fuel the doubling of profits to Fl 282m (\$77.83m) in the first three months of 1984. For all of this year, Philips previously predicted that sales volume would grow by about 6 per cent and net income by as much as 25 per cent.

Mr Dekker, president, said on Tuesday that the group "might come close" to a 3 per cent profitability (earnings as a percentage of turnover) this year. That would be the highest ratio since Mr Dekker became president in January 1982 and in line with his 3-4 per cent goal "to ensure continuity and the

necessary expansion of the company." Profitability was 2.3 per cent last year.

Mr Dekker also said that Philips, Europe's largest electronics company, would employ a more selective policy in product and geographical expansion. "We shall set priorities with regard to the scope of the company and at the same time select geographical regions where we intend to concentrate the further expansion of our business," he said in the annual report. In recent years the Eindhoven-based company has aggressively sought out numerous international co-operative ventures to expand its activities.

Philips also reported that operating losses in its audio-visual division more than doubled to Fl 418m last year from Fl 194m the preceding year. In a bid to reduce the red ink, Philips charged Fl 250m against operating income as a pro-

vision for intensive restructuring. Company executives said jobs will be cut in European colour television production, although no figures or locations were given. Philips is the world's leading manufacturer of colour televisions but must achieve better economies of scale to preserve that position in the face of stiff competition, corporate chiefs said. Some consolidation among its seven European television plants may be involved.

Philips conceded that sales of its LaserVision video disc players for home use remained below expectations. The laser-read optical disc system, which was launched in 1982, has been purchased primarily for educational and training uses.

Philips reiterated its commitment to the V2000 video cassette recorder, whose sagging sales were bolstered last year by the costly introduction of the competing VHS for-

mat. Production of the VHS system has barely kept pace with sales, Philips said, while V2000 inventories were quite sufficient. This multi-system approach has enabled the company to increase its VCR market share in Europe.

Another division in which heavy reorganisation is planned is that of household appliances and personal care products, where operating income slumped 18 per cent to Fl 351m last year from Fl 423m in 1983. Provisions of Fl 110m were set aside for increasing efficiency in the face of a stagnant market.

Production cutbacks will be made in the white goods sector, centred in Philips' Italian operations, where overcapacity is particularly pronounced. Sluggish demand and intensified competition as a result of the takeover by Sweden's Electrolux of Italy's Zanussi company necessitated the layoffs, Philips said.

Dome losses cut to C\$197m

BY BERNARD SIMON IN TORONTO

DOME PETROLEUM, the debt-burdened Canadian oil and gas producer, suffered a loss of C\$197m (US\$143m) or 94 cents a share last year, compared with a record loss of C\$1.1bn or C\$4.72 a share in 1983.

The 1984 deficit was due largely to foreign exchange losses of C\$110m and other costs totalling C\$67m related to the company's debt rescheduling and interest on taxes due from Hudson's Bay Oil and Gas, which Dome acquired three years ago at the height of the

acquisition spree which led to its current difficulties.

Asset write-downs of more than C\$1bn were the main reason for the huge loss in 1983.

Dome's debt currently totals around C\$4.4bn. The company signed a rescheduling agreement with more than 50 creditors last month, extending repayment of its debt to the mid-1990s.

Operating income rose by C\$32m to C\$1.2bn last year, while cash from operations increased from C\$198m to C\$209m.

The company said higher oil prices and natural gas volumes contributed to a 23 per cent boost in income from these sources. But earnings from natural gas liquids and Arctic contract drilling fell substantially.

Despite its financial problems, Dome has maintained an active exploration programme, drilling 12 new wells last year, a quarter more than 1983.

Total revenues dropped by 5.7 per cent to C\$2.4bn. Sales of assets raised C\$139m last year.

J. & H. B. JACKSON

p.l.c.

Highlights from the Statement by the Chairman, Mr. J. White

The pre-tax profit for the year ended 30 September, 1984 was £2,669,000 (1983: £3,579,000). This figure included a surplus on sale of listed investments of £884,000 (1983: £1,808,000) and is subject to a taxation charge of £783,000 (1983: £821,000).

The Directors are recommending a final dividend for the year of 1.00p per ordinary share making the total for the year 1.75p (1983: 1.70p).

Trading remained extremely difficult throughout the year as predicted in my last Chairman's Statement and unfortunately the improvement in the Merchanting and Engineering Divisions were more than cancelled out by the profit shortfall in Forging.

ENGINEERING DIVISION

We are sure that the rationalisation carried out over the last few years was the correct action and we have seen a welcome upturn in the results of the two remaining companies in this division and are pleased to say that this improvement is continuing.

FORGING DIVISION

The results from this division were the worst for a decade mainly owing to a very low intake of orders for aerospace forgings. Since the Autumn we have fortunately seen an increase in demand and with aerospace

generally becoming more buoyant I am reasonably confident of a steady recovery.

PLASTICS DIVISION

Gallos Plastics produced profits in line with expectations. During the year new markets were explored and certain new products introduced which have had an increasingly beneficial effect on sales. Sales and profits for the first three months trading of the new year are running ahead of last year.

MERCHANTING DIVISION

There was more activity in metal merchanting during the second half of the year, largely because of the improved capacity situation in the European steel industry and the consequent price cutting our Ford franchise operation experienced an extremely difficult year. This trend continues and I can see any real improvement in this situation in the foreseeable future.

INVESTMENTS

During the year our investments in quoted securities performed reasonably well, finishing with a market value, including cash, of approximately £11 million. We also purchased for cancellation 400,000 of our own ordinary shares at a cost of £200,000 and since the year end have purchased a further 260,000 for £157,000.

OUTLOOK

The immediate future is looking brighter and the figures for our first quarter's trading support a guarded degree of optimism.



VG INSTRUMENTS PLC

RESULTS - 1984

	1984	1983
Turnover	50.9	38.6
Profit before taxation	10.6	7.3
Profit attributable to shareholders	5.7	3.9
Earnings per share	11.75p	7.90p

1984 was a successful year for the Company and the Directors are pleased to announce a final dividend of 1.20p per share.

Copies of the Annual Report will be available shortly from the Secretary, 29 Brighton Road, Crawley, West Sussex, RH10 6AS.

CONTINENTAL ILLINOIS OVERSEAS FINANCE CORPORATION N.V.

(Incorporated with limited liability in the Netherlands Antilles)

GUARANTEED FLOATING RATE SUBORDINATED NOTES DUE 1994

Guaranteed on a Subordinated basis by

Continental Illinois Corporation

(Incorporated with limited liability in Delaware, USA)

In accordance with the provisions of the Notes and the Reference Agency Agreement between Continental Illinois Overseas Finance Corporation N.V. and Citibank, N.A. dated June 24, 1982, notice is hereby given that the Rate of Interest has been fixed at 9%1/2% p.a. and that the interest payable on the relevant Interest Payment Date, June 28, 1985, against Coupon No. 12 will be US\$24.38 in respect of US\$10,000 nominal amount of the Notes.

March 28, 1985, London
By Citibank, N.A. (CSIS Dept), Agent Bank

CITIBANK

Weekly net asset value

Tokyo Pacific Holdings N.V.

A B·A·T Industries Report
Preliminary results for the year ended 31 December 1984

Profit up 44% - and again doubled in three years



The acquisition of Eagle Star Holdings in January 1984 made this a year of great significance for the Group's strategic development, and the inclusion of financial services for the first time has an important impact on the Group's results.

The results of Eagle Star are now arrived at on a basis which recognises the contribution from changes in the market value of the general insurance business' investment portfolio. This contributes £95 million of pre-tax earnings, in addition to what would have been reported under the previous policy used by Eagle Star.

Hambro Life's figures are not included in these results, since it joined the Group after the year-end, but its acquisition marks a further development of financial services as one of our four major business activities, along with tobacco, retailing and paper.

In 1984 B·A·T Industries again achieved a very fine performance. Pre-tax profit increased by 44 per cent to reach a record £1,405 million, and so once again has more than doubled within three years.

Group turnover from commercial activities increased by 22 per cent to £14,426 million, and there was also £1,077 million of premium income from financial services.

Group operating profit increased by 50 per cent to £1,465 million. This includes £1,148 million from commercial activities (35 per cent higher), £192 million from associated companies (54 per cent higher) and £125 million from the insurance operations of Eagle Star. Profit attributable to B·A·T Industries' shareholders increased by 43 per cent to £784 million.

The substantial increase in pre-tax profit once again demonstrates the Group's capacity to achieve real profit growth. Even after allowing for the exchange benefit from the strong dollar and the effects of changes in the composition of the Group, real growth over inflation of around 10 per cent has been achieved.

The recovery in tobacco continued, with volume steady and trading profit 29 per cent higher in sterling terms. Exchange rate fluctuations were an important factor, but higher selling prices and improved quality provided elements of real growth in profitability. Brown & Williamson held its share of a slightly higher US market. There was a strong improvement in West Germany, and good Brazilian results were helped by leaf export profits. Barclay gained ground in Europe. There were good performances in Latin America, Hong Kong, Malaysia and Africa.

Retailing had a mixed year despite a 34 per cent increase in trading profit in sterling terms. Business in the US was influenced by high stocks and general price cutting, which affected most of BATUS Retail's companies, so that overall results in the US were less good than in 1983. But this was more than offset by the strength of the dollar, a sharp improvement in the UK, led by a very strong Argos performance, and the inclusion of four months' figures from Horten, which became a Group subsidiary in August. International Stores was sold to Dee Corporation at the end of the year.

Paper had an outstanding year, with trading profit 44 per cent higher. Appleton improved on an already impressive performance and is investing heavily in the strong growth of its North American markets, while in Europe and the UK, Wiggins Teape took full advantage of improved markets and several years of new investment and restructuring.

The insurance industry had a very poor year, and had Eagle

Star been acquired for its first year earnings alone it would have proved a disappointment. But in the context of long-term strategy its performance was encouraging, and its results, compared to those of other insurance companies, endorse our original view of the high quality of its management.

Mardon Packaging again showed a strong improvement, with volume growth in Europe and the UK, and trading profit up 46 per cent, despite strong competition.

Other trading activities now include Grovewood Securities, which achieved its seventeenth year of uninterrupted profit growth. The home improvements business in Germany suffered from a decline in consumer confidence. There was an encouraging profit performance from our enlarged interests in fruit juice in Brazil. Lower profits were reported by the cosmetics companies which since the year-end have been sold to the Beecham Group.

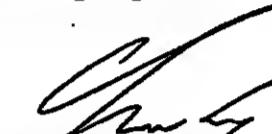
Our associated companies continued to grow rapidly in significance. Imasco was again a major contributor, with an increased market share in tobacco and further expansion in restaurants and drug stores. Aracruz in Brazil benefited greatly from high exports of pulp priced in US dollars.

Reflecting acquisitions and the growth of our existing businesses, the total net assets shown in the Group balance sheet increased by £2.6 billion. It is a demonstration of the Group's financial strength that less than half of this substantial increase was financed by higher borrowings.

In the light of these excellent results, the Board will be recommending a final dividend of 6.25p, making a total for the year of 10.3p, an increase of 25 per cent over the previous year.

PROSPECTS

The world's economy continues to emerge from the long recession but instability of exchange and interest rates continues. In the industrialised world and developing countries our businesses continue to progress in this more encouraging environment. I shall comment fully on the prospects for this year at the Annual General Meeting.



PATRICK SHEEHY, Chairman

GROUP RESULTS

Year ended 31 December 1984	1984 £ millions*	1983 £ millions	change
TURNOVER (including duty and excise taxes)			
Commercial activities	14,426	11,846	+22%
Financial services	1,077	—	—
Share of associated companies	2,700	1,993	+35%
Commercial activities' trading profit	1,148	851	+35%
Financial services' profit before taxation	125	—	—
Share of associated companies' profit before taxation	192	125	+54%
Operating profit	1,465	976	+50%
Net interest	(60)	3	—
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	1,405	979	+44%
Taxation on ordinary activities	(532)	(373)	+43%
Profit on ordinary activities after taxation	873	606	+44%
Attributable to minority shareholders	(89)	(59)	+51%
ATTRIBUTABLE TO B·A·T INDUSTRIES	784	547	+43%
Dividends	(151)	(120)	+25%
Earnings per share	53.552p	37.569p	+43%
DIVIDENDS PER SHARE	10.300p	8.250p	+25%

ANALYSES

Year ended 31 December	1984 £ millions*	%	1983 £ millions	%
INDUSTRIAL				
Turnover	6,943	48	6,138	52
Tobacco	4,511	31	3,528	30
Retailing	1,379	10	1,051	9
Paper	659	5	537	4
Packaging & printing	934	6	592	5
Other trading activities	—	—	—	—
Commercial activities	14,426	100	11,846	100
Profit	698	48	542	56
Tobacco	221	15	165	17
Retailing	144	10	100	10
Paper	35	2	24	2
Packaging & printing	50	3	20	2
Other trading activities	—	—	—	—
Commercial activities	1,148	78	851	87
Financial services	125	9	—	—
Associated companies	192	13	125	13
Operating profit	1,465	100	976	100
GEOGRAPHICAL				
Turnover	2,346	16	2,167	18
United Kingdom	3,095	21	2,367	20
Europe	5,828	40	4,521	38
North America	1,721	12	1,601	14
Latin America	939	7	725	6
Asia	411	3	398	3
Africa	86	1	67	1
Australasia	—	—	—	—
Commercial activities	14,426	100	11,846	100
Profit	106	7	80	8
United Kingdom	109	7	65	7
Europe	657	45	485	50
North America	138	10	113	11
Latin America	83	6	61	6
Asia	49	3	41	4
Africa	6	—	6	1
Commercial activities	1,148	78	851	87
Financial services	125	9	—	—
Associated companies	192	13	125	13
Operating profit	1,465	100	976	100

DIVIDENDS

The directors will be recommending to the shareholders at the Annual General Meeting to be held on 16 May 1985 the payment on 2 July 1985 of a final dividend for the year of 6.25p per ordinary share of 25p.	
Transfers received in order by the Registrar of the Company up to 4 June 1985 will be in time to rank for payment of the final dividend.	
The following is a summary of the dividends declared for the years to 31 December 1984 and 1983.	
Interim paid 16.11.84	
Final proposed payable 2.7.85	
1984	1983
4.050p	3.375p
6.250p	4.875p
10.300p	8.250p

EXCHANGE RATE EFFECTS

The results of overseas subsidiaries have been translated into sterling for the purpose of this report at exchange rates ruling on 31 December in each year. Had the same exchange rates ruled at the end as at the beginning of the year, it is estimated that the figures would have been as follows:

Year to 31 December 1984	£ millions	% change
Turnover - commercial activities	12,600	+6
Trading profit - commercial activities	970	+14
Operating profit	1,255	+29
Profit before taxation	1,200	+23
Net profit attributable to B·A·T Industries	660	+21

*£1 Sterling = US\$ 1.16 (Dec 1984); US\$ 1.45 (Dec 1983).

INDUSTRIAL REVIEWS

TOBACCO

In sterling terms, turnover rose by 13 per cent, trading profit by 29 per cent. Brown & Williamson increased turnover by 6 per cent in dollars and trading profit by over 17 per cent, reflecting higher US cigarette prices and productivity. In West Germany, BATCF had 7 per cent volume growth, raised market share a point to 25 per cent, and strongly improved profitability. Brazilian cigarette profits were affected by price increases lower than inflation, but leaf exports grew and overall profit increased by 25 per cent in sterling.

Export volume and profit from the UK were substantially down, US export volumes continued depressed by the dollar's strength but profit was maintained, and BATCF's profitable West German export business increased volume and turnover.

Termination of direct sales and distribution in the UK eliminated losses. In Europe, only the Finnish market showed growth but most companies benefited from Barclay's continued good performance and,

except for Belgium, their trading profits improved. Most Latin American countries improved turnover and trading profit, in Hong Kong profit rose significantly, and despite difficult economic conditions the African companies increased profits.

RETAILING

Turnover increased by 28 per cent, trading profit by 34 per cent in sterling terms. Price discounting and intensive promotional activity affected the US industry, and although BATUS Retail's sales grew by over 7 per cent, trading profit in dollars was down 10 per cent. Saks Fifth Avenue increased turnover but with lower profit, but Marshall Field and Kohl's Department Stores had a good year with turnover and trading profit up. Breuners' furnishing retail and rental stores increased turnover and profit significantly. Gimbel's-Midwest's trading profit rose strongly, but it was down at Gimbel's-Pittsburgh and Gimbel's-East.

In the UK, Argos made substantial

gains in sales and trading profit, and increased its showrooms by 21 to 154. A new concept, Jewellers Guild, went into test with 15 stores. International Stores was sold to Dee Corporation as a growing and profitable business. The West German department store group, Horten, became a subsidiary in August and contributed £26 million trading profit.

PAPER

Turnover increased by 31 per cent and trading profit by 44 per cent in sterling terms. Appleton Papers had another record year, with dollar turnover up 23 per cent and trading profit 22 per cent, due mainly to higher sales volume and improved raw material conversion and productivity. In the UK, capacity utilisation was at a five-year high, Wiggins Teape's sales rose 17 per cent, and exports rose by a third to £132 million. UK profits doubled. The European carbonless copying paper business continued strong growth, the

merchants increased margins, and profit increased substantially.

FINANCIAL SERVICES

The overall profit of the insurance business comprises the underwriting results on general business risks, life business profits and returns on the investment portfolio. Eagle Star has adopted a new accounting policy which recognises, in the investment returns, both income earned and investment performance comprising realised gains and the change in market value over the year of investments held at the year end. This investment performance is taken to profit by reference to a five-year moving average.

On this basis, in 1984 Eagle Star contributed £125 million to Group operating profit - including £95 million arising from the change in accounting policy - compared to a pre-tax surplus for 1983 of £140 million.

Grovewood

March 28 1985
E
rector
Deak
rera unit
rested

David Dodwell in Hong Kong
KONG'S Bureau
a former director of Petro-Canada,
and previous member of the Canadian
Banking Council.
It also issued warning
and for the shareholders
Anthony Pong, M.,
to two changes in
its will appear
today. Arrest warrant
and Mr. One was
both of whom are new
terracotta-coloured head office
tower in the city Red Square.

Several controversies are swirling around the company, which was formed in mid-1976 to give the Canadian Government a "window" on a strategic industry dominated by foreign—mostly U.S.—multinationals.

The return to power of a pro-business Conservative Government in last September's Federal Elections has raised the question that some of Petro-Canada's assets, valued at C\$9 billion (U.S.\$6.6 billion) at the end of 1984, may be sold to private investors.

The new Government has already announced that Petro-Canada will not receive an injection of equity from public funds in 1985, for the first time since the company was formed.

Mrs. Pat Carney, Federal Energy Minister, says that no further contribution will be made "unless it meets a specific goal."

The privatisation issue is on the backburner for the time being, while the authorities investigate whether Petro-Canada paid a fair price in 1981 for the Canadian arm of Petrofina, the Belgian energy company. The C\$1.6 billion deal, the biggest of Petro-Canada's four major acquisitions in the past decade, gave it a large stake in the retail petrol market in eastern Canada.

The price Petro-Canada paid for Petrofina shares was almost double their stock market value before the purchase was announced. The international accounting firm of Ernst and Whinney, commissioned by Ottawa to assess the Petrofina deal concluded earlier this month that the price was "above fair market value," but was justified "because of the special benefits that were expected to accrue to Petro-Canada." The company currently has a 14.8 per cent share

of

the refined oil products market, compared with less than 2 per cent in 1979.

However, Ernst and Whinney took Petro-Canada to task for not doing its homework thoroughly prior to putting in a bid for Petrofina.

Critics deride Petro-Canada as a bloated and inefficient bureaucracy, dependent for its growth on regular amounts of public funds, including the generous grants available for Canadian participation in oil

forecast in a glowing report on Petro-Canada last September that earnings would shoot up by another 50 per cent this year, and by 45 per cent in 1986.

The house concluded that Petro-Canada's profitability rates were comparable with those of other oil companies if the value of its assets, calculated at close to current costs, were adjusted to the more favourable historic costs used by competitors.

The days of heady growth by acquisition appear to be over

the second largest participant)

and a pilot scheme to ship oil

and gas from the Arctic.

The company retains a 30

per cent interest in the venture

gas field off the coast of Nova

Scotia and a 25 per cent stake

in the Hibernian oil field off Newfoundland, both of which are due to start commercial production late this decade or in the early 1990s. In Western Canada, Petro-Canada is a partner with BP in the Wolf Lake heavy oil project which is about to come on-stream. It has a 17 per cent shareholding in Syncrude, the Northern Alberta synthetic oil facility.

The company is presently

looking for partners for a simi-

lar project at Daphne Lake,

north of the Syncrude site. Preliminary engineering studies have been completed. According to a Petro-Canada official, the company wants no more than a 20-30 stake in the project, the cost of which may reach C\$5 billion.

Mrs. Carney says that Ottawa

has examined the privatisation

issue only in preliminary

terms.

"She adds that until the

cloud over the acquisition of

Petrofina is removed, we can't

really address the question of

how we will use Petro-Canada in

the future."

Several chunks of Petro-

Canada could be privatised without closing the Govern-

ment's "window" on the oil

and gas industry, which the Con-

servatives appear eager to re-

tain. For example, the com-

pany has a 31 per cent interest

in Westcoast Transmission, the

Vancouver-based pipeline utility.

It also has a number of interna-

tional investments, including

a 10 per cent stake in BP's

exploration programme of the

Chinese coast.

Petro-Canada's operations

have expanded considerably

beyond its original mandate.

A Petro-Canada International

Assistance Corporation

(PCIAC) was set up in 1981 to

provide Canadian expertise for

Third World countries trying to

reduce their dependence on

imported energy.

PCIAC has worked in 16

countries. A drilling and well-

testing project in Barbados has

helped double that country's oil

output, cutting its dependence

on imports from 40 per cent to

40 per cent. That officials hope

PCIAC that a seismic

exploration project may lead to

an invitation to a Canadian

company to take part in a joint

oil venture in Thailand.

Controversy swirls around Petro-Canada, the only locally-controlled integrated oil company in Canada. In 1983, for the first time since the company was set up nine years ago, it is to receive no injection of public funds. This follows last September's return of a Conservative Government in the Federal Elections. The question of whether Petro-Canada paid a fair price in 1981 for the Canadian assets of Petrofina, of Belgium, is being examined. On the backburner is the matter of whether some of the company's assets may be sold to private investors

and gas exploration in the Arctic and off the East Coast. Ottawa has so far contributed equity of C\$1.7 billion to Petro-Canada plus another C\$1.5 billion financed by a "Canadian ownership tax" on petrol sales for the Petrofina takeover. Petro-Canada is by far the largest recipient of frontier exploration and drilling grants, taking C\$262 million, or 15 per cent of the total, in 1984.

The company last week reported its 1984 financial results, the best since its inception. Net earnings more than trebled last year to C\$151 million, while revenues rose by 24 per cent to C\$4.9 billion. Cash available for reinvestment and debt repayments stood at C\$911 million, a 38 per cent increase. An austerity drive since mid-1982 has cut the workforce by almost one-third to 6,200.

Still, Petro-Canada's performance has failed to match that of most of Canada's other integrated producers. Imperial Oil, a subsidiary of Exxon of the U.S., and the country's largest oil company, boasted a 19 per cent return on capital employed of 7.3 per cent, compared with Petro-Canada's 2 per cent and around 2 per cent, respectively.

Dominion Securities Pittfield, the Toronto securities house,

for the company which, in the first seven years of its life, took over the Canadian business of Atlantic Richfield of the U.S. Pacific Petroleum, the refining and marketing arm of BP of the UK, and Petrofina. Besides financial constraints and the new government's wary policies towards crown corporations, a company official notes: "We're almost everywhere. What do you want us to buy?"

The only obvious gap is in the hostile western Canadian retail market, where Petro-Canada's presence remains small.

Like other Canadian oil companies, Petro-Canada has abandoned some of the megaprojects it pursued when energy prices were rising in the late 1970s and early 1980s, and is concentrating instead on more modest ventures with a quick payback.

Capital spending rose by 13

per cent last year to C\$1.1 billion, of which 65 per cent was earmarked for oil and gas exploration.

An official of the Canadian Petroleum Association says that Petro-Canada has become more aggressive in land purchases and drilling in western Canada.

Among the projects abandoned in the last few years are the ambitious Alsands tar sands

venture in Northern Alberta (in which Petro-Canada was to be

the only participant).

Capital spending rose by 13

per cent last year to C\$1.1 billion, of which 65 per cent was earmarked for oil and gas exploration.

An official of the Canadian Petroleum Association says that Petro-Canada has become more aggressive in land purchases and drilling in western Canada.

Among the projects abandoned in the last few years are the ambitious Alsands tar sands

venture in Northern Alberta (in which Petro-Canada was to be

the only participant).

Capital spending rose by 13

per cent last year to C\$1.1 billion, of which 65 per cent was earmarked for oil and gas exploration.

An official of the Canadian Petroleum Association says that Petro-Canada has become more aggressive in land purchases and drilling in western Canada.

Among the projects abandoned in the last few years are the ambitious Alsands tar sands

venture in Northern Alberta (in which Petro-Canada was to be

the only participant).

Capital spending rose by 13

per cent last year to C\$1.1 billion, of which 65 per cent was earmarked for oil and gas exploration.

An official of the Canadian Petroleum Association says that Petro-Canada has become more aggressive in land purchases and drilling in western Canada.

Among the projects abandoned in the last few years are the ambitious Alsands tar sands

venture in Northern Alberta (in which Petro-Canada was to be

the only participant).

Capital spending rose by 13

per cent last year to C\$1.1 billion, of which 65 per cent was earmarked for oil and gas exploration.

An official of the Canadian Petroleum Association says that Petro-Canada has become more aggressive in land purchases and drilling in western Canada.

Among the projects abandoned in the last few years are the ambitious Alsands tar sands

venture in Northern Alberta (in which Petro-Canada was to be

the only participant).

Capital spending rose by 13

per cent last year to C\$1.1 billion, of which 65 per cent was earmarked for oil and gas exploration.

An official of the Canadian Petroleum Association says that Petro-Canada has become more aggressive in land purchases and drilling in western Canada.

Among the projects abandoned in the last few years are the ambitious Alsands tar sands

venture in Northern Alberta (in which Petro-Canada was to be

the only participant).

Capital spending rose by 13

per cent last year to C\$1.1 billion, of which 65 per cent was earmarked for oil and gas exploration.

An official of the Canadian Petroleum Association says that Petro-Canada has become more aggressive in land purchases and drilling in western Canada.

Among the projects abandoned in the last few years are the ambitious Alsands tar sands

venture in Northern Alberta (in which Petro-Canada was to be

the only participant).

Capital spending rose by 13

per cent last year to C\$1.1 billion, of which 65 per cent was earmarked for oil and gas exploration.

An official of the Canadian Petroleum Association says that Petro-Canada has become more aggressive in land purchases and drilling in western Canada.

Among the projects abandoned in the last few years are the ambitious Alsands tar sands

venture in Northern Alberta (in which Petro-Canada was to be

the only participant).

Capital spending rose by 13

per cent last year to C\$1.1 billion, of which 65 per cent was earmarked for oil and gas exploration.

An official of the Canadian Petroleum Association says that Petro-Canada has become more aggressive in land purchases and drilling in western Canada.

Among the projects abandoned in the last few years are the ambitious Alsands tar sands

venture in Northern Alberta (in which Petro-Canada was to be

the only participant).

Capital spending rose by 13

per cent last year to C\$1.1 billion, of which 65 per cent was earmarked for oil and gas exploration.

An official of the Canadian Petroleum Association says that Petro-Canada has become more aggressive in land purchases and drilling in western Canada.

Among the projects abandoned in the last few years are the ambitious Alsands tar sands

venture in Northern Alberta (in which Petro-Canada was to be

the only participant).

Capital spending rose by 13

per cent last year to C\$1.1 billion, of which 65 per cent was earmarked for oil and gas exploration.

An official of the Canadian Petroleum Association says that Petro-Canada has become more aggressive in land purchases and drilling in western Canada.

Among the projects abandoned in the last few years are the ambitious Alsands tar sands

venture in Northern Alberta (in which Petro-Canada was to be

the only participant).

Capital spending rose by 13

per cent last year to C\$1.1 billion, of which 65 per cent was earmarked for oil and gas exploration.

An official of the Canadian Petroleum Association says that Petro-Canada has become more aggressive in land purchases and drilling in western Canada.

Among the projects abandoned in the last few years are the ambitious Alsands tar sands

venture in Northern Alberta (in which Petro-Canada was to be

the

UK COMPANY NEWS

BAT heads profit league with £1.41bn

BAT Industries yesterday took its place at the top of the profits league for companies outside the oil sector when it announced a £1.41bn taxable result for 1984.

This surpassed most City expectations by nearly £100m and eclipsed the £1.03bn reported last month by ICI, although British Telecom has hinted that it could be on course for £1.45bn.

A change in accounting policy by Eagle Star, BAT's insurance subsidiary, boosted pre-tax profits by £95m. Eagle Star's results were calculated on a basis recognising the effect of changes in the market value of that general insurance business's investment portfolio.

In terms of stock market value, BAT, a blue chip stock, ranks sixth behind BP, Shell, British Telecom, ICI and GEC. At last night's closing price of 328p, down 22p, the company is valued at £4.21bn.

Over the past 15 months BAT has been active on both the acquisition and disposal fronts.

Its largest purchases were Eagle Star and Hamble Life, while sales included International Stores and the cosmetic business, Germaine Monteil USA.

"Reflecting acquisitions and the growth of our existing businesses, the total net assets in the balance sheet increased by £65m."

"It is a demonstration of the group's financial strength that less than half of this substantial increase was finance by higher borrowings," says Mr Patrick Sheehy, the chairman. There was a net £60m interest charge in 1984, up from £36m credit.

Mr Brian Garraway, deputy chairman, says that BAT is looking at a number of strategic developments which "could be in one or other parts of the business."

On the financial services side, he says that BAT's sees itself moving into other countries, particularly in Western Europe and North America.

But the group will be taking its time over its next moves. "We don't feel pressed on that at all. What is more important is that we get the strategy right."

The financial services industry is huge, he says and adds: "I think there are big segments in it which we could concentrate.

Our particular interest is towards the retail end."

Commenting on how BAT might develop in other countries, Mr Garraway says: "I can't absolutely say we will develop from the same activities as we are doing in the UK."

"That may not be appropriate in those countries or the opportunities may not be there."



Mr Patrick Sheehy, chairman of BAT Industries

GEOGRAPHICAL AND INDUSTRIAL ANALYSIS OF THE PROFIT AND LOSS ACCOUNT

Geographical	Turnover			Operating profit %		Profit and Loss
	1984 (£m)	1983 (£m)	1984 (£m)	1983 (£m)	change	
UK	2,346	2,167	106	80	32.5	1983 (£m)
Europe	3,095	2,367	109	65	67.7	13,839
North America	5,828	4,521	657	485	35.5	
Latin America	1,721	1,601	128	113	22.1	
Asia	939	725	83	61	36.0	
Africa	411	398	49	41	17.1	
Australasia	86	67	6	6	—	
	14,426	11,846	1,148	851	34.9	
Industrial						Transfer to reserves
Tobacco	6,943	6,138	698	502	28.8	68
Retailing	4,571	3,528	221	165	33.9	Dividends
Paper	1,579	1,051	144	100	44.0	Retained
Packaging	659	537	35	24	45.8	Transfer to reserves
Other	934	592	50	20	150.0	* Debt + Revaluation.

He says, there will be some correlation.

In overall terms he says the group will be looking for growth in the UK and Western Europe and from the U.S. over the next few years. The U.S. is a "great economy" in which to be invested.

The recovery in BAT's mainstay business, tobacco, continued with volume steady and trading profits emerging 29 per cent higher at £698m in sterling terms.

"Exchange rate fluctuations were an important factor," he says, "but higher selling prices and improved productivity provided the fuel of real growth."

Brown and Williamson held its share of a slightly higher U.S. market" and there was a "strong improvement in West Germany." Brazilian results "were good," helped by leaf export profits, while Barlow gained ground in Europe.

Mr Sheehy says that BAT will be looking for continuing growth from developing companies and will be aiming to build up its presence in the Pacific basin and the Far East.

"We are reasonably represented there but not as strongly as we would like to be," he says.

"The year for 1984 saw a rise of 44 per cent over 1983's £979m, was achieved across the board and included an inaugural £125m contribution from financial services.

Total turnover rose from £13.84bn to £18.22bn.

Retailing, however, "had a mixed year despite a 34 per cent increase in trading profits." US business, says Mr Sheehy, was hampered by high overheads and general price cutting which affected most of BAT's Retail's companies, and the overall result was less good than in 1983.

"But this was more than offset," he says, "by the strength of the dollar, a sharp improvement in the UK, led by a very strong Argos performance, and the inclusion of four month's figures from Horten, which became a separate subsidiary in August."

Paper "had an outstanding year" with trading profits 44 per cent higher at £14.6m. He says that Appleton improved on an

already impressive performance and is investing heavily in the strong growth of its North American markets.

In Europe, the UK Wiggins Teape "took full advantage of improved markets and several years of uninterrupted profit growth," says Mr Sheehy.

While the home improvements business in Germany suffered from a decline in consumer confidence, there was an "encouraging profit performance from enlarged fruit juice interests in Brazil." Losses profits were reported by the cosmetics companies which since the year-end have been sold for £104m to the Beecham Group.

Within the associate companies, Imasco was again a major contributor with an increased market share in tobacco and further expansion in restaurants and drug stores. Aracruz in Brazil benefited from high exports of pulp priced in US dollars.

On prospects, Mr Sheehy says that the world's economy continues to emerge from the long recession and that instability of exchange and interest rates continue. However, "in the industrialised world and developing countries our businesses continue to progress in this more encouraging environment."

After all charges, including a £64m extraordinary credit, retained profits for the year amounted to £629m against £665m. There was a total £111m (£446m) transfer to reserves after taking account of revaluations, goodwill, share premiums and exchange effects on net assets.

See Lex

Waring and Gillow settles for £25m

By Stefan Wagstyl

ONE OF the City's longest running takeover sagas ended yesterday—with a £24.9m agreed bid for the struggling furniture company Waring and Gillow.

Results generally were good across the group's range of activities, which also take in leisure and craft products, retail shops and precision engineering and diecasting.

At the same time, the consortium led by Mr Cyril Spencer, former executive chairman of the Burton store group, reached a deal with the Waring board, headed by Mr Manny Cussins and his son, Mr John Cussins, who together with their families and fellow directors speak for 20 per cent of the equity.

Trading profits rose by 29 per cent to £121.5m (£94.5m) with margins 0.7 per cent ahead at 11.3 per cent.

Profit profit came through sales, which at £108.5m of which £12m was exchange gains. Investment and other income added £7.8m (£7.1m) but net interest charges took £3m more at £18.6m. Last year's figures were also after taking account of restructuring and start-up costs of £3.6m.

The consortium accounted for £35.3m (£28.1m) minorities for 29.5 per cent.

The absence of extraordinary debits this time left profits for 1984 at £84.7m, more than double last year's £32.2m.

Earnings per share improved by 6.1p to 23.4p and a final dividend of 8.8p (8.2p) lifts the net total from 47.9p to 53.6p per share.

Comments on 1984 results he says Europe showed a recovery in profits after reorganisations. However, the strong dollar had a detrimental effect on textile sales and profits in the U.S. with industrial threads particularly affected.

In the UK profits were only slightly ahead of 1983 but the figures were affected by a reduction in profit on disposals of fixed assets with most companies showing encouraging progress at the operating level.

In South America recessionary conditions continued, but the business there held up well. The Africa, Asia and Australia region again recorded highly creditable results with profits advancing by 25 per cent.

Waring, with 116 stores and 5500 staffs, is strongest in the UK but also in the U.S. and France; last week controlled by the Cossing family since 1983 when Mr Manny Cussins bought a stake from Great Universal Stores, which nevertheless stayed on as a minority shareholder.

After hitting peak profits of £4.8m in 1979, the Sheffield-based company found trading difficult and profits declined steadily in the recession before falling into loss in 1983. Waring recovered in the year to last March with profits of £22.0m on sales of £23m but earlier this month reported an interim loss for the current year.

The remaining 5 per cent will be in the hands of 37-year-old Mr Ashley Meyer, former managing director of the furniture business of the Debenhams store group, who will be the new company's chief executive.

Waring, with 116 stores and 5500 staffs, is strongest in the UK but also in the U.S. and France; last week controlled by the Cossing family since 1983 when Mr Manny Cussins bought a stake from Great Universal Stores, which nevertheless stayed on as a minority shareholder.

After hitting peak profits of £4.8m in 1979, the Sheffield-based company found trading difficult and profits declined steadily in the recession before falling into loss in 1983. Waring recovered in the year to last March with profits of £22.0m on sales of £23m but earlier this month reported an interim loss for the current year.

The remaining 5 per cent will be in the hands of 37-year-old Mr Ashley Meyer, former managing director of the furniture business of the Debenhams store group, who will be the new company's chief executive.

Waring, with 116 stores and 5500 staffs, is strongest in the UK but also in the U.S. and France; last week controlled by the Cossing family since 1983 when Mr Manny Cussins bought a stake from Great Universal Stores, which nevertheless stayed on as a minority shareholder.

After hitting peak profits of £4.8m in 1979, the Sheffield-based company found trading difficult and profits declined steadily in the recession before falling into loss in 1983. Waring recovered in the year to last March with profits of £22.0m on sales of £23m but earlier this month reported an interim loss for the current year.

The remaining 5 per cent will be in the hands of 37-year-old Mr Ashley Meyer, former managing director of the furniture business of the Debenhams store group, who will be the new company's chief executive.

Waring, with 116 stores and 5500 staffs, is strongest in the UK but also in the U.S. and France; last week controlled by the Cossing family since 1983 when Mr Manny Cussins bought a stake from Great Universal Stores, which nevertheless stayed on as a minority shareholder.

After hitting peak profits of £4.8m in 1979, the Sheffield-based company found trading difficult and profits declined steadily in the recession before falling into loss in 1983. Waring recovered in the year to last March with profits of £22.0m on sales of £23m but earlier this month reported an interim loss for the current year.

The remaining 5 per cent will be in the hands of 37-year-old Mr Ashley Meyer, former managing director of the furniture business of the Debenhams store group, who will be the new company's chief executive.

Waring, with 116 stores and 5500 staffs, is strongest in the UK but also in the U.S. and France; last week controlled by the Cossing family since 1983 when Mr Manny Cussins bought a stake from Great Universal Stores, which nevertheless stayed on as a minority shareholder.

After hitting peak profits of £4.8m in 1979, the Sheffield-based company found trading difficult and profits declined steadily in the recession before falling into loss in 1983. Waring recovered in the year to last March with profits of £22.0m on sales of £23m but earlier this month reported an interim loss for the current year.

The remaining 5 per cent will be in the hands of 37-year-old Mr Ashley Meyer, former managing director of the furniture business of the Debenhams store group, who will be the new company's chief executive.

Waring, with 116 stores and 5500 staffs, is strongest in the UK but also in the U.S. and France; last week controlled by the Cossing family since 1983 when Mr Manny Cussins bought a stake from Great Universal Stores, which nevertheless stayed on as a minority shareholder.

After hitting peak profits of £4.8m in 1979, the Sheffield-based company found trading difficult and profits declined steadily in the recession before falling into loss in 1983. Waring recovered in the year to last March with profits of £22.0m on sales of £23m but earlier this month reported an interim loss for the current year.

The remaining 5 per cent will be in the hands of 37-year-old Mr Ashley Meyer, former managing director of the furniture business of the Debenhams store group, who will be the new company's chief executive.

All-round progress pushes Coats Patons through £100m level

Coats Patons, a world leader in threads and knitting yarns, pushed its sales through the £100m barrier during 1984 and saw its profits before tax surge past £100m for the first time.

Results generally were good across the group's range of activities, which also take in leisure and craft products, retail shops and precision engineering and diecasting.

At the same time, turnover showed an increase of 21 per cent over the previous year's £88.5m, with half the rise attributable to exchange translations due to the weakness of the pound. Volume was 5 per cent ahead in aggregate mainly because of acquisitions.

A consortium led by Mr Cyril Spencer, former executive chairman of the Burton store group, reached a deal with the Waring board, headed by Mr Manny Cussins and his son, Mr John Cussins, who together with their families and fellow directors speak for 20 per cent of the equity.

At the same time, the consortium led by Mr Cyril Spencer, former executive chairman of the Burton store group, reached a deal with the Waring board, headed by Mr Manny Cussins and his son, Mr John Cussins, who together with their families and fellow directors speak for 20 per cent of the equity.

At the same time, the consortium led by Mr Cyril Spencer, former executive chairman of the Burton store group, reached a deal with the Waring board, headed by Mr Manny Cussins and his son, Mr John Cussins, who together with their families and fellow directors speak for 20 per cent of the equity.

At the same time, the consortium led by Mr Cyril Spencer, former executive chairman of the Burton store group, reached a deal with the Waring board, headed by Mr Manny Cussins and his son, Mr John Cussins, who together with their families and fellow directors speak for 20 per cent of the equity.

At the same time, the consortium led by Mr Cyril Spencer, former executive chairman of the Burton store group, reached a deal with the Waring board, headed by Mr Manny Cussins and his son, Mr John Cussins, who together with their families and fellow directors speak for 20 per cent of the equity.

At the same time, the consortium led by Mr Cyril Spencer, former executive chairman of the Burton store group, reached a deal with the Waring board, headed by Mr Manny Cussins and his son, Mr John Cussins, who together with their families and fellow directors speak for 20 per cent of the equity.

At the same time, the consortium led by Mr Cyril Spencer, former executive chairman of the Burton store group, reached a deal with the Waring board, headed by Mr Manny Cussins and his son, Mr John Cussins, who together with their families and fellow directors speak for 20 per cent of the equity.

At the same time, the consortium led by Mr Cyril Spencer, former executive chairman of the Burton store group, reached a deal with the Waring board, headed by Mr Manny Cussins and his son, Mr John Cussins, who together with their families and fellow directors speak for 20 per cent of the equity.

At the same time, the consortium led by Mr Cyril Spencer, former executive chairman of the Burton store group, reached a deal with the Waring board, headed by Mr Manny Cussins and his son, Mr John Cussins, who together with their families

UK COMPANY NEWS

Burton tops £34m as swing to women gathers pace

THE Burton Group made further strong headway over the 26 weeks to March 2 by lifting its pre-tax profits by £8.6m. All major retailing divisions contributed to the improvement.

Turnover pushed ahead from £198.05m to £223.92m, an increase of 33 per cent, with women's fashions accounting for a higher percentage than the men's.

The menswear businesses, taking in Burton and Top Man, raised their combined sales for the period by 31 per cent, with the womenswear divisions, comprising Top Shop, Dorothy Perkins, Evans, Peter Robinson and Principles, the latest addition, showing a higher percentage return of 35 per cent.

Mr Ralph Halpern, the chairman, says "the successful half year was achieved by the continuing policy of targeting divisions on clearly defined sectors of the clothing market."

The increase in both sales and profits also benefited from performance related incentive schemes.

Trading profits improved from £25.19m to £34.62m and trading margins by 0.4 per cent to 13.1 per cent.

Pre-tax profits came through at £24.71m, compared with previous £26.11m.

Earnings amounted to 12.3p (9.5p) after tax of £12.9m (£10.5m), and the interim dividend is being stepped up by 0.5p to 2.5p, net per 50p share.

The Principles chain was launched in September 1982, there are now 32 shops trading, with another 11 due to open before year-end. Earlier this year the group said it planned to open 150 stores overall in 1984-85. In the previous year Burton opened 165 new stores, modernised 49, restyled 17 and extended five.

• Comment

By the time Ralph Halpern has



Mr Ralph Halpern

finished with Burton Group, it will probably have a stake in almost every area of High Street retailing. The record of its growth has continued since the first half to March 2 of this year, with pre-tax profits and sales up by a third. Volume in existing stores grew by an impressive 11 per cent and extra space added 17 per cent, while price inflation was a modest 2.5 per cent.

Capital expenditure of £5m for the year is eating into cash resources; from a net cash position at the last year-end, Burton will move £20m into the red by the end of this year. Gearing is still negligible, but if the company wants to expand, it will need to reach its planned 500 extra stores; it will have to generate enormous amounts of cash to finance itself without recourse to shareholders.

Perhaps this is what is on the market's mind, for a prospective p/e of 17 (assuming £75m for the year) does not seem excessive on a company which grows so fast. Yesterday, the shares rose 2p to 25p, more than double last year's low.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such notices are not valid for the purposes of considering dividends. If/As/indications are not available as to whether the dividends proposed by the parent and the subsidiary divisions shown below are based mainly on last year's timetable.

TODAY
Intrinsics—Atwoods, British Car Auction, Britannia Security, James Halstead, LWT, Lucas Industries, C H Price, Royalist Properties, Stamfordshire Pottery.

Fridays—Amari, Berkley and Hay Hill Investments, Credos, Brown Boveri, Kent, Central Independent Television, Chartered Petroleum Engineers, British Estates and General Investments, Franklin Poggart, Grampian Holdings, John I Jacobs, Kode International, Ladbrokes, London and General, London Estates, Peninsula Municipal Properties, Peninsular and Oriental Steamer Lines, Peninsular and Oriental Steamer Lines.

INTERIM DIVIDENDS

Navigation, Thomas Robinson, Sika Lime Lubricants, Squirrel Horn, Superdrug Stores, Trafalgar, United News papers, Vadic Stone, Woolworth.

FUTURE PATES

Interim:

Bestron (A) Apr. 3

Brayton and Malls Apr. 4

Druck Apr. 4

Giao Apr. 25

Hanns-Krause Apr. 25

Finlays Mar. 29

Associated British Ports Apr. 3

Bank of Scotland Apr. 3

Clay (Richard) J. H. Apr. 1

Breiter Ridge & Construction Apr. 1

Gasket Bradstock Apr. 1

Grange Securities Apr. 1

Oxford Navigation Services Apr. 1

Ramco Oil Services May 1

Relyn May 1

Reynolds Paper May 1

Woolworths May 1

Wood (Arthur) (Longport) Apr. 25

Tootal upholds defence forecast

TOOTAL, the textiles concern which is currently fighting a £124m cash bid from Entral Investments of Australia, yesterday reported a 33 per cent increase in taxable profits for the 1982-83 year.

The result, up from £17.18m to £22.89m, was attained on sales ahead by £50.05m ahead at £235.36m.

Shareholders are getting a 24 per cent increase in the dividend through a second interim payout of 1.5p, making a total 3.1p against 2.5p for the 12 months to January 31.

Third operations accounted for the bulk of the profits improvement with an increase to 20.42m (£17.13m).

The profits are roughly in line with Tootal's circular sent out to shareholders in February. Although attributable profits also fell in line at £13.37m against £10.03m, the company was left with a retained deficit of £18.3m.

The good news from the Pru was the rise in distributable surplus from the long-term business, which improved from £75.4m to £1.1bn in 1982, of which £1.5b is allocated to policyholders

Pru hit by doubled underwriting losses

PRUDENTIAL CORPORATION, Britain's largest life group, recorded a drop in pre-tax profits last year of more than one-fifth, from £101.3m to £78m, following doubled underwriting losses of £16.4m against £7.6m on its general insurance and reinsurance operations.

Shareholders' attributable profits dropped by a third from £68.9m to £45.2m, with earnings per share coming down from 23.1p to 15.1p.

However, underwriting losses on the general insurance and reinsurance operations soared from £78.9m to £161.4m, on premium income up 14 per cent from £690m to £788m—with an underlying growth rate of 7 per cent.

Investment income of £81.5m failed to cover these underwriting losses and the general insurance operations had a pre-tax loss of £79.9m against the previous year.

The general insurance operations were hit by poor results on UK direct insurance business

and £136m to shareholders. However, the Pru is converting some of its terminal bonus payments to policyholders into a more permanent form resulting in a non-recurring surplus increase of £240m of which £24m went to shareholders.

Underwriting losses in the UK and General Reinsurance.

Underwriting losses in the UK

were more than doubled last year

from £25.6m to £54.2m on premium income up 16 per cent to £275m (£240.7m).

The motor account losses rose from £6m to £3.5m with an unpredictable rise in numbers of claims in the final quarter.

The situation was even worse

for M & G where underwriting losses climbed from £39.9m to

£83.6m on premium income up

only 4 per cent in real terms to

£276.8m.

Elsewhere the Canadian operations showed a trading profit of £25m, even though underwriting showed a £1.5m loss against a £4.4m profit in 1982. There was

and the worldwide results of its reinsurance subsidiary Mercantile and General Reinsurance.

Underwriting losses in the UK

were knocked badly off course, and its commercial insurance operations are a disaster area. Recent rate increases on motor insurance and household contents insurance

will take some time to work

through to the bottom line. The

Pru is far more cautious this

year in forecasting when the

current round of rate revisions

will generate a turnaround in the

underwriting results. Certainly

there will be little improvement

At the end of the day share

holders will have to look for

continued growth from the life

funds to provide any further

dividend increases. The share

price rose 25p to 615p after

touching 625p, giving a yield of

5.4 per cent gross.

weakness of its general in-

surance operations. Its broad-

er domestic insurance opera-

tions in the UK have been

knocked badly off course, and its

commercial insurance opera-

tions are a disaster area. Recent rate

increases on motor insurance and

household contents insurance

will take some time to work

through to the bottom line. The

Pru is far more cautious this

year in forecasting when the

current round of rate revisions

will generate a turnaround in the

underwriting results. Certainly

there will be little improvement

At the end of the day share

holders will have to look for

continued growth from the life

funds to provide any further

dividend increases. The share

price rose 25p to 615p after

touching 625p, giving a yield of

5.4 per cent gross.

Comment

A drop of one-fifth in pre-tax

profits looks had enough given

the buoyant situation in the UK

life and pension market. But the

drop would have been far worse

had the Pru not boosted the

profit contribution from its ma-

terial life business by "reversing

"terminal bonuses paid to

policyholders that is by crediting

an extra bonus to all policy-

holders. It also moderated the

annual deterioration in the

results at Mercantile and

General by introducing the prac-

tice of discounting reserves for

a large section of its business.

Despite these moves, the Pru

cannot disguise the underlying

weakness of its general in-

surance operations. Its broad-

er domestic insurance opera-

tions in the UK have been

knocked badly off course, and its

commercial insurance opera-

tions are a disaster area. Recent rate

increases on motor insurance and

household contents insurance

will take some time to work

through to the bottom line. The

Pru is far more cautious this

year in forecasting when the

current round of rate revisions

will generate a turnaround in the

underwriting results. Certainly

there will be little improvement

At the end of the day share

holders will have to look for

continued growth from the life

funds to provide any further

dividend increases. The share

price rose 25p to 615p after

لماذا من المهم

UK COMPANY NEWS

All round recovery boosts Ocean Transport 300%

CONTINUED recovery in the second half has enabled Ocean Transport & Trading to report pre-tax profits of £28.7m in 1984, a rise from 300 per cent on the previous year.

The second half of the year contributed £18.2m to group profits, against £8.1m, and the final dividend is being stepped up to 3.5p (2.35p) per share, bringing the year's total to 5.5p (4.5p).

Stated net earnings per 25p share were shown at 16.8p against losses of 3.8p, and on a nil distribution basis at 18.2p against losses of 2.7p.

Looking ahead, Mr William Mansfield, the chairman, says that 1985 will be a year of increasing competition from container shipping interests. However, overseas containers, OCL, the group's main associate, is better equipped, he says, than most to compete.

In addition, Blue Sea will have the benefit of operating for a full year with its veritable fleet of 250 ships.

The chairman is confident that Ocean Inshore's wide spread of businesses and services will help it counter the effect of the depressed supply boat market which has affected the profitability of many other companies operating in this sector.

While trading in Nigeria remains difficult and the board cannot be optimistic about a significant improvement in 1985, he says that they remain confident that the West African businesses will return to satisfactory profitability.

Overall, in view of the continuing highly competitive nature of the shipping industry, he says that it remains the board's strategy to concentrate on the development of the group's non-marine activities, both through organic growth and by further investment.

Ocean Cory's profits of £13.7m are better than the previous year's £15m after adjusting for some exceptional profits in 1983. This improvement would have been greater, Mr Mansfield says, but for the miners' strike and associated dock strikes.

The strategy of concentrating resources led to a number of acquisitions and to the sale of two small businesses in 1984.

The benefits of these investments will show through in the current year, he says.

Bryant lifts profits 19% despite dull markets

DESPITE DIFFICULT market conditions, Bryant Holdings, which is involved in property investment, homes and property management, continued to make steady progress.

Ocean Marine managed an improvement largely as a result of actions taken in 1983 rather than through improved trading conditions. Marine companies contributed £14.7m (£3m), the other marine businesses are still not profitable.

OIL increased its contribution to profits from £3.1m to £5.3m, Group turnover totalled £778.5m (£659.5m).

Comment

Ocean's results are a much needed improvement on the dark days of 1982/83 and attest to the rationalisation efforts of a traditional shipping company that now sees few growth prospects in the glutted shipping market. But the figures have signalled a fall in interest in the market hoping for both a higher dividend and fatter profits.

Stripping out against room sales and extraordinary losses from associate OCL, Ocean made £23m at the pre-tax level, and a profit of 1.5p a share came from OCL. The Cory subsidiary, which Ocean is pinning much of its long-term hopes, produced lower trading profits, but with the miners' and dock strikes stripped out, the trend is positive.

The balance sheet looks in reasonably good shape, with a debt equal to 50 per cent of shareholders' funds. This year Ocean could achieve £20m (excluding ship sales). OCL apart, the marine businesses will contribute little or nothing, though Barber Blue may be on the point of a useful rationalisation agreement with rivals. Their main growth will have to come from Cory (about to reap the benefits of a debt reduction and a recapitalisation) and OCL, which is showing a good first half. Oct., however, is vulnerable to both a declining dollar and growing competition from Evergreen and U.S. Lines, which may mean a troubled outlook for 1985. The historic yield is 4.9 and the p/a of 9.5 at 163p is probably about right.

Elders IXL

Elders IXL's finance subsidiary has acquired assets in two UK finance houses for an undisclosed sum.

Elders Finance has acquired

Keep Brothers, which will be renamed Elders Keep, and will

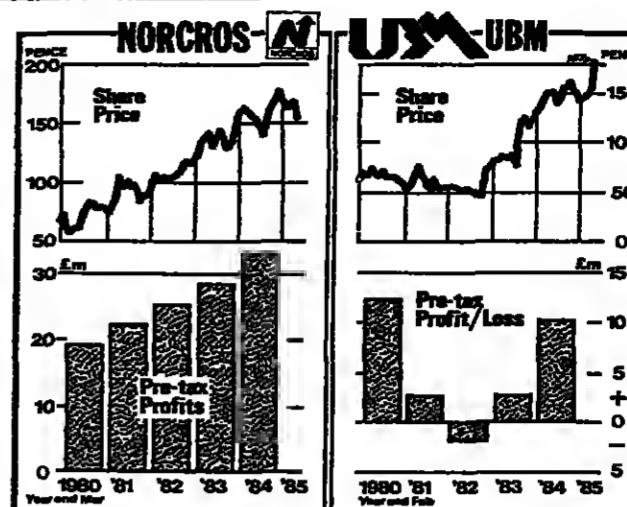
concentrate on short-term revolving import finance. It has also acquired Selected UK and South-east Asian operations of Gillelles Brothers. Some of the operations will be merged into Elders Keen.

Charles Batchelor looks at the benefits Norcros will gain from UBM

Building up an even bigger showcase



Mr Ken Roberts, chairman of Norcros



Mr Allen Sheppard, chairman of UBM

This should give Norcros a broader base in the sector where most companies concentrate on either the manufacturing or the marketing side.

One strong argument for separating the two sides is that a manufacturer should not be seen to compete with its customers by running its own builders' merchants outlets.

Circle, the cement-maker, disposed of its small merchandising arm a few years ago for precisely this reason.

On the bones side the directors report a "satisfactory" half year.

The group was able to make some successful land purchases, however, which gives directors confidence for the future.

On turnover ahead by £10m at £85m, the group achieved an operating profit of £5.2m (£3.55m) and a net profit of £3.08m (£290,000).

After tax charge of £2.53m (£1.65m), net profits emerged at £3.08m (£3.08m).

show these products but UBM's branches would give Norcros an even bigger showcase.

Norcros has been permitted under the Takeover Code to renew its bid for UBM anytime since last October. But despite frequent contacts between the two boards they only resumed serious discussions two to three weeks ago.

Yesterday's announcement of the bid agreement was buried by the 21p rise in UBM's share price on Monday. This led to the suspension of both companies' shares on Tuesday.

shares, representing 22.3 per cent of Norcros's enlarged capital, and payment of £33.3m in cash.

At the offer price, which has now been agreed, the purchase will dilute Norcros's 1984-85 earnings but the combined earnings to make in the year ended March 31, 1986, including any incremental benefit of the takeover—will not be diluted.

Norcros's borrowings currently amount to about 30-35 per cent of shareholders' funds. These will increase to about 55 per cent as a result of the takeover but are expected to fall to about 40-45 per cent in March 1986.

Norcros forecast 1985 pre-tax profits will rise by just 1p to about £34m in the year ending March 31 while earnings per share will rise to about 20p on a like-for-like basis.

The company will, however, take an extraordinary charge of £5m to meet the cost of rationalising its loss-making engineering division.

It has closed its Lion Foundry in Glasgow, which was hit by British Telecom's decision to move from cast iron to glass-reinforced plastic telephone boxes, and has taken remedial action in its mechanical handling business, which was affected by the miners' strike and overtime ban.

In the year ended March 1984 Norcros made a pre-tax profit of £33m on turnover of £228m. UBM has recovered strongly from its

"We have done a lot of the negative things that had to be done to rationalise UBM. But there is a lot more to be done."

Norcros is offering seven of its own shares and 840p cash for each of its 10 UBM shares, or a cash alternative worth 185p per share.

The strength of UBM's recovery and the buoyancy of its share price has forced Norcros almost to double the value of the £64m offer. Norcros subsequently increased the value of that first bid to nearly £76m in September 1983.

But this added acceptances from the holders of only 6.6 per cent of UBM's shares to Norcros's

more specific opportunities it sees in UBM, it is paying dearly for its failure to clinch its original takeover bid in 1983.

The new Norcros shares will rank for the expected final dividend of 5p on the year ending March 1985.

Norcros is also offering 28p each for each of UBM's 49.476 £1.51 per cent cumulative preference shares.

If the ordinary offer is accepted in full it will lead to the issue of 27.7m new Norcros

shares.

Norcros's borrowing currently amount to about 30-35 per cent of shareholders' funds. These will increase to about 55 per cent as a result of the takeover but are expected to fall to about 40-45 per cent in March 1986.

Norcros forecast 1985 pre-tax profits will rise by just 1p to about £34m in the year ending March 31 while earnings per share will rise to about 20p on a like-for-like basis.

The company will, however,

take an extraordinary charge of £5m to meet the cost of rationalising its loss-making engineering division.

It has closed its Lion Foundry in Glasgow, which was hit by British Telecom's decision to move from cast iron to glass-reinforced plastic telephone boxes, and has taken remedial action in its mechanical handling business, which was affected by the miners' strike and overtime ban.

In the year ended March 1984 Norcros made a pre-tax profit of £33m on turnover of £228m. UBM has recovered strongly from its

pre-tax loss of £2m in the year ended February 1982 after the arrival of Mr Roger Pinnington, the chief executive, in August 1982.

It estimated pre-tax profit rose to about £1.5m in the year ended February 1983, compared with £1.2m the year before, though analysts had been expecting a loss of £1.6m. It is now aiming to make a扭亏为盈 with gearing of 50 per cent in mid-1982.

The company has tightened up financial and management controls over the past four years and shut down 35 inefficient or unprofitable branches.

It sold its British Scaffolding business to British Electric Traction last October and revealed yesterday it is disposing of its 51 per cent stake in Neilson Reed Lumber & Supply, a Californian retailer of home improvements and garden products, for \$6.25m, payable over five years.

"We have done a lot of the negative things that had to be done to rationalise UBM," Mr Allen Sheppard, the chairman said. "But there is a lot more to be done. For example, marketing. What Norcros has to do now is get some excitement into their business. They must get themselves re-rated by the stock market."

Prudential Corporation

Group Results 1984

Total profits before tax in 1984 were £78.0m compared with £101.1m in 1983. There was a sharp increase in long-term profits but this was more than offset by substantial general insurance trading losses in two major divisions, United Kingdom and Mercantile & General.

The directors have declared an increased final dividend of 15.0p per share, making a total of 22.5p for the year compared with 19.0p in 1983. The increase reflects the advance in long-term profits, the strength of the Group's financial position and our view of prospects for the future.

	1984	1983
	£m	£m

Long-term Business:	Premium income	1,837.5	1,542.8
	Surplus for distribution	1,099.9	753.5
	Policyholders' bonuses	1,011.3	694.5
	Shareholders' profit before tax	136.1*	89.3

General Insurance:	Premiums written	788.5	690.3
	Underwriting result	(161.4)*	(76.9)
	Investment income	81.5	69.3
	Trading profit (loss) before tax	(79.9)	(7.6)

Shareholders' Other Income:	Investment income	24.5	20.7
	Miscellaneous net income	0.1	0.8
	Expenses	(2.8)	(2.1)
	Other income before tax	21.8	19.4

Profit and Loss Account Summary:	Profit before tax from:		
	Long-term business	136.1	89.3
	General insurance	(79.9)	(7.6)
	Shareholders' other income	21.8	19.4
	Total profit before tax	78.0	101.1
	Tax	(31.9)	(31.6)
	Minority interests	(0.9)	(0.6)
	Profit attributable to shareholders	45.2	68.9

Earnings per share	15.1p	23.1p
Dividend per share	22.5p	19.0p

*There are specific features in these items, which are explained and quantified in the text.

1. This year, for the first time, shareholders' long-term profits are shown gross of the attributable tax. 1983 figures have been restated to reflect this and also a change in group accounting policy in 1984 in relation to reserving for accident non-proportional reinsurance business (see text).

UK COMPANY NEWS

Assoc. Book celebrates deal with £9m profit

BY LIONEL BARBER

Associated Book Publishers, which produces the best-selling Adrian Mole series and legal and scientific titles, yesterday announced a record 36 per cent rise in pre-tax profits to £2.6m.

Associated, which has made a recommended £4.4m bid for rival publishers Routledge & Kegan Paul, also announced a final dividend of 6.25p, making a total dividend of 10p, a 33 per cent rise on last year.

News of the growth in profits pleased the market and Associated's shares closed at 480p last night, up 7p.

Mr Peter Allsop, chairman, said 1984 had been a record year for the group. Sales advanced 23 per cent from £57.3m to £70.6m. As a measure of the

group's confidence in future prospects, the directors were recommending a one-for-one scrip issue.

Among the highlights in the year's results were a much improved performance in the group's Australia and New Zealand operations. Trading profits were up 84 per cent from £72,000 to £1.63m, a result of more efficient distribution helped by spending on computers.

Associated's trading is heavily weighted towards exports, covering some 70 per cent of sales. Mr Allsop said the decline in sterling had helped considerably and turnover was up by 5.8m and overseas earnings up by £700,000, purely as a result of

exchange rate movements. In the UK, Associated saw publishing profits up 63 per cent to £3.6m, helped by an exceptionally strong year for legal titles and the two Adrian Mole books which have already sold more than 2m copies in hardback and paperback.

However, Mr Allsop said some of these gains had been offset by the Canadian operations' performance, where trading profits were down from £3.38m to £3.43m, a result of poor trading climate and non-recurring costs.

Yesterday both Mr Allsop and Mr Michael Turner, group managing director, were enthusiastic about the prospect of acquiring Routledge & Kegan Paul, which they described as a "tremendous

buy." Last Monday, the Routledge board advised by Morgan Grefell, recommended Associated's earlier shut-out bid after the controlling Franklin family sold out its 52 per cent interest.

● comment

Associated's figures show there is plenty of money to be made in publishing if you can spot a best seller (Adrian Mole) and market properly the rest of what is obviously a good catalogue in legal, scientific and educational books. The big test will come when it tries to integrate Routledge & Kegan Paul's operations. Associated believes that Routledge will give it a genuine worldwide presence with America

the key market. The group's heavy dependence on exports and the fact that it got its fingers burnt in the U.S. five years ago should mean it has the experience to make a successful plunge.

Both group's have a complementary academic catalogue though much will depend on goodwill of staff to work under the Associated banner. In addition, there is apparently weakness in Routledge's distribution network. The favourable exchange rate has, of course, helped profits. Associated feels comfortable at £1.80 to the pound so an upward moving sterling needs to be watched carefully. The share's rose 7p to 480p where the p/e is 13.3 and the yield is less than 3 per cent.

Over £3m profit rise for VG Instruments

AN ADVANCE of £3.27m to £10.6m in pre-tax profits for 1984 is reported by VG Instruments, a quoted subsidiary of BAT Industries. The company, which came to the market in December 1983, makes scientific instruments.

The directors believe that the momentum for the result has been provided by the incentive the staff has from personal interests in the group. Many of them are public shareholders and key members have investments in the companies which they manage, and those companies enjoy a "high degree" of independence.

And the directors "have an don't" that the group will continue to generate above average results for its shareholders.

Shareholders are to receive a final dividend of 1.2p. This is in line with the forecast and gives a total of 1.8p.

Turnover in the year showed an increase of 32 per cent from £28.56m to £36.89m, and 84.2 per cent went overseas. Orders received in the year were ahead 41 per cent to £26.5m.

A significant investment was made including £2.6m for buildings and fixed plant to increase production capacity. Further plans are in hand which will provide over 100,000 sq ft for 1985 output, and a further 30,000 sq ft for 1987.

The plans cover seven developments including three new locations, and the directors anticipate that 1985 will see the formation of several new companies, and a further expansion into the semi-conductor industry is being planned.

● comment

The market is warming more and more to VG Instruments, the amoeba-like high-tech group which is spawning subsidiaries at a rate of knots. The group has BAT as a silent foster parent with almost 70 per cent and trading in the rest of the stock has pushed the share price up from the 13p at the time of the initial public offering in December 1983 to yesterday's 23p.

The group's share structure, Mr Morley and his wife Janis hold a controlling 51.2 per cent interest, while board member Mr Michael Ashcroft's Midensha has another 26.9 per cent—has been seen in the past as a factor inhibiting growth, but the chairman yesterday was non-committal about any radical change in the near future. As regards a move from the USM to a UK listing, he said: "We do not expect to do this until 1986 or 1987."

"The nature of the group at the moment isn't one that lends itself to institutional shareholders, but we may go on to the Stock Exchange, if it's to our advantage," he said.

Bunzl rises 59% and looks to expansion opportunities in UK



Mr Ernest Beaumont

ascent of sales and profits. Bunzl, not to mention the share price which was up 3p yesterday to a new peak of 480p. The company had no difficulty in meeting its January rights issue demand, and there is every indication that it can make the same rate of progress this year, reaching about 400m pre-tax. In particular, the reduction in the proportion of profits arising from discrete merchanting, industrial, distribution and filters — increased profits. Merchanting and distribution, however, with increases of 86 per cent and 107 per cent respectively, were the biggest contributors to group profits.

Mr Ernest Beaumont, chair-

man, says the growth of these two divisions has led to a further reduction in the proportion of profits arising from discrete

merchanting, although the filter division achieved a satisfactory increase in profits.

He says the proceeds of the January rights issue enable the group, which has a 4.9 per cent

interest in Metal Closures, to consider a number of internal investments and acquisitions, particularly bearing in mind the company's lack of investment in its UK business.

Rapid expansion in the U.S.

Turnover, excluding associated companies, was 58.6 per cent up to £257.2m (£240.58m).

Trading profit was £32.02m (£18.19m). Associated companies contributed a further £24.1m (£2.71m) while there was a debit of £6.79m (£0.79m) for net interest and dividends.

Up tax on ordinary activities in 1984 was £2.49m (£2m), overseas tax was £8.84m (£6.25m)

while the tax liabilities of associated companies fell to £99.9m (£1.02m).

Minorities were £1.76m (£975,000) and extra-ordinary debits rose to £1.75m (£641,000).

The principal item in this category comprised reorganisation costs which amounted to £1.2m.

Earnings per share before extraordinary items were stated at 23p (16.5p after adjustment for scrip issue) and a final dividend of 4.25p (3p) is being recommended making 7.5p (5.5p) the packaging group. In each case Bunzl could apply its skills in managing low-technology, cash-generative businesses. The shares, trading on a prospective multiple of 18 (assuming a 32 per cent tax charge) are well up with events.

Rand hits Metal Closures

IMPROVED PROFITABILITY achieved in 1984 by the Metal Closures business, but the general weakening of the rand against the dollar has hit the profit to the extent of \$640,000 compared with 1983.

From a turnover up nearly 8% to \$88.45m, the profit before tax has only been maintained at \$7.04m, compared with \$7.08m. Value of the rand-pound varied widely during the year and, on

average, was 16 per cent lower than the figure applied in the 1983 accounts.

Tax is lower at \$2.76m (£2.76m) and minorities take \$267,000 (£268,000), leaving the net profit of \$20.2m (£33.58k).

Equally, per share, before extraordinary items were stated at 23p (16.5p after adjustment for scrip issue) and a final dividend of 4.25p (3p) is being recommended making 7.5p (5.5p) the packaging group. In each case Bunzl could apply its skills in managing low-technology, cash-generative businesses. The shares, trading on a prospective multiple of 18 (assuming a 32 per cent tax charge) are well up with events.

COATS PATONS PLC

1984 RESULTS AND FINAL DIVIDEND

We continue to make excellent progress with pre-tax profit breaking through the £100m level for the first time, 26% higher than 1983.

Earnings for ordinary shareholders increased by 35% and with no extraordinary items, profit for the year at £64.7m is double last year's level.

Final dividend increases by 20% giving a 17% increase for the year.

We look forward to 1985 with confidence.

HIGHLIGHTS

	1984 £ millions	1983 £ millions
Turnover	1,076.0	888.0
Trading Profit	121.8	94.5
Pre-tax Profit	109.8	87.0
Capital Expenditure		
U.K.	26.7	17.4
Total	69.9	49.1
Net cash flow	(27.3)	(8.8)
Gearing	31%	26%
Earnings per share	23.4p	17.3p
C.C. Earnings per share	12.5p	7.0p

The figures for the year to 31st December 1984 are abridged from the Group's full accounts which will be filed with the Registrar of Companies after the Annual General Meeting. The historical cost accounts have received an unqualified auditor's report.

The directors recommend an increased final dividend of 3.85p per share (1983: 3.2p) which together with the interim dividend of 1.65p (1983: 1.5p) amounts to 5.5p per share (1983: 4.7p). This dividend will be payable on 1st July to shareholders on the register on 10th May 1985.

With some recovery expected in the U.S.A., we look forward to 1985 with confidence, provided there are no substantial adverse exchange movements of the major currencies in which we trade.

W.D. Coats, Chairman

The Annual Report will be posted to shareholders on 1st May, 1985. Further copies will be available from The Secretary, Coats Patons PLC, 165 St. Vincent Street, Glasgow G2 5PA.

A strategy for success

Results for the half-year to 2nd March 1985

- Sales up 33% to £264m
- Pre-tax profit up 33% to £34.7m
- Interim dividend up from 2p to 2.5p
- 88 new trading outlets
- Sales value of British goods up by £55m
- Employment up by 1000

The future

Another successful half-year has been achieved by contributing to the lifestyle needs of customers through retail chains which are targeted on clearly defined sectors of the clothing market.

The Group's continuing programme of investment, which will this year exceed £75m, and the extension of product ranges are expected further to expand sales, profits and market share.

Ralph Halpern

Chairman
To find out more about The Burton Group send for a copy of the Interim Statement and the Annual Report from: The Secretary, The Burton Group PLC, 8-11 Great Castle Street, London W1N 7AD

THE BURTON GROUP PLC
Contributing to Lifestyle

Time runs out for
tropical timber
agreement, Page 48

NEW YORK STOCK EXCHANGE	40-41
AMERICAN STOCK EXCHANGE	41-42
U.S. OVER-THE-COUNTER	42, 50
WORLD STOCK MARKETS	42
LONDON STOCK EXCHANGE	42-45
UNIT TRUSTS	46-47
COMMODITIES	48 CURRENCIES
INTERNATIONAL CAPITAL MARKETS	50

9% and
ansion in UK

WALL STREET

Measure of confidence returns

THE steady tone of the bond market in the face of this week's Treasury refunding programme helped Wall Street stocks yesterday to continue the recovery that began towards the close of the previous session, writes Terry Syland in New York.

A further dip in the federal funds rate took the pressure off other short-term rates. Confidence in the stock market was bolstered by increased turnover on the upswing, contrasting with the reduction in volume at the beginning of the week when prices were on the slide.

At the close the Dow Jones Industrial average was 5.19 higher at 1,264.91. Technology stocks again provided a good lead for the market, although Data Products weakened after disclosing that profits had been halved in the fourth quarter.

The dip in the dollar offset this week's warning from major companies of the effects of a strong U.S. currency on corporate profits. The markets success in rebounding after profits warnings from IBM, Minnesota Mining & Manufacturing and other major names strengthened belief that the March shakeout is

over, and prices are poised for a fresh advance.

IBM continued to recover from the shock administered by the board's profit warning, gaining 7% to \$1284 in modest turnover. Burroughs, responding to its new high-powered main frame computer model, jumped \$14 to \$58 while AT&T, now making a challenge for the desk top market, added 5% to \$214.

Other strong features included Digital Equipment, which bounded ahead by 8% to \$1034, Data General, 5% up at \$444 and Hewlett-Packard, 5% up at \$344.

Data Products slipped 5% to \$123 on the profits warning. But Control Data, which announced a stock bonus plan for executives involving up to 2m shares and which suffered adverse criticism this week from a major brokerage analyst, dipped 5% to \$294.

General Electric edged ahead by 5% to \$80 after commenting on the federal indictment of fraud and also publishing its latest profit forecast for the full year.

Among the takeover stocks, the talking point was the sharp jump in Unocal, the oil company which is the latest target of Mr T. Boone Pickens, after a block of 7m Unocal shares or 4 per cent of the equity-traded on the Midwest Stock Exchange at \$48 each for a total of \$336m.

The trade was by Jefferies, the third market firm which has acted for many of the oil industry predators. While well below peak NYSE trades, it represents the largest single deal recorded on the Midwest market the previous largest was a 2.7m block of Phillips Petroleum traded two months ago.

The Pickens camp could not be reached for comment on market suggestions that Mr Pickens was the buyer of the block, which, if so, boosts his stake to nearly 14 per cent of Unocal. At \$47%, the shares were 5% up on overnight levels, and active on the NYSE as the speculators bought in.

There was heavy turnover in the Phillips Petroleum when-issued stock, which represents the new corporate structure. The stock held unchanged at \$384 with more than 1m shares traded. Also active was Texaco, unchanged at \$33.

The mainstream oil stocks continued to hold firm, benefiting from the improved tone of crude prices. Exxon shaded by 5% to \$304 from the new \$2 week peak achieved on Tuesday. Chevron added 5% to \$344.

Motorola also maintained their recent improvements. Although General Motors at \$744 shaded by 5%, Ford at \$424 added 5% and Chrysler at \$33 were a similar amount higher. American Motors, the dull feature of the sector because of slow sales for its smaller models, held unchanged at \$33 in minimal turnover.

The Dow transportation average was boosted by gains in both railroad and airline stocks. Among the domestic air carriers United added 5% to \$46 and American put on 5% to \$404. Norfolk and Southern added 5% to \$334 and at \$474, Union Pacific were 5% better.

In the credit markets, optimism over the near term outlook for interest rates was spurred on by the apparent willingness of the Federal Reserve, whose open market committee met this week, to acquiesce in a federal funds rate at 7% to 7.5% per cent. Treasury bill rates were 5 to 11 basis points down, although the Fed bought \$450m bills on customer account at mid-session.

Early gains in bonds were cut back at noon as the Treasury opened its auction of \$5.75bn of seven year notes. The key long bond was little changed from its overnight quotation.

LONDON

STERLING'S strength aroused speculation about UK interest rates in London financial markets yesterday with confidence beginning to increase about a small reduction in bank base rates.

Falling money market rates reinforced these hopes. Foreign funds attracted by the present high interest rates forced longer dated Government stocks up in after hours trading, while domestic demand was also evident.

Leading equities edged lower, reflected in a 2.7 point decline in the FT Ordinary share index to 979.3, after a marginal improvement during the morning.

Chief price changes, Page 42; Details, Page 43; Share information service, Pages 44-45

SINGAPORE

SUSTAINED profit-taking continued to make inroads into the prices in Singapore and the Straits Times industrial index lost a further 8.91 to 817.06, on increased volume.

Although much of the selling was concentrated on lower priced issues, blue chips were not immune to the decline. Banks were led lower by DBS's 15 cent drop to \$88.10, with OCBC down 10 cents to \$89.25 and UOB 6 cents lower at \$84.50.

Cycle & Carriage fell another 24 cents to \$83.78 on market talk again dismissing takeover speculation. Declines during the past two days total almost 10 per cent of its market capitalisation.

AUSTRALIA

A RESUMPTION of solid buying support pushed Sydney to another record level. All sectors benefited, with investors showing a preference for leading mineral stocks.

The relative weakness of the Australian dollar encouraged buying from the U.S., while local investors derived confidence from climbing international bullion prices.

The All-Ordinaries index closed 6.3 higher at 828.4, compared with a previous high of 821.1 on Monday.

HONG KONG

INSTITUTIONAL buying helped Hong Kong forward during quiet half-day trading.

Small investors held back awaiting Friday's results from Jardine Matheson which closed up 5 cents to HK\$9.0.

Fellow market leaders Cheung Kong rose 10 cents to HK\$13.50, Hongkong Wharf 15 cents to HK\$5.35 and Hutchison Whampoa 20 cents to HK\$19.90.

Against this trend, Hongkong Land eased 5 cents to HK\$4.80.

SOUTH AFRICA

BIOVANCY in the international bullion price inspired rises among gold issues in Johannesburg.

Eastern Transvaal closed R3 higher at R38 and Stimmers was up 35 cents to R3.95. Diamond and platinum issues shadowed golds, with De Beers firming 5 cents to R3.70 and Rustenburg Platinum 45 cents to R17.50.

Mining financials also improved, while industrials were generally unchanged with a firmer bias.

CANADA

STRENGTH returned to trading in Toronto as gold mining shares surged forward during hectic business.

LAC Minerals was at the forefront of interest among gold stocks, trading CS1% higher at CS11%. Dome Petroleum was in demand following the announcement of reduced annual losses and traded 15 cents higher at CS3.45.

The tempo of trading in Montreal also rose with a broad section of stocks registering advances.

SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Thursday March 28 1985

TOKYO

Record high greets new fiscal year

BROADLY based active buying of large-capital and non-ferrous metal stocks, reflecting mounting expectations of price rises, took the Nikkei-Dow market average to a record in Tokyo yesterday. Chevron added 5% to \$344.

Motor cars also maintained their recent improvements. Although General Motors at \$744 shaded by 5%, Ford at \$424 added 5% and Chrysler at \$33 were a similar amount higher. American Motors, the dull feature of the sector because of slow sales for its smaller models, held unchanged at \$33 in minimal turnover.

The Dow transportation average was boosted by gains in both railroad and airline stocks. Among the domestic air carriers United added 5% to \$46 and American put on 5% to \$404. Norfolk and Southern added 5% to \$334 and at \$474, Union Pacific were 5% better.

Allowing for ex-rights drop of 38.71 in the market barometer after dividend payments and new share issues by corporations closing their books at the end of this month, the gain was 100 points.

As expected by major securities companies, more institutional investors and business corporations were drawn to the market, anticipating further price surges in April.

Mitsui Toatsu headed the active list with 55.40m shares traded, adding Y6 to Y237 on news of its biotechnology development efforts. Sumitomo Chemical increased Y6 to Y221.

Other biotechnology-related stocks were mixed. Green Cross climbed Y100 at one stage, but closed Y20 down Y3,380 under profit-taking pressure. In contrast, Daiichi Seiyaku moved up Y110 to Y2,380, and Toyama Chemical added Y5 to Y15.

Mitsubishi Heavy Industries, the pace-setter among highly capitalised issues, weakened Y3 to Y276, on the second biggest volume of 51.88m shares.

Non-ferrous metals also drew interest in early trading, reflecting the strength of gold prices, but they later slackened.

Leading equities edged lower, reflected in a 2.7 point decline in the FT Ordinary share index to 979.3, after a marginal improvement during the morning.

Chief price changes, Page 42; Details, Page 43; Share information service, Pages 44-45

EUROPE

Financial stocks were mixed. Tokio Marine and Fire firmed Y35 to Y912 and Yasuda Fire and Marine gained Y24 to Y504, while Nomura Securities declined Y20 to Y1,300.

Stocks with large off-the-book assets drew popularity. Nippon Express strengthened Y26 to Y362, on the third biggest volume of 39.42m shares. Mitsubishi Estate firmed Y19 to Y649.

Blue chips remained dull, although Sony rose Y90 to Y4,550 and Matsushita Electric Industrial Y40 to Y1,590.

Bonds surged, paced by the year's strength against the dollar, a drop in U.S. short-term interest rates and steady tender purchases of four-year U.S. Treasury bonds.

The Nikkei Dow market average rose 84.67 to 12,550.82, exceeding the previous peak of 12,542.60 recorded on March 22.

Yesterday marked the first day of trading of the market's new fiscal year and turnover displayed its traditional surge, rising from 41.80m shares to 854.34m - the highest since March 30 last year.

Allowing for ex-rights drop of 38.71 in the market barometer after dividend payments and new share issues by corporations closing their books at the end of this month, the gain was 100 points.

As expected by major securities companies, more institutional investors and business corporations were drawn to the market, anticipating further price surges in April.

Mitsui Toatsu headed the active list with 55.40m shares traded, adding Y6 to Y237 on news of its biotechnology development efforts. Sumitomo Chemical increased Y6 to Y221.

Other biotechnology-related stocks were mixed. Green Cross climbed Y100 at one stage, but closed Y20 down Y3,380 under profit-taking pressure. In contrast, Daiichi Seiyaku moved up Y110 to Y2,380, and Toyama Chemical added Y5 to Y15.

Mitsubishi Heavy Industries, the pace-setter among highly capitalised issues, weakened Y3 to Y276, on the second biggest volume of 51.88m shares.

Non-ferrous metals also drew interest in early trading, reflecting the strength of gold prices, but they later slackened.

Leading equities edged lower, reflected in a 2.7 point decline in the FT Ordinary share index to 979.3, after a marginal improvement during the morning.

Chief price changes, Page 42; Details, Page 43; Share information service, Pages 44-45

Our name goes back centuries. Our approach is very forward-looking.



THE DOMED HILL AREA OF BURGAN WHERE CARAVANS USED TO STOP.

We took our name from the hilly area of Burgan where once caravans used to stop on their travels in the Arabian Peninsula, and where the first and largest oil field was discovered.

So 'Burgan' not only stands for the country's past tradition, but its present prosperity too. In our case, it also stands for something else, a progressive attitude that is definitely looking to the future.

And that's something we believe is a very important quality in a bank.

After all, a bank's success is often dependent on its ability to spot future business potential. Our success is proof of us having that ability.

So, if you need a forward looking bank, talk to us.

At Burgan Bank we can help with contract or project financing, trade financing, loans, fund management, foreign exchange and a full range of other financial services.

Whichever you need, use us once and you'll never look back.

بَلَقْ بَرْقَانْ
BURGAN BANK
THE KUWAITI BANK THAT LOOKS TO THE FUTURE

Burgan Bank SAK, PO Box 5389 Safat, State of Kuwait. Telephone: 417100/9. Telex: 23309 BURGAN KT

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page A

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 41

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Figures are unofficial. Yearly highs and lows reflect the 52 weeks plus the current week, but not the latest day. Where a split or stock dividend amounts to 25 or more has been paid, the year's high-low range and are shown for the new stock only. Unless otherwise stated, dividends are annual distributions based on

and also extract: b-annual rate of dividend plus dividend, c-liquidating dividend, cl-called, d-new yearly dividend declared or paid in preceding 12 months, g-distribution of Canadian funds, subject to 15% non-residence tax if declared after split-up or stock dividend, j-previous year, omitted, deferred, or no action taken at latest dividend, k-liquidated declared or paid this year, an accumulation with dividends in arrears, n-new issue in the next 12 months, o-high-low range begins with the start of trading day delivery P/E-prime-earnings ratio r-dividend per share paid in preceding 12 months, plus stock dividend, spk. Dividends begins with date of split, sls-sales, t-amount paid in stock in preceding 12 months, estimated cash ex-dividend or ex-distribution date, u-new yearly high, v-halfed, w-in bankruptcy or reorganization or being reorganized under the Bankruptcy Act, or securities assumed by companies wd-when distributed, wh-when issued, wws-warrants, x-ex-dividend or ex-rights, xds-ex-distribution, xt-warrants, y-ex-dividend and sales in full, yld-yield, full

FINANCIAL TIMES

INTERNATIONAL EDITION

The Financial Times can now offer advertising which appears only in the international edition, which covers mainly the European Continental market place and the Eastern Seaboard of the USA. In addition we are able to offer a separate advertising copy facility between our London and international editions together with a spot colour in our international edition.

Separate company insets are also available in our international edition as well as our London edition and if you should require any further information on the above, please contact your usual Financial Times representative.

WORLD STOCK MARKETS

AUSTRIA

Mar. 27	Price Schg.	+ or -/-
Creditanstalt	246	+1
Gesetzl. B.	422	-1
Industrieh. B.	420	+0
Landesbank	421	+1
Permoser	401	+1
Sterz-Daimler	168	-1
Vetischer Mag	597	+7

GERMANY

Mar. 27	Price DM.	+ or -/-
AEG Telef.	107.6	-2.9
Alfa Laval Ver.	19	-1
BASF	157.4	-0.6
Bayer	207.4	-0.6
Bayer-Hypo	350	-5.6
Bayer-Verein	566	-11
BHW Bank	266	-13
BHP	79.5	-1.5
Brown Boveri	101.8	-1.5
Continental-Benz	165	-1.5
Conti. Gummi	152.7	-8.7
Daimler-Benz	665.3	-9.0
Degussa	320.2	-1.0

NORWAY

Mar. 27	Price Kroner	+ or -/-
Bergens Bank	143	+1
Borregraaen	563	+2.6
Christiansen Ind.	148	-0.6
Concordia Org.	148	-0.6
Eikam	124	+1
Kvaerner	162	+0.5
Norsk Gass	102	-1.5
Norsk Hydro	103.5	+1
Statoil	5.06	-0.15
MIM	5.1	-0.15
Mayne Nickless	3.22	-0.05
Myer Emporium	1.02	-0.05
Norsk Norge	5.41	-0.15
Nova	15.8	-0.16
Nicholas Kjell	2.0	-0.05
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Poseidon	6.5	+0.18
Quicksand Coal	1.46	+0.03
Rekitt & Coln	1.46	+0.03
Rex	1.26	-0.05
Santos	6.14	+0.14
Smith Howard	3.98	+0.05
Pioneer	2.670	+0.05
Newtown	1.86	-0.01
Northgate	5.8	-0.05
Vangas	2.70	-0.05
Western Mining	4.05	-0.14
Westpac Bank	0.77	-0.05
Westpac Petrol	5.65	+17
Woolworths	5.8	+0.05
Wormald Int'l.	1.60	-0.05

AUSTRALIA (continued)

Mar. 27	Price Aust. \$	+ or -/-
Gen. Prop. Trust	2.14	-0.02
Hardie-James	0.06	-0.03
Mitiso Estate	674.4	+1
Metallurgical Corp.	6.10	-0.10
ICI Aust.	1.92	+1
Timberlands F.P.	0.82	+0.02
Hopson Dense	1.450	+0.02
Hopson Metal	382	-10
Hopson Export	382	-10
Nippon Gekko	1.910	-110
Nippon Oil	8.80	+49
Hicholas Kjell	2.0	-0.05
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Posidion	6.5	+0.18
Quicksand Coal	1.46	+0.03
Rekitt & Coln	1.46	+0.03
Rex	1.26	-0.05
Santos	6.14	+0.14
Orient Leasing	5.000	+50
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Posidion	6.5	+0.18
Quicksand Coal	1.46	+0.03
Rekitt & Coln	1.46	+0.03
Rex	1.26	-0.05
Santos	6.14	+0.14
Orient Leasing	5.000	+50
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Posidion	6.5	+0.18
Quicksand Coal	1.46	+0.03
Rekitt & Coln	1.46	+0.03
Rex	1.26	-0.05
Santos	6.14	+0.14
Orient Leasing	5.000	+50
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Posidion	6.5	+0.18
Quicksand Coal	1.46	+0.03
Rekitt & Coln	1.46	+0.03
Rex	1.26	-0.05
Santos	6.14	+0.14
Orient Leasing	5.000	+50
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Posidion	6.5	+0.18
Quicksand Coal	1.46	+0.03
Rekitt & Coln	1.46	+0.03
Rex	1.26	-0.05
Santos	6.14	+0.14
Orient Leasing	5.000	+50
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Posidion	6.5	+0.18
Quicksand Coal	1.46	+0.03
Rekitt & Coln	1.46	+0.03
Rex	1.26	-0.05
Santos	6.14	+0.14
Orient Leasing	5.000	+50
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Posidion	6.5	+0.18
Quicksand Coal	1.46	+0.03
Rekitt & Coln	1.46	+0.03
Rex	1.26	-0.05
Santos	6.14	+0.14
Orient Leasing	5.000	+50
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Posidion	6.5	+0.18
Quicksand Coal	1.46	+0.03
Rekitt & Coln	1.46	+0.03
Rex	1.26	-0.05
Santos	6.14	+0.14
Orient Leasing	5.000	+50
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Posidion	6.5	+0.18
Quicksand Coal	1.46	+0.03
Rekitt & Coln	1.46	+0.03
Rex	1.26	-0.05
Santos	6.14	+0.14
Orient Leasing	5.000	+50
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Posidion	6.5	+0.18
Quicksand Coal	1.46	+0.03
Rekitt & Coln	1.46	+0.03
Rex	1.26	-0.05
Santos	6.14	+0.14
Orient Leasing	5.000	+50
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Posidion	6.5	+0.18
Quicksand Coal	1.46	+0.03
Rekitt & Coln	1.46	+0.03
Rex	1.26	-0.05
Santos	6.14	+0.14
Orient Leasing	5.000	+50
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Posidion	6.5	+0.18
Quicksand Coal	1.46	+0.03
Rekitt & Coln	1.46	+0.03
Rex	1.26	-0.05
Santos	6.14	+0.14
Orient Leasing	5.000	+50
Hippon Steel	154	+1
North Sea Hill	2.45	+0.04
Oakbridge	0.79	-0.05
Pioneer	5.58	+0.05
NTV	1.79	-0.05
Pioneer Motor	663	+7
Posidion	6.5	+0.18
Quicksand Coal	1.46</td	

LONDON STOCK EXCHANGE

MARKET REPORT

Gilts respond strongly as soaring pound revives hopes of lower base rates

Account Dealing Dates

First Declaration Date Last Account Dealings Day
Mar 21 Mar 22 Apr 1
Mar 25 Apr 11 Apr 12 Apr 22
Apr 18 Apr 25 Apr 26 May 7

New-time dealings may take place from 2.30 am two business days earlier.

A strong performance by sterling—the rate jumped 51 cents to \$1.2390 as the dollar weakened internationally—awakened speculation about UK interest rates in London financial markets yesterday. Operators who had been concerned that the authorities would be unwilling to see rates fall too quickly began to change their views. Consequently, confidence began to increase about another small reduction in bank base rates, perhaps before the Easter holiday.

Falling money market rates—three month interbank came back to 13½ per cent—reinforced these hopes, which were particularly strong in the Gilts section. Foreign funds, attracted not only by sterling, but also by the prospect of a UK interest rate cut, forced longer-dated stocks up and after-hours, selected issues were a point higher in the session. Domestic demand was also in evidence, but financial year-end considerations tended to restrict institutional buying.

Later in the day, the authorities' supply of Exchequer 11 per cent 1991 was exhausted at 96p.

Money shortages continued to impede trade among the shorts which made only limited progress, while index-linked Gilts suffered from further switching to conventional stocks. The latter were generally progressing since the Chancellor made known his views about the rate of inflation; many stocks fell a more yesterday to extend losses over the past week to some 4 points.

Leading shares continued to disappoint and the overall trend was again a shade lower. Secondary share situations, on the other hand, claimed considerable attention and provided a boost of good features. Another deluge of company results also stimulated interest and British Aerospace benefited further from an impressive preliminary statement.

Any group with overseas earnings potential, or recently favoured by U.S. investors, lost ground, however. ICI, down 1.60, excepted 775p, down 13, along with Jaguar, which gave no 14 at 300p. Bats slipped back 22 to 23p. The FT Ordinary share index closed 2.7 off at 979.3, after having shown a marginal rise at the 11.00 am calculation.

Prudential pleases

Life issues made the running. In insurance, stampeded by better-than-expected profits,友人 from both Prudential and Ericsson, the former touched 625p before closing 28 higher at 651p, while the latter finished 14

FINANCIAL TIMES STOCK INDICES

	Mar. 27	Mar. 26	Mar. 25	Mar. 24	Mar. 23	Mar. 22	Mar. 21	Mar. 20	Mar. 19	Year ago
Government Secs....	81,026	80,78	80,74	80,76	80,83	82,27	83,12			
Fixed Interest....	34,46	34,43	34,44	34,42	34,41	34,37	37,05			
Ordinary.....	279.3	269.0	268.2	268.4	268.1	1,001.2	273.3			
Gold Mines.....	506.1	500.3	492.7	490.4	491.9	1,017.7	528.8			
3rd. Div. Yield.....	4.64	4.61	4.57	4.67	4.58	4.54	4.37			
Earnings, Evtl & Full.....	11.66	11.66	11.53	11.86	11.86	2.72				
Total Ratio (est.).....	10.62	10.66	10.76	12.75	10.75	12.81	16.39			
Total bargains (Est.).....	26,226	26,687	27,782	26,442	27,390	26,666	29,146			
Equity turnover (m.).....	343.83	328.23	414.04	462.94	409.50	317.58				
Equity bargains.....	24,388	26,119	28,800	26,984	25,320	21,117				
Chartered traded (ml.).....	184.8	186.3	217.4	237.6	209.3	176.2				

10 am 952.4. 11 pm 963.3. Noon 961.5. 1 pm 960.2.

2 pm 960.2. 3 on 960.4.

Sains 100 Govt. Secs. 16/10/26. Fixed Int. 1928. Ordinary 1/7/63.

Gold Minns 12/8/55. BE Activity 1974.

Latest Index D-M 246 9226.

*NI 10.25.

**NI 10.25.

***NI 10.25.

****NI 10.25.

*****NI 10.25.</

Financial Times Thursday March 28 1985

INDUSTRIALS—Continued

شکار از التیهان

INSURANCE, OVERSEAS & MONEY FUNDS

COMMODITIES AND AGRICULTURE

Currency chaos hits metals

BY JOHN EDWARDS, COMMODITIES EDITOR

LONDON METAL markets were in a chaotic state yesterday following the renewed decline in the value of the dollar. While gold, platinum and silver prices forged ahead, there were heavy losses in the sterling quotations of base metals on the London Metal Exchange.

The three-month price of higher grade copper plunged by \$26.75 to close at £1,173.25 in tonnes and down to £1,165 in after-hours dealings.

The decline in copper came in spite of a statement by Kennecott that it will be unable to fulfil its contracted delivery commitments of copper cathodes to overseas customers after July 1, because insufficient metal would be available after the closure of its Utah division, announced on Monday. The company is to declare force majeure on its overseas contracts. It is believed about 3,000 tonnes of copper a month are affected.

Kennecott added that three-month "evergreen" sales contracts for domestic customers were not being renewed after June 30 until the company had a clearer idea of its supply position.

The second biggest U.S. copper producer, Phelps Dodge, said it was closing its Alco smelter in Arizona on April 4 for an indefinite period. The company said it could not

justify spending \$5m for pollution control equipment needed to allow the smelter to operate after the end of this year.

The closure of this small smelter, with an annual capacity to handle 180,000 short tons of concentrates, should have little impact since the present supply of concentrates are being switched to other smelters.

Nevertheless, traders were surprised that there was only a modest rise in the dollar prices of copper on the New York market (Comex). In early dealings the May futures position on Comex was less than one cent higher, in spite of the Kennecott news and the lower dollar.

Other base metals suffered steep price declines in London, although dollar quotations were steady. Aluminium, lead, nickel and zinc were all marked down sharply. Tin values, however, were sustained by continued support buying by the buffer stock of the International Tin Council. As a result of this unauthorised intervention, London tin values are now calculated to be at a premium over the Straits tin price in Malaysia. However, no one was quite certain of what was happening yesterday. As one dealer put it: "We might as well be foreign exchange dealers instead of metal traders."

Outlook gloomy for early EEC farm price deal

BY IVO DAWNAY IN BRUSSELS

THE PROSPECTS of an early agreement on EEC farm prices for 1984-85 looked distinctly gloomy yesterday after negotiations ended three days of talks.

Several commented that a further week of negotiation before a deal may not be sufficient to complete a comprehensive deal.

The principal sticking point remains West Germany's insistence that its farmers suffer no reduction in cereals prices.

The European Commission is seeking a 3.5 per cent cut while the UK wants the full 5 per cent reduction, triggered by this

year's bumper harvest under the guaranteed threshold system.

There are also serious disputes with Italy and Greece over planned cuts in fruit and vegetable prices.

Sig Filippo Maria Pandolfi, the Italian farm minister currently presiding over the council, will fly to Germany this weekend for further talks with Herr Ignaz Kiechle, his West German counterpart.

The ministers agreed yesterday to roll-over existing price and intervention programmes for sheep, beef, dried fodder and milk for two weeks to allow payments to continue.

Distillate fuel oil stocks fall in America

U.S. STOCKS of distillate fuel oil sunk by 5.3m barrels last week to 106.7m barrels, the lowest point since last June, according to the American Petroleum Institute.

Distillate on hand was almost 8.2m barrels below last year at this time.

Crude oil imports rose from 2.4m barrels in the week ending March 15 to 2.7m barrels at the end of last week. While crude imports declined from last year, product imports which have been steadily growing, up to 2.1m barrels, almost 300 barrels more than last year at this time.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

• SILVER: The Chicago Board of Trade will begin trading tomorrow in options on 1,000-ounce silver futures, its first precious metals option contract.

• RUBBER: Floor trading on London's rubber futures market ends officially this week and all trading will be inter-office as from April 1, a spokesman for the London Rubber Terminal Market Association said. There has been virtually no trading on the floor since last October. The decision to move to inter-office trading was taken at the annual meeting of the London Terminal Market Association last November.

• SUGAR: The EEC Commission authorised the export of 42,000 tonnes of white sugar with a maximum subsidy of 43.84 European currency units per 100 kiles at today's tender yesterday. The result was in line with market predictions and had no impact on prices.

• COTTON: A programme to eradicate the boll weevil in cotton-growing areas of Arizona, California and northern Mexico will fly to Germany this weekend for further talks with the U.S. Agriculture Department said.

• SOYABEAN MEAL: The Commodity Futures Trading Commission has approved Mid-America Commodity Exchange's soyabean meal futures contract. Trading will begin on April 22.

However, the farm bureau would not phase subsidies out of existence, as Mr John Block, the U.S. agriculture Secretary, has proposed. Acreage-reduc-

Time runs out for tropical timber pact

Andrew Gowers reports on the threat to next week's signing

THE International Tropical Timber Agreement designed to foster co-operation between producers and consumers in the \$7.6bn-a-year tropical timber trade, is in trouble.

The pact, adopted by 36 producers and 33 consumers in November 1983 after nearly seven years of negotiation, is up for ratification by the beginning of next week. For it to enter into force provisionally, 10 producing countries and 14 consumers must formally set their seals on it by Sunday.

So far, although almost the necessary number of consumers have done so, only three producers — Indonesia, Malaysia and Gabon — are on board. Fears are growing that the other producers' apparent foot-dragging may scupper the entire accord.

If so, it will be another blow to the already battered credibility of North-South commodity agreements.

It could also have serious implications for the future of the world's tropical forests covering a vast belt across Asia, Africa and Latin America, which conservationist organisations, and concerned consumers, say are being depleted at an alarming rate.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Crude oil stocks moved ahead for the fifth week in succession to 332.6m barrels, more than 8m barrels available at the same time in 1982. Stocks of residual fuel oil held steady at about 46.8m barrels, almost 300 barrels ahead of last year.

Advocates of the agreement are at a loss to explain why it has run into trouble with African and Latin American producers in this way. "They seem keen on the ITTA while it was being negotiated," said one puzzled Western representative this week.

For consumers, the agreement was something of a test for a new, more realistic approach to commodity pacts. In comparison with some of the more grandiose schemes dreamt up in the past, the ITTA set itself modest objectives.

The text agreed 18 months ago contained provisions for price stabilisation — unlike the international agreements on rubber and tin, for example — and involved no great commitments of funds either from producing or consuming nations.

The idea of an Opec-style cartel, though initially attractive to some timber exporters, was thrown out because producers realised that the resulting high prices would merely encourage consumers to find alternative products.

Price stabilisation measures involving the use of a buffer stock were considered unnecessary as, in the words of a study by the International Institute for Environment and Development.

Advocates of the agreement are at a loss to explain why it has run into trouble with African and Latin American producers in this way.

When the ITTA negotiations started, consumers — led by Japan, which imports nearly half of all internationally traded tropical timber and is acutely conscious of its dependence on these supplies — were getting worried at what they saw as threats to future supply resulting from wasteful exploitation of the forests.

But the scaled-down agreement seemed, to many participants, workable.

For their part, the producers were aware that their natural forests — the source of virtually all tropical timber — were in effect a non-renewable resource. They want to boost their earnings from timber — a large proportion of the value of which comes from processing.

The idea of an Opec-style cartel, though initially attractive to some timber exporters, was thrown out because producers realised that the resulting high prices would merely encourage consumers to find alternative products.

The latter course is one that would leave many consuming countries distinctly uneasy.

The former course is one that would leave out countries with two biggest current producers, Indonesia and Malaysia. It would leave out countries with huge reserves in Africa and Latin America, including Brazil.

The total value of all the projects devised by the FAO comes to \$108m. They are in countries such as Sudan, Angola, Kenya and Zimbabwe. Ethiopia is not included because its rehabilitation needs were partially taken care of at donors' meeting in January.

"We also want to avoid a crisis in the allocation of emergency food aid. If the crisis continues the international community might not be able to meet other aid needs in the rest of the world. There could be a crisis of resources," he said.

The department said tobacco growers last month indicated they would reduce crop acreage by about 10 per cent from last year in response to a 5 per cent cut in the quota for cured and a 22 per cent reduction for burley.

The smaller acreage, together with average yields, would lower the 1983 crop by about 15 per cent from last year's 1.74bn lb.

U.S. tobacco quotas are decided by referendum among the growers.

The 1984 tobacco crop supply to this year's domestic leaf market is expected to be 5.47bn lb, 2.5 per cent above the previous year's.

Aid donors asked to back Africa projects

By James Bentham-Davies

THE UN Food and Agriculture Organisation will call donors tomorrow to finance a set of projects for the rehabilitation of farming in the drought-stricken countries of Africa.

The aim of the projects is to get agriculture going again if and when the drought ends, and so reduce the沉重 burden which the need for food aid is putting on the donor countries.

The projects, devised by the FAO, should be under way within a few months and show results in less than three years.

They are aimed at benefiting a large number of food producers and populations recently affected by natural calamities.

They include, for example, the development of fodder production, the resettling of people, the supply of mobile veterinary units, the cleaning out of neglected irrigation canals and the supply of fertil

